The Social Science Data Revolution

Gary King

Institute for Quantitative Social Science
Harvard University

(People, Power, & CyberPolitics Workshop, MIT, 12/8/11)

The Changing Evidence Base of Social Science Research

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- Survey research

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- *The march of quantification*: through academia, professions, government, & commerce (*SuperCrunchers*, *The Numerati*, *MoneyBall*)

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- The end of the quantitative-qualitative divide

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- Many, many more...

One Example

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How to Read Billions of Social Media Posts

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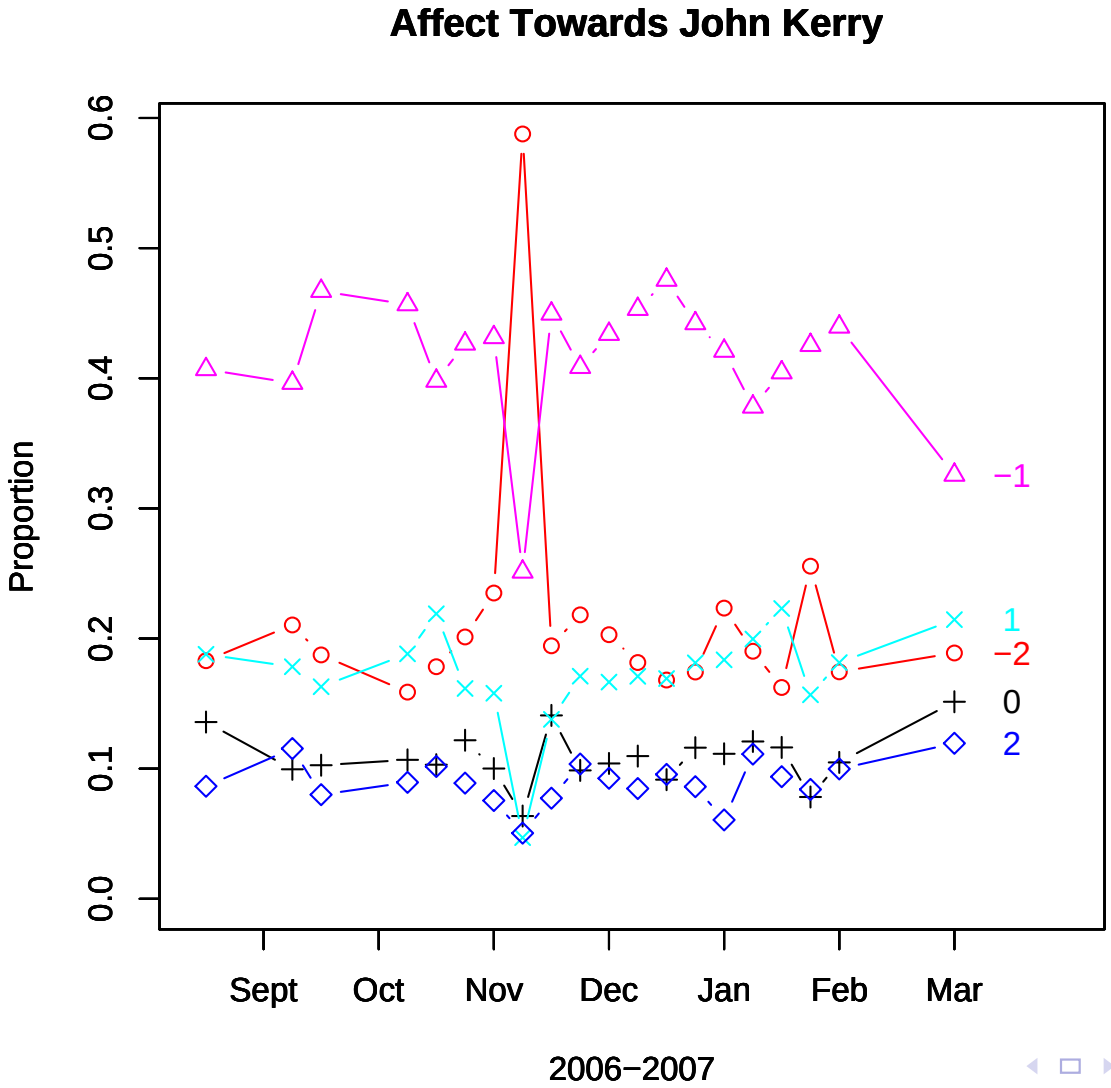

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- Potential academic applications: very widespread

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7. Electoral activity: ballot images, precinct-level results, individual-level registration, primary participation, and campaign contributions

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13. Scholarly data: the replication movement in academia, led in part by political science, is massively increasing data sharing

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  - Will we wait to be replaced? or put in the effort to convert and learn how to use the new information?

For more information

http://GKing.Harvard.edu