Simplifying Matching Methods for Causal Inference

$\mathsf{Gary}\ \mathsf{King}^1$

Institute for Quantitative Social Science Harvard University

(Talk at MIT, Political Methodology Series, 3/16/2015)

¹GaryKing.org

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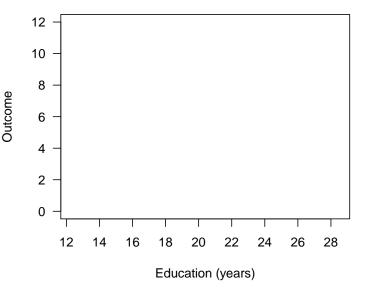
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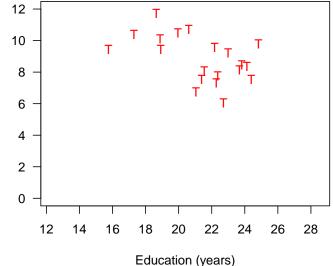
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 - → "The Balance-Sample Size Frontier in Matching Methods for Causal Inference" (Gary King, Christopher Lucas and Richard Nielsen)

(Ho, Imai, King, Stuart, 2007: fig.1, Political Analysis)

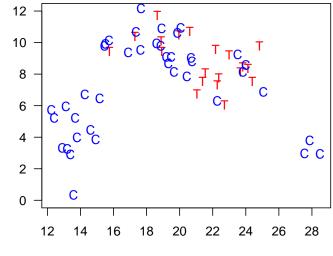
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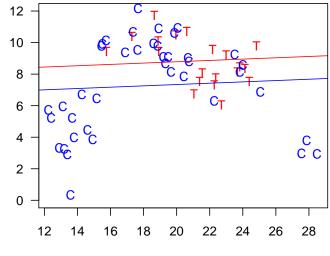
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Outcome

Education (years)

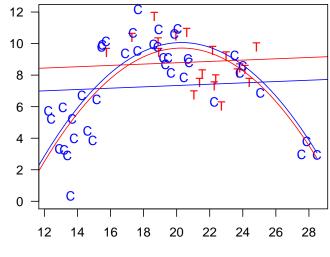
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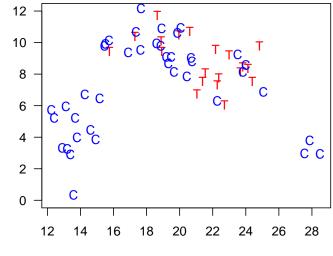
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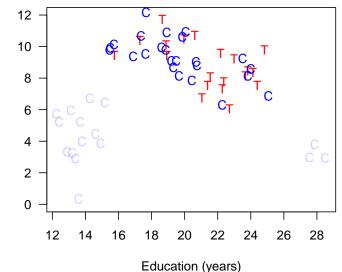
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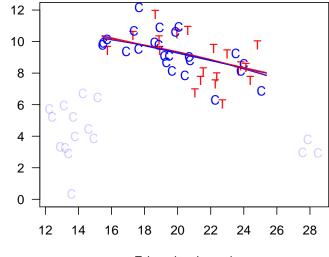
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3 / 26

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Imbalance

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Imbalance ~>> Model Dependence

Without Matching:

Imbalance \rightsquigarrow Model Dependence \rightsquigarrow Researcher discretion

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Imbalance \rightsquigarrow Model Dependence \rightsquigarrow Researcher discretion \rightsquigarrow Bias

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- Big convenience: Follow preprocessing with whatever statistical method you'd have used without matching

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Alternative Theory of Inference: It's Gonna be OK!

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- Easy extensions for: multi-level, continuous, & mismeasured treatments; A too wide, n too small

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 - Other methods: fully blocked
- As we show, other methods usually dominate PSM (but wait, it gets worse for PSM)

(Approximates Fully Blocked Experiment)

- 2. Estimation Difference in means or a model
- 3. Checking Measure imbalance, tweak, repeat, ...

