

Big Data is Not About the Data!

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(Talk at the Harvard FAS Campaign Launch, 10/26/2013)

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 - **Innovative analytics:** enormously better than off-the-shelf

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World Health Organization



Fast Company Names Crimson Hexagon Number Seven on "The 10 Most Innovative Companies in Web" List Leading Social Intelligence Firm Recognized For Revolutionary Measurement of Consumer Opinions in Social Media

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CAMBRIDGE, Mass., Mar 16, 2011 (BUSINESS WIRE) -- Fast Company named

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- **Our Approach: Computer-Assisted Reading & Insight**

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- **Our Approach: Computer-Assisted Reading & Insight**
 - Known as "Consilience"

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- Results:
 - Uncensored: criticism of the government
 - Censored: attempts at collective action

For more information

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