You Lie! Patterns of Partisan Taunting in the U.S. Senate Justin Grimmer¹, Gary King², and Chiara Superti²

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"Unless you were a hermit living in a cave [...] you couldn't have missed how miserably the administration has failed"

"This temper tantrum must end. The Democrats [...] cannot disregard election results simply because things did not go their way."

(DeMint, 2006)

"Lucifer sat and built a palace there. That palace was called Pandemonium...that is exactly what will happen (if this bill is passed) - pandemonium."

(Byrd, 2002)

"we have the liberals getting out to destroy a member of a minority group because he was so uppity as to be an articulate conservative"

"indecent and obscene [...] this sort of state censorship in Nazi Germany, Fascist Italy, and in the Soviet Union'

(Wallop, 1991) (Cranston, 1989)

(Wyden, 2006)

1. METHODOLOGICAL CONTRIBUTION

▶ Methodology of most text coding projects: INCORRECT

Goal: Estimating aggregate quantities:

Social science is about broad patterns, not idiosyncratic details.

(BAD) current practice: optimize only individual coding accuracy

■ Increase % agreement (inter-coder reliability)

Better practice: Optimize aggregate quantities of interest:

- Directly assess unbiasedness
- Some individual errors are irrelevant for unbiasedness
- Direction of the errors matter!

➡ For example, in our application:

Goal: Estimating "% Taunting" (for a Senator, congress, etc)

BAD practice: maximize only inter-coder reliability of individual speeches.

Better practice: reduce bias of "% Taunting"

Details: Extraordinary difficult task.

- weak signal: (e.g., 1 sentence in a 4 page speech)
- impossible to automate
- ■31,634 hand-coded speeches, 5% double coded
- Errors (after coding procedures designed to avoid bias):
- Unrelated to our quantities of interest (party, time, region)
- Related to procedural variables (no problem!)
 - Average time used by coders to code each speech
 - Coders' disagreement on the use of external reserach

Results: unbiased estimates (regardless of inter-coder reliability levels)

Partisan Taunting Score:

Using the information about taunting in previous years for each senator, the average taunting of the years and assuming constant variance across Senators:

 $TauntIndicator_{sen,year} \sim Bernoulli(\pi_{sen,year})$

 $\pi_{sen,year} = TauntingRate_{year} + TauntingRate_{sen,year}$

 $TauntingRate_{sen,1} \sim N(0,1000)$

 $TauntingRate_{sen,year} \sim N(TauntingRate_{sen,year-1}, \tau_c)$

 $\sqrt{\tau_c} \sim Unif(0, 1000)$

2. EMPIRICAL CONTRIBUTION

- Definition of Partisan Taunting: Explicit, public and negative attacks on another political party or its members, usually using vitriolic and derogatory language.
- Data: Senate Speeches, 1989 to 2006, 195 Senators \approx 162 speeches/senator.

▶ No evidence for political science (and media) claims about *trends*

No evidence of (A) an extraordinarily partisan era, (B) a culture of partisanship, or (C) an inexorable increase in partisan taunting (despite most Senatorial resignation speeches and claims in the literature)

▶ Partisan Taunting is a rational behavior:

- Senators taunt the other party to draw attention to themselves
- Most prevalent taunters: Senators with the smallest odds of affecting legislation or offending their constituents:
- ideological extremists of both parties
- minority party members
- out party members, especially when the president is unpopular

→ Other Individual incentives exist:

Much remaining individual variability in taunting, unexplained by either trends or rational behavior (which we will try to *influence* below)