- 1. Preprocess (Matching)
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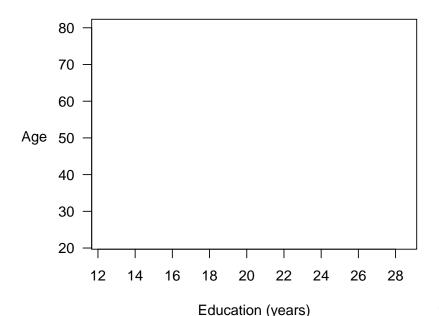
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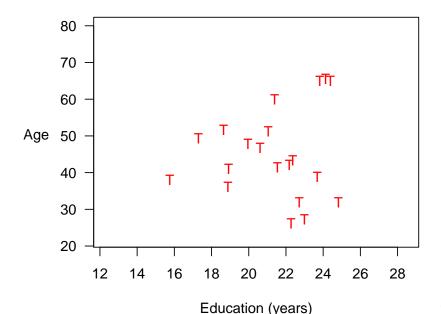
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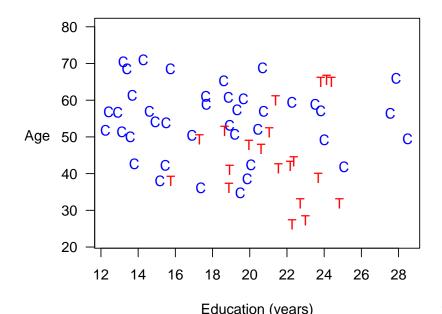
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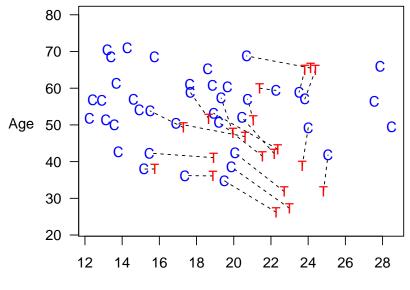
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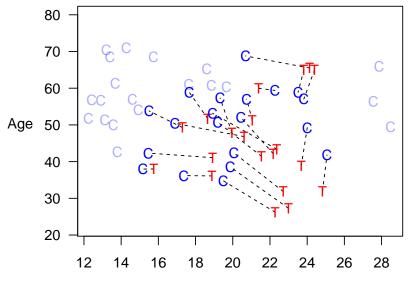




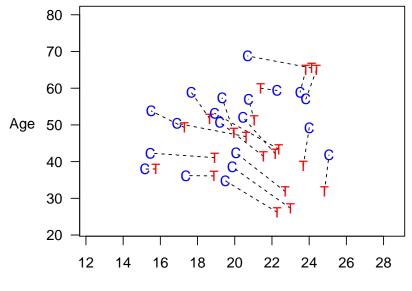




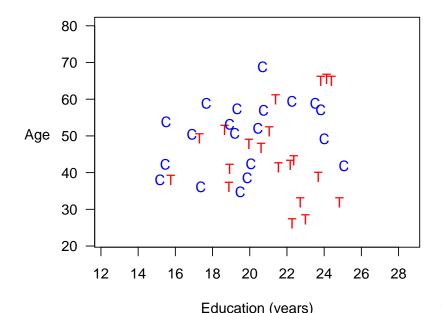
Education (years)



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(Approximates Fully Blocked Experiment)

- 2. Estimation Difference in means or a model
- 3. Checking Determine matched sample size, tweak, repeat, ...

