# Demographic Forecasting 

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Joint work with Federico Girosi (RAND) with contributions from Kevin Quinn and Gregory Wawro

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- Approach: Formalizing qualitative insights in quantitative models


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- We demonstrate that most hierarchical and spatial Bayesian models with covariates misrepresent prior information
- Better ways of creating Bayesian priors
- Produces forecasts and farcasts using considerably more information


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- Numerous variables specific to a cause, age group, sex, and country
- Most time series are very short. A majority of countries have only a few isolated annual observations; only 54 countries have at least 20 observations; Africa, AIDS, \& Malaria are real problems


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- Dozens of more general functional forms proposed
- But does it fit anything else?


## Mortality Age Profile: The Same Pattern?

Cardiovascular Disease (m)


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## Breast Cancer (f)



## Mortality Age Profile: The Same Pattern?

Other Infectious Diseases (f)


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Suicide (m)


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- We don't know much about levels or exact shapes
- Key question: how to include this qualitative information
- Also: Method ignores covariate information; the leading current method (McNown-Rogers) not replicable


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- Linearity does not fit most time series data
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- same covariates required in all cross-sections


## Partial Pooling via a Bayesian Hierarchical Approach

- Likelihood for equation-by-equation least squares:

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\mathcal{P}\left(m \mid \boldsymbol{\beta}_{i}, \sigma_{i}\right)=\prod_{t} \mathcal{N}\left(m_{i t} \mid \mathbf{Z}_{i t} \boldsymbol{\beta}_{i}, \sigma_{i}^{2}\right)
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- The easy part: easy-to-use software to implement everything we discuss today.


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- $\left(\boldsymbol{\beta}_{i}-\boldsymbol{\beta}_{j}\right)^{\prime} \Phi\left(\boldsymbol{\beta}_{i}-\boldsymbol{\beta}_{j}\right) \equiv\left\|\boldsymbol{\beta}_{i}-\boldsymbol{\beta}_{j}\right\|_{\Phi}^{2}$ measures the distance between $\boldsymbol{\beta}_{i}$ and $\boldsymbol{\beta}_{j}$.


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Assumption: similarities among cross-sections imply similarities among coefficients ( $\boldsymbol{\beta}$ 's).
Requirements:

- $s_{i j}$ measures the similarity between cross-section $i$ and $j$.
- $\left(\boldsymbol{\beta}_{\boldsymbol{i}}-\boldsymbol{\beta}_{j}\right)^{\prime} \Phi\left(\boldsymbol{\beta}_{i}-\boldsymbol{\beta}_{j}\right) \equiv\left\|\boldsymbol{\beta}_{i}-\boldsymbol{\beta}_{j}\right\|_{\Phi}^{2}$ measures the distance between $\boldsymbol{\beta}_{\boldsymbol{i}}$ and $\boldsymbol{\beta}_{\boldsymbol{j}}$.
Natural choice for the prior:

$$
\mathcal{P}(\boldsymbol{\beta} \mid \Phi) \propto \exp \left(-\frac{1}{2} \sum_{i j} s_{i j}\left\|\boldsymbol{\beta}_{i}-\boldsymbol{\beta}_{j}\right\|_{\Phi}^{2}\right)
$$

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- Extensive trial-and-error runs, yielded no useful parameter values.


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(2) Constrain the prior on $\mu$ to the subspace spanned by the covariates: $\mu=\mathbf{Z} \boldsymbol{\beta}$
(3) In the subspace, we can invert $\mu=\mathbf{Z} \boldsymbol{\beta}$ as $\boldsymbol{\beta}=\left(\mathbf{Z}^{\prime} \mathbf{Z}\right)^{-1} \mathbf{Z}^{\prime} \mu$, giving:

$$
\mathcal{P}(\boldsymbol{\beta} \mid \theta) \propto \exp \left(-\frac{1}{2} H[\mu, \theta]\right)=\exp \left(-\frac{1}{2} H[\mathbf{Z} \boldsymbol{\beta}, \theta]\right)
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the same prior on $\mu$, expressed as a function of $\boldsymbol{\beta}$ (with constant Jacobian).

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- Its defined over $\beta_{1}, \beta_{2}$ and constant in all directions but $\left(\beta_{1}-\beta_{2}\right)$.
- We start with one-dimensional $P\left(\mu_{c a t}\right)$, and treat it as the multidimensional $P\left(\beta_{c a}\right)$, constant in all directions but $Z_{c a t} \beta_{c a}$.