3. NORMATIVE CONTRIBUTION

▶ Taunting: individually rational but collectively irrational

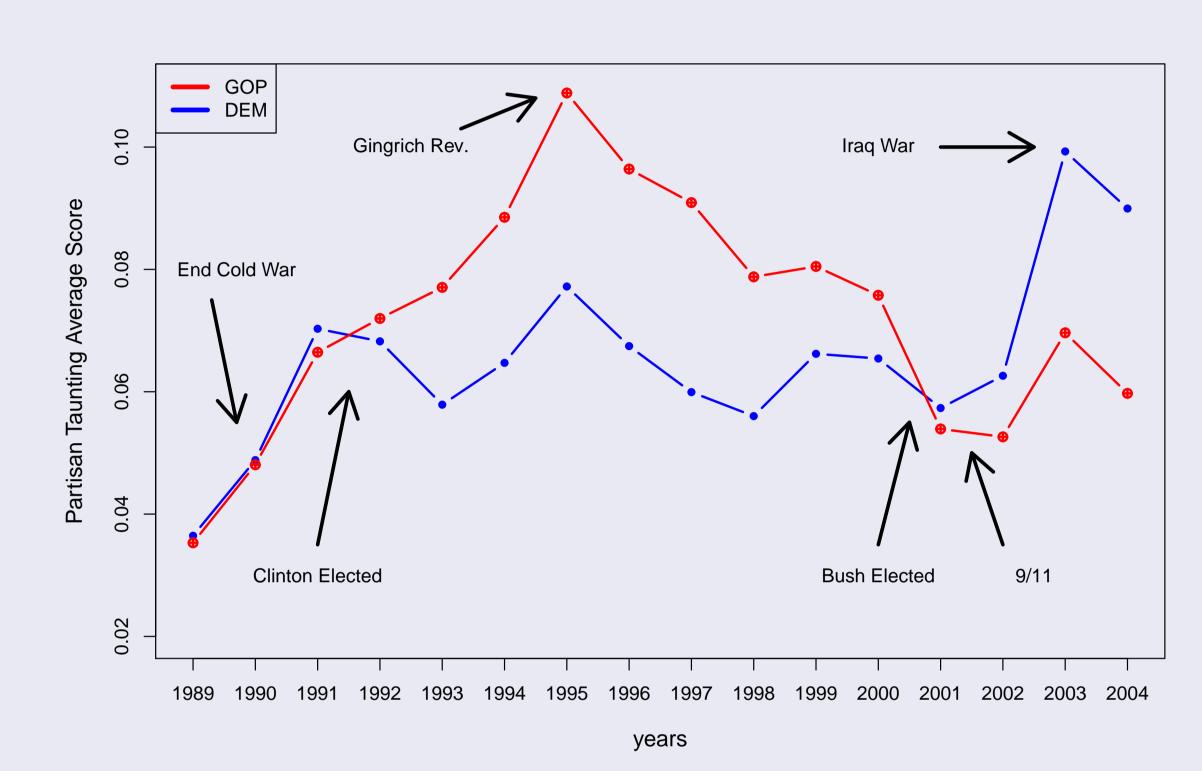
- The media picks off the loudest, most extreme voice on any day to appear on the news
- Each Senator taunts to get their voice above the din
- Your constituents only hear from you when you make extreme statements
- Taunting undermines deliberation (spitting on your negotiating partner doesn't breed trust)
- **Constituents have incomplete information:** they hear from their senator rarely, but more often when taunting and the comments often resonate

We will make Senatorial taunting behavior visible (and name names!), to change:

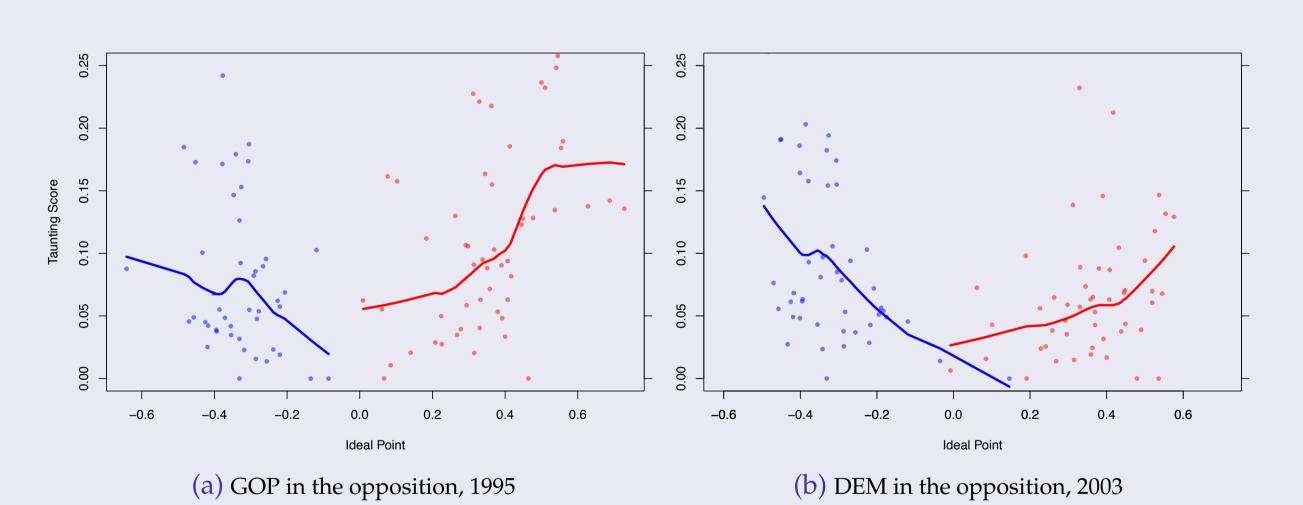
- One clever taunt may be popular, but what will constituents think if they learn their Senators are spending most of their time taunting rather than trying to solve national problems?
- Senators who learn they will be ranked on their taunting behavior may change that behavior
- Perhaps with less taunting, deliberation will increase

4. PRELIMINARY RESULTS

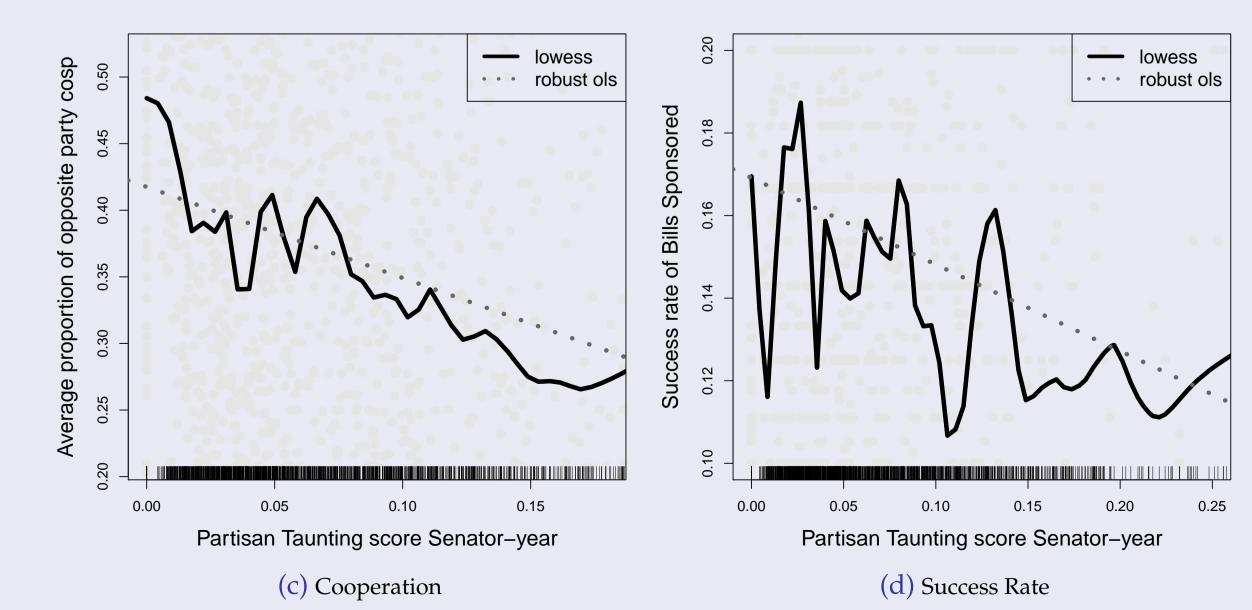
Periodic not a Steady Increase: Taunting higher for opposition and depends on specific national and international events:



→ A Strategic Choice: Taunting higher among ideologically extreme individuals, when at the opposition.



▶ Taunting goes up: productivity and bipartisan cooperation go down.



Note: Confirmed also in a model with Senator and Year fixed effects and controlling for ideology.