- 1. Preprocess (Matching)
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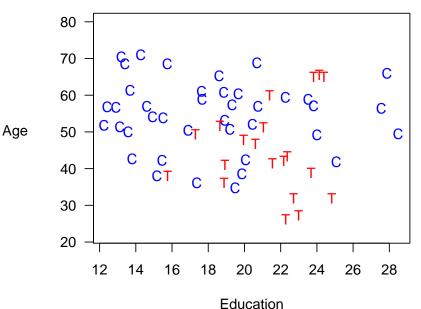
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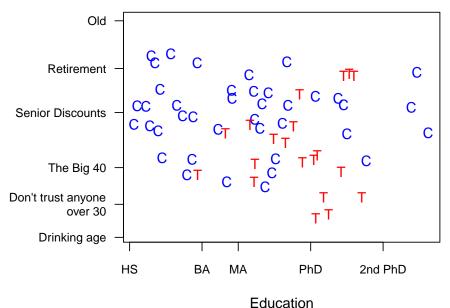
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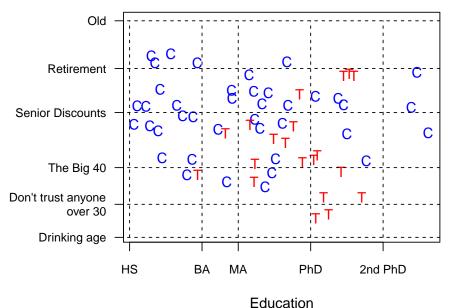
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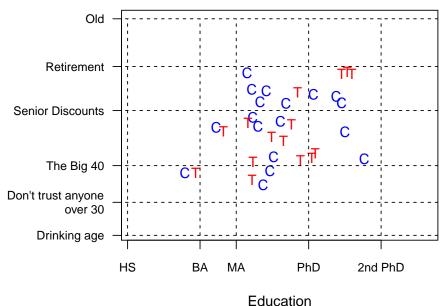
Coarsened Exact Matching

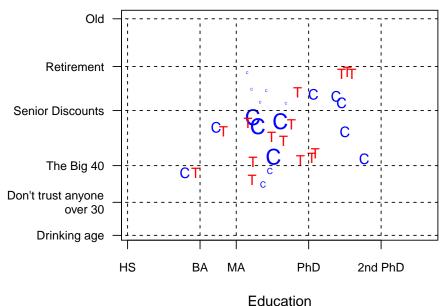
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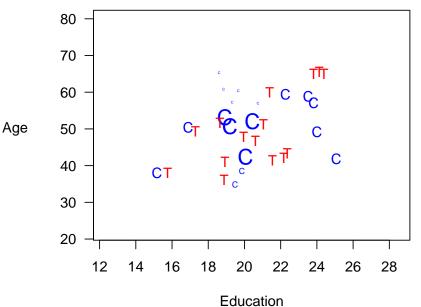












(Approximates Completely Randomized Experiment) 1. Preprocess (Matching)

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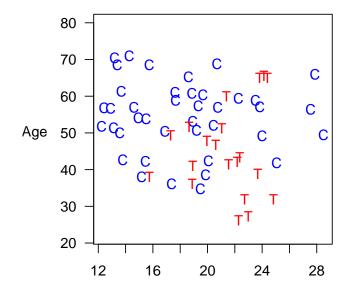
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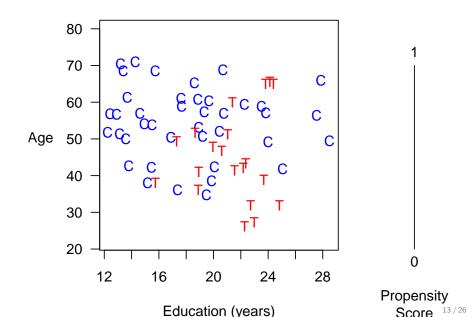
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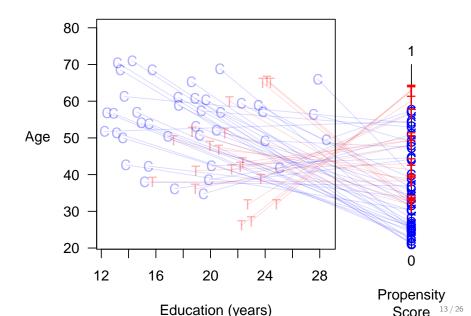
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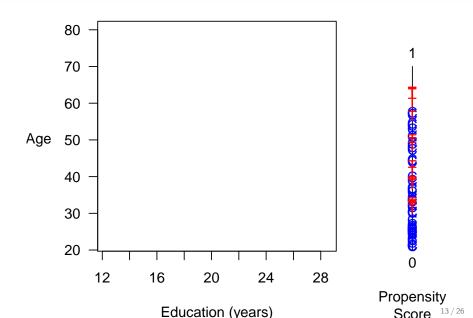


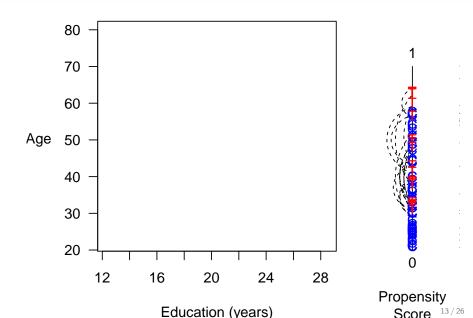


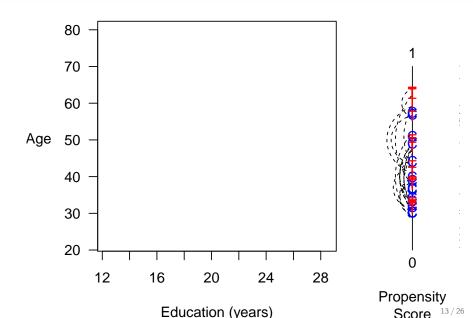
Education (years)

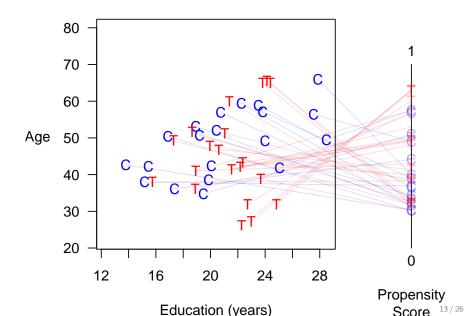


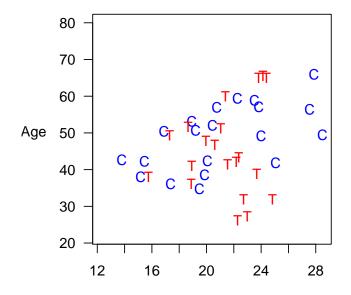












Education (years)

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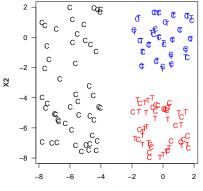
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 - The Reality: The PSM Paradox is bigger with more covariates

PSM is Blind Where Other Methods Can See

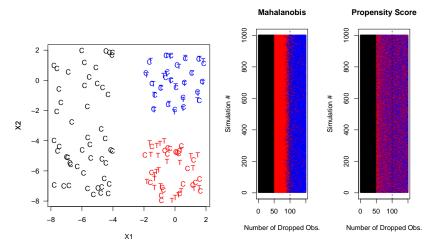
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X1

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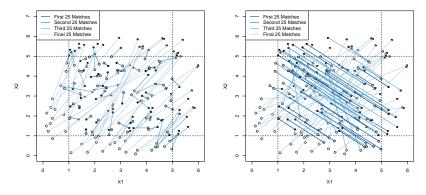


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What Does PSM Match?

MDM Matches

PSM Matches

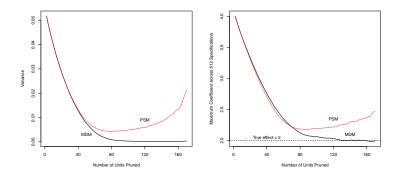


Controls: $X_1, X_2 \sim \text{Uniform}(0,5)$ Treateds: $X_1, X_2 \sim \text{Uniform}(1,6)$

PSM Increases Model Dependence & Bias

Model Dependence

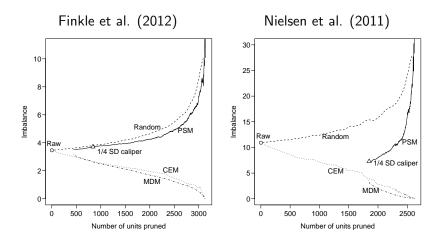
Bias



$$Y_i = 2T_i + X_{1i} + X_{2i} + \epsilon_i$$

$$\epsilon_i \sim N(0, 1)$$

The Propensity Score Paradox



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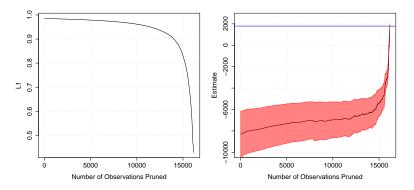
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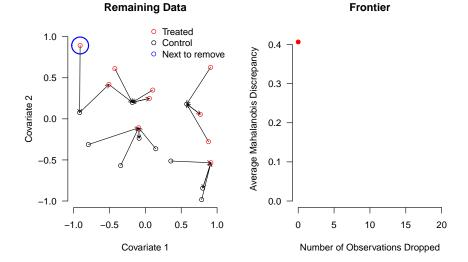
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 - Start with matrix of N control units X_0
 - Calculate imbalance for <u>all</u> $\binom{N}{n}$ subsets of rows of X_0
 - Choose subset with lowest imbalance
- Evaluations needed to compute the entire frontier:
 - $\binom{N}{n}$ evaluations for <u>each</u> sample size $n = N, N 1, \dots, 1$
 - The combination is the (gargantuan) "power set"
 - e.g., N > 300 requires more imbalance evaluations than elementary particles in the universe
 - ~> It's hard to calculate!
- We develop algorithms for the (optimal) frontier which:
 - runs very fast
 - operate as "greedy" but we prove are optimal
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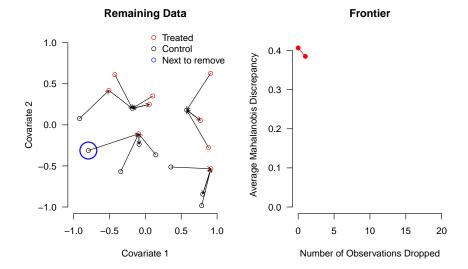
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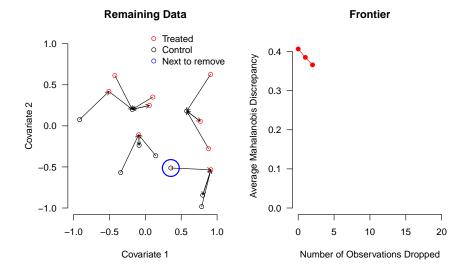
Job Training Data: Frontier and Causal Estimates

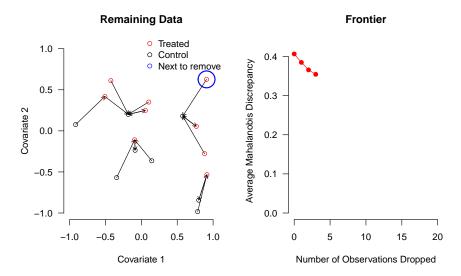


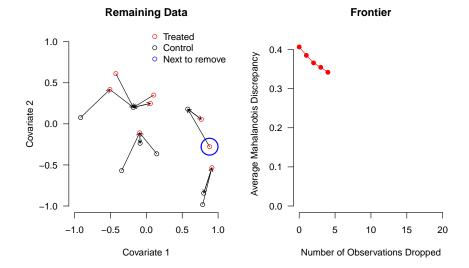
- 185 Ts; pruning most 16,252 Cs won't increase variance much
- Huge bias-variance trade-off after pruning most Cs
- Estimates converge to experiment after removing bias
- No mysteries: basis of inference clearly revealed



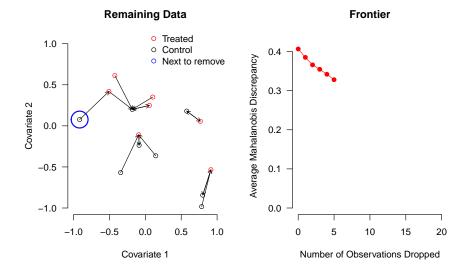


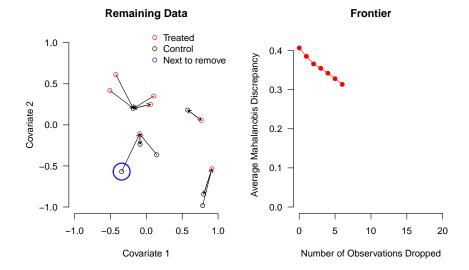


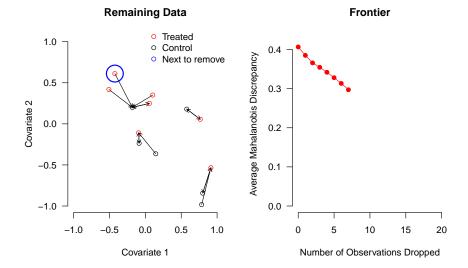


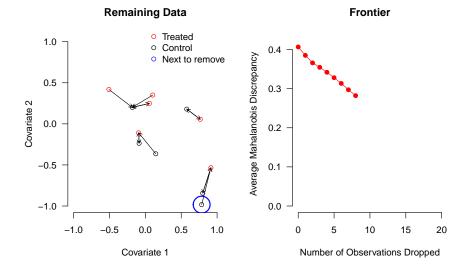


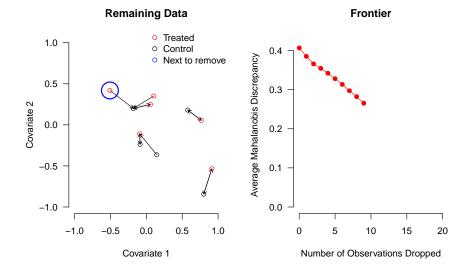
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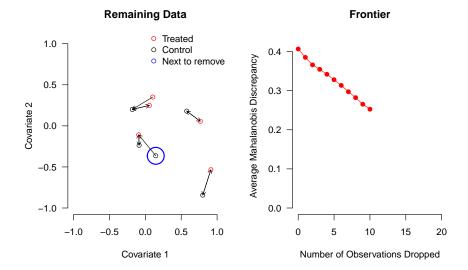


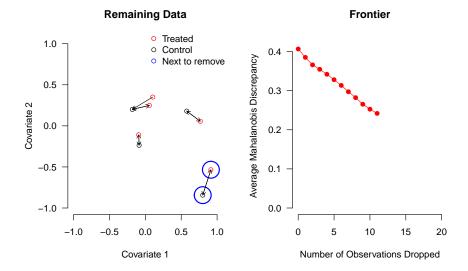


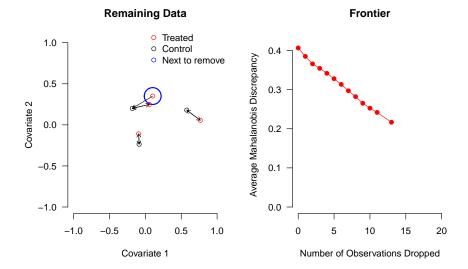


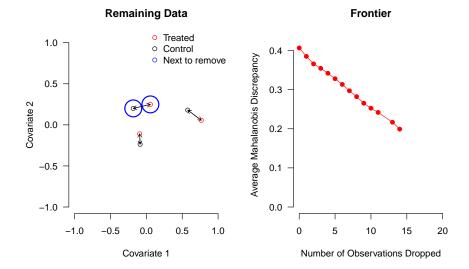




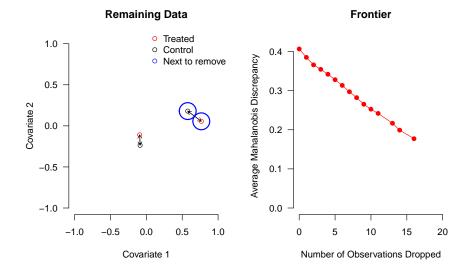


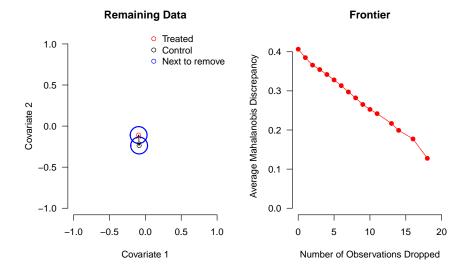


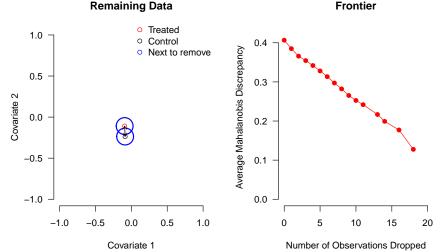




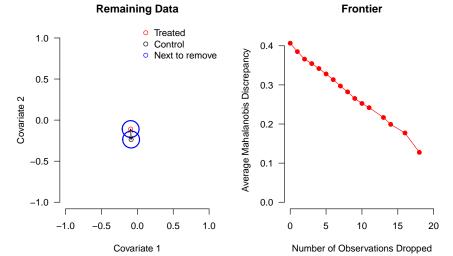
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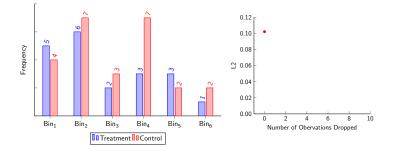


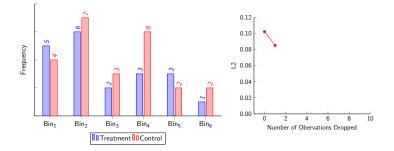
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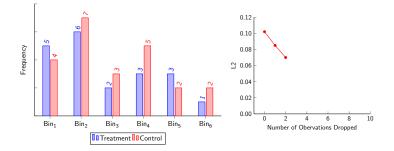


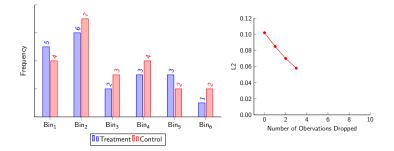
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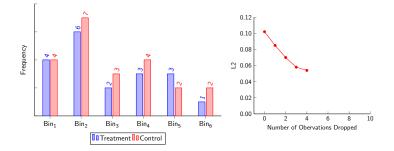
· Very fast; works with any continuous imbalance metric

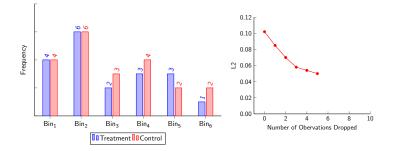


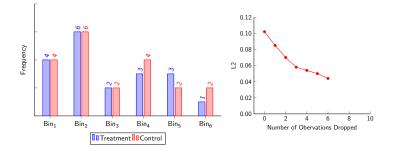


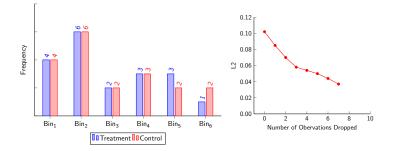


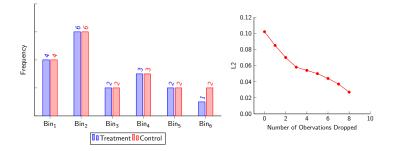


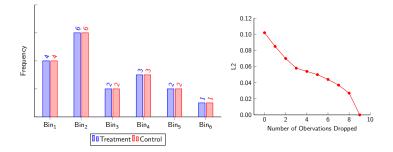












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For more information, papers, & software

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