# Simplifying Matching Methods for Causal Inference 

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(Talk at MIT, Political Methodology Series, 3/16/2015)

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$\rightsquigarrow$ "The Balance-Sample Size Frontier in Matching Methods for Causal Inference" (Gary King, Christopher Lucas and Richard Nielsen)


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- Prune nonmatches: reduces imbalance \& model dependence
- Big convenience: Follow preprocessing with whatever statistical method you'd have used without matching


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- Easy extensions for: multi-level, continuous, \& mismeasured treatments; $A$ too wide, $n$ too small

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- PSM: complete randomization
- Other methods: fully blocked


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- PSM: complete randomization
- Other methods: fully blocked
- $\Longrightarrow$ As we show, other methods usually dominate PSM


## Approximating Randomized Experiments

- Types of experiments:

1. Compete Randomization: Treatment assignment by coin flips
$\rightsquigarrow$ Balance on $X$ : only on average
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## Method 1: Mahalanobis Distance Matching

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1. Preprocess (Matching)
2. Estimation Difference in means or a model
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Education (years)

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- Easier, but still iterative


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Education

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## Method 3: Propensity Score Matching

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Education (years)

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Propensity
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- The Reality: The PSM Paradox is bigger with more covariates


## PSM is Blind Where Other Methods Can See

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## What Does PSM Match?

## MDM Matches

PSM Matches


Controls: $X_{1}, X_{2} \sim \operatorname{Uniform}(0,5)$
Treateds: $X_{1}, X_{2} \sim \operatorname{Uniform}(1,6)$

## PSM Increases Model Dependence \& Bias

Model Dependence


Bias


$$
\begin{aligned}
Y_{i}=2 T_{i} & +X_{1 i}+X_{2 i}+\epsilon_{i} \\
\epsilon_{i} & \sim N(0,1)
\end{aligned}
$$

## The Propensity Score Paradox

Finkle et al. (2012)


Nielsen et al. (2011)


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- No cherry picking possible; you see everything optimal


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- We develop algorithms for the (optimal) frontier which:


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- ( $\left.\begin{array}{c}N \\ n\end{array}\right)$ evaluations for each sample size $n=N, N-1, \ldots, 1$
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## Job Training Data: Frontier and Causal Estimates




- 185 Ts; pruning most 16,252 Cs won't increase variance much
- Huge bias-variance trade-off after pruning most Cs
- Estimates converge to experiment after removing bias
- No mysteries: basis of inference clearly revealed


## Constructing the FSATT Mahalanobis Frontier

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Remaining Data


Frontier


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Frontier

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- $\rightsquigarrow$ Using more information is simpler and more powerful


## For more information, papers, \& software

GaryKing.org

