# Simplifying Causal Inference<sup>1</sup>

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(Talk at the University of South Carolina, 2/28/2014)

<sup>&</sup>lt;sup>1</sup>Joint work with Christopher Lucas and Richard Nielsen

<sup>&</sup>lt;sup>2</sup>GaryKing.org.

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Replication of Doyle and Sambanis, APSR 2000 (From: King and Zeng, 2007)

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- Data analysis: Logit model

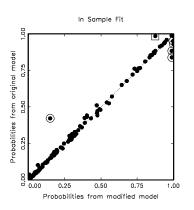
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- Data analysis: Logit model
- The question: How model dependent are the results?

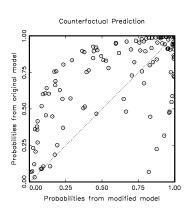
Two Logit Models, Apparently Similar Results

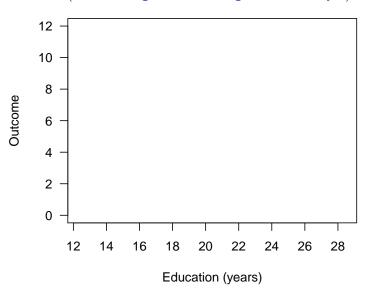
8	Original "Interactive" Model			Modified Model		
Variables	Coeff	SE	P-val	Coeff	SE	P-val
Wartype	-1.742	.609	.004	-1.666	.606	.006
Logdead	445	.126	.000	437	.125	.000
Wardur	.006	.006	.258	.006	.006	.342
Factnum	-1.259	.703	.073	-1.045	.899	.245
Factnum2	.062	.065	.346	.032	.104	.756
Trnsfcap	.004	.002	.010	.004	.002	.017
Develop	.001	.000	.065	.001	.000	.068
Exp	-6.016	3.071	.050	-6.215	3.065	.043
Decade	299	.169	.077	-0.284	.169	.093
Treaty	2.124	.821	.010	2.126	.802	.008
UNOP4	3.135	1.091	.004	.262	1.392	.851
Wardur*UNOP4			_	.037	.011	.001
Constant	8.609	2.157	0.000	7.978	2.350	.000
N		122			122	
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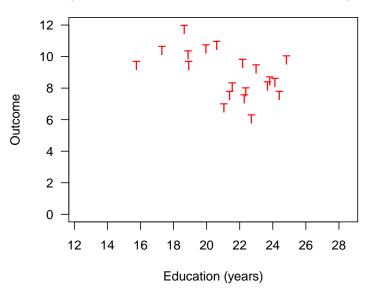
Log-likelihood -45.649 -44.902 Pseudo  $R^2$  .423 .433

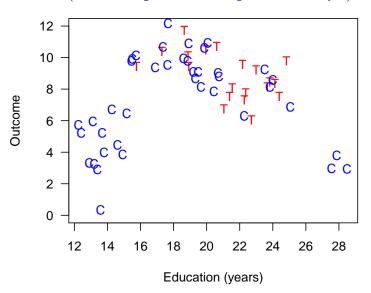
### Doyle and Sambanis: Model Dependence

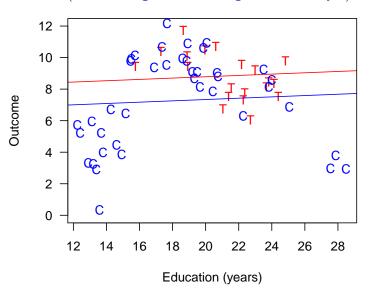


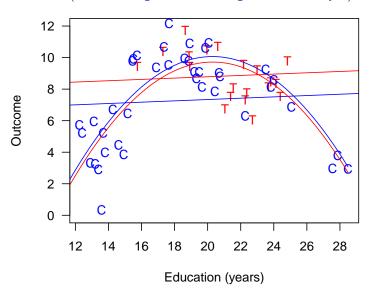


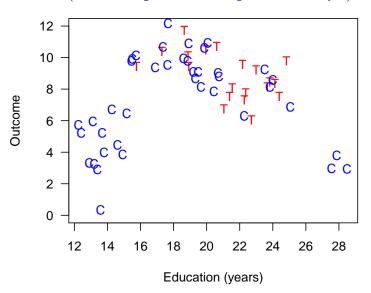


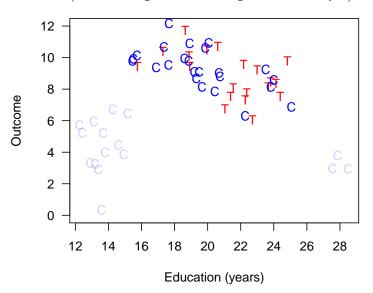


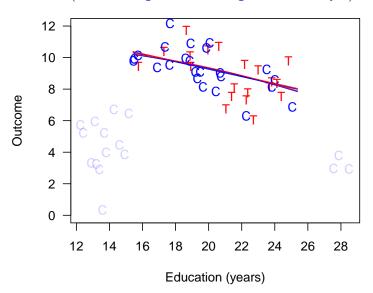












(Ho, Imai, King, Stuart, 2007: fig.1, Political Analysis)

Matching reduces model dependence, bias, and variance

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- 3. Checking Measure imbalance, tweak, repeat, ...

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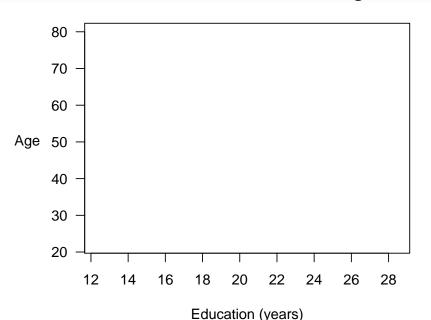
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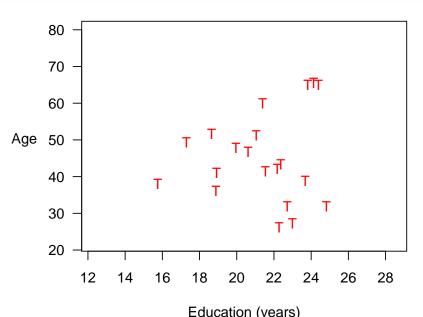
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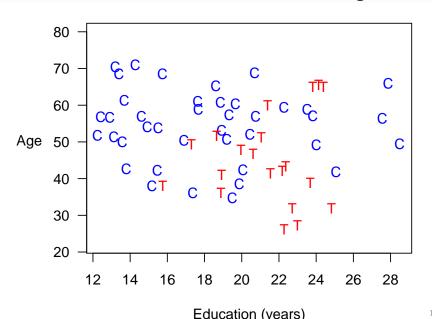
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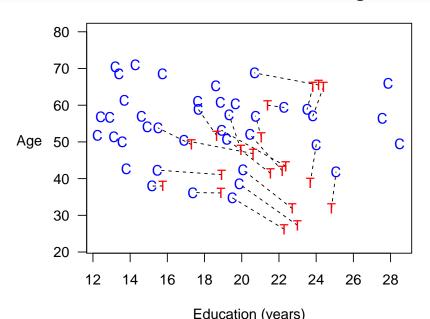
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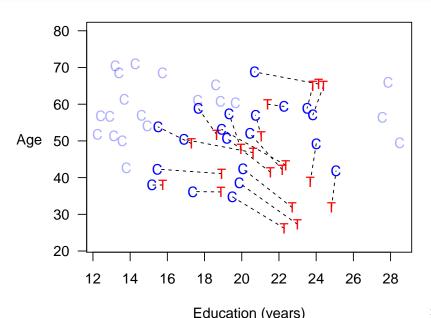


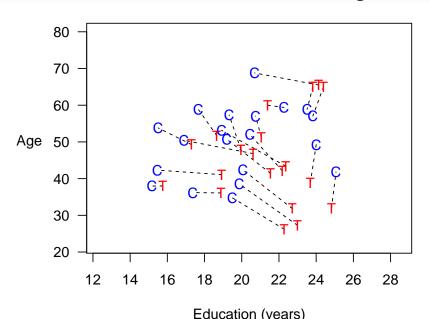


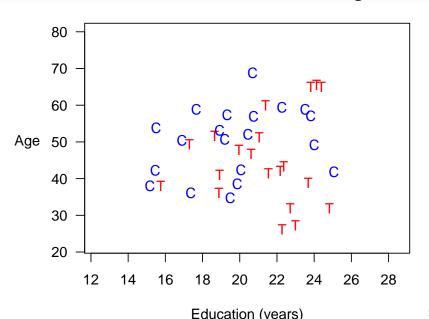












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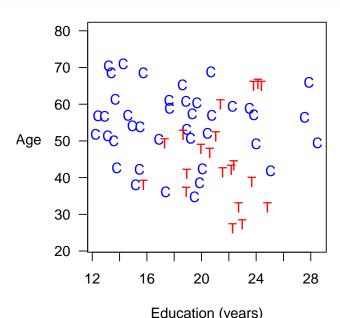
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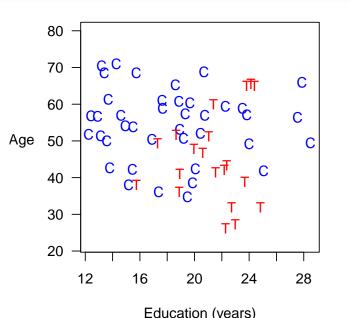
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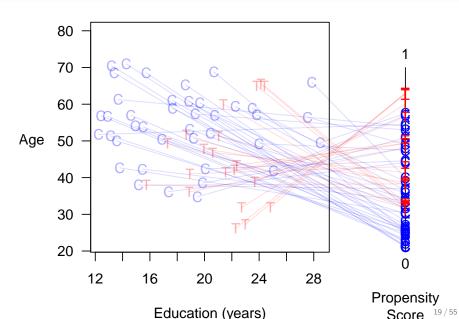