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- Priors are based on knowledge rather than guesses.


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- Different age groups can have different covariates: the matrices $\mathbf{C}_{a a^{\prime}} \equiv \frac{1}{T} \mathbf{Z}_{a}^{\prime} \mathbf{Z}_{a^{\prime}}$ are rectangular $\left(d_{a} \times d_{a^{\prime}}\right)$.


## Samples From Age Prior

All Causes (m), $\mathrm{n}=1$


## Samples From Age Prior

## All Causes (m), $\mathrm{n}=\mathbf{2}$



## Samples From Age Prior

All Causes (m), $\mathbf{n = 3}$


## Samples From Age Prior

All Causes (m) , $n=4$


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- where $p(a, t)$ is a polynomial in a (whose degree is the degree of the derivative in the prior)
- Prior information is about relative (not absolute) levels of log-mortality


## Formalizing (Prior) Indifference

equal<br>$=$ equal

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Level and slope indifference

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- but what is the smoothness parameter, $\theta$ ?
- $\theta$ controls the prior standard deviation


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- Smoothing trends over age groups as they vary across countries, etc.
- The mathematical form for all these (separately or together) turns out to be the same:

$$
\mathcal{P}(\boldsymbol{\beta} \mid \theta) \propto \exp \left(-\frac{\theta}{2} \sum_{i j} W_{i j} \boldsymbol{\beta}_{i}^{\prime} \mathbf{C}_{i j} \boldsymbol{\beta}_{j}\right), \quad \mathbf{C}_{a a^{\prime}} \equiv \frac{1}{T} \mathbf{Z}_{a} \mathbf{Z}_{a^{\prime}}
$$

## Mortality from Respiratory Infections, Males



Mortality from Respiratory Infections, males, $\sigma=2.00$


## Mortality from Respiratory Infections, males, $\sigma=1.51$



Mortality from Respiratory Infections, males, $\sigma=1.15$


## Mortality from Respiratory Infections, males, $\sigma=0.87$



## Mortality from Respiratory Infections, males, $\sigma=0.66$



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## Mortality from Respiratory Infections, males, $\sigma=0.38$



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## Smoothing Trends over Age Groups

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Log-mortality in Belize males from respiratory infections

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## Least Squares

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(m) Belize



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(m) Belize


(m) Belize


## Smoothing Trends over Age Groups and Time

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Log-Mortality in Bulgarian males from respiratory infections

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(m) Bulgaria


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## Smoothing

Age and Time

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## Using Covariates (GDP, tobacco, trend, log trend)

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Lung cancer in Korean Males

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Smooth over age, time, age/time

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## Using Covariates (GDP, tobacco, trend, log trend)

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Lung cancer in Males, Singapore

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Demographic Forecasting
(m) Singapore


## What about ICD Changes?

Other Infectious Diseases: USA, age 0 (m)


Other Infectious Diseases: Australia, age 0 (m)


Other Infectious Diseases: France, age 0 (m)


Other Infectious Diseases: United Kingdom, age 0 (m)


## Fixing ICD Changes

Other Infectious Diseases: USA , age 0 (m)


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## A book manuscript, YourCast software, etc.

## http://GKing.Harvard.edu

## Preview of Results: Out-of-Sample Evaluation

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Mean Absolute Error in Males (over age and country)

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Mean Absolute Error in Males (over age and country)

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- Each row averages 6,800 forecast errors (17 age groups, 40 countries, and 10 out-of-sample years).


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- Does considerably better with more informative covariates


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- where $W^{n}$ is a matrix uniquely determined by $n$ and $\theta$

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$$

where we have defined:

$$
\mathrm{C}_{a a^{\prime}} \equiv \frac{1}{T} \mathbf{Z}_{a}^{\prime} \mathbf{Z}_{a^{\prime}} \quad \mathbf{Z}_{a} \text { is a } T \times d_{a} \text { data matrix for age group a }
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- The variance of the prior is inversely proportional to $\theta$, which controls the "strength" of the prior.


## Without Country Smoothing



## With Country Smoothing



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- Different covariates allowed in each cross-section
- Covariates with the same name can have different meanings


## Many <br> Time Series

Coverage of WHO data base (age specific, all causes)


## Preview of Results: Out-of-Sample Evaluation

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Mean Absolute Error in Males (over age and country)

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