Optimizing Balance and Sample Size in Matching Methods for Causal Inference¹

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(Talk at the Institute for Health Metrics and Evaluation, 6/10/2013)

¹Joint work with Christopher Lucas and Richard Nielsen ²GaryKing.org.

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 - Solution: Not an issue with Other methods or our approach

Replication of Doyle and Sambanis, APSR 2000 (From: King and Zeng, 2007)

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- The question: How model dependent are the results?

Two Logi	t Models	s, Appa	rently	Similar	Results	
Ŭ	Original "Interactive" Model			Modified Model		
Variables	Coeff	SE	P-val	Coeff	SE	P-val
Wartype	-1.742	.609	.004	-1.666	.606	.006
Logdead	445	.126	.000	437	.125	.000
Wardur	.006	.006	.258	.006	.006	.342
Factnum	-1.259	.703	.073	-1.045	.899	.245
Factnum2	.062	.065	.346	.032	.104	.756
Trnsfcap	.004	.002	.010	.004	.002	.017
Develop	.001	.000	.065	.001	.000	.068
Exp	-6.016	3.071	.050	-6.215	3.065	.043
Decade	299	.169	.077	-0.284	.169	.093
Treaty	2.124	.821	.010	2.126	.802	.008
UNOP4	3.135	1.091	.004	.262	1.392	.851
Wardur*UNOP4	—	—	—	.037	.011	.001
Constant	8.609	2.157	0.000	7.978	2.350	.000
N		122			122	
Log-likelihood		-45.649			-44.902	
Pseudo R ²		.423			.433	

Doyle and Sambanis: Model Dependence



Counterfactual Prediction 00.1 Probabilities from original model 0.75 Ó Ο. 8 ŝ o 00 0 0.50 æ o 6 00 o 0 0.25 0 60 Θ 0.00 0.00 0.25 0.50 0.75 1,00 Probabilities from modified model

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- Preprocess I: Eliminate extrapolation region
- Preprocess II: Match (prune bad matches) within interpolation region
- Model remaining imbalance




(Ho, Imai, King, Stuart, 2007: fig.1, Political Analysis)



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Matching reduces model dependence, bias, and variance

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• or Feasible Average Treatment effect on the Treated: FSATT

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- 2. Estimation Difference in means or a model
- 3. Checking Measure imbalance, tweak, repeat, ...

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• Distance
$$(X_i, X_j) = \sqrt{(X_i - X_j)'S^{-1}(X_i - X_j)}$$

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 - Reduce k elements of X to scalar $\pi = \Pr(T = 1|X) = -\frac{1}{2}$

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 - Easier, but still iterative



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- Result: Optimal. No need to iterate. Choice of solution left to researcher.

Example Frontier, and Results

























































Foreign Aid Shocks & Conflict King, Nielsen, Coberley, Pope, and Wells (2012)

Imbalance Metric


Healthways Data

King, Nielsen, Coberley, Pope, and Wells (2012)



Called/Not Called Data King, Nielsen, Coberley, Pope, and Wells (2012)



FDA Drug Approval Times King, Nielsen, Coberley, Pope, and Wells (2012)



Job Training (Lelonde Data) King, Nielsen, Coberley, Pope, and Wells (2012)



PSM Approximates Random Matching in Balanced Data



Destroying CEM with PSM's Two Step Approach



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 - Adjusting for potentially irrelevant covariates with PSM: mistake

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For more information



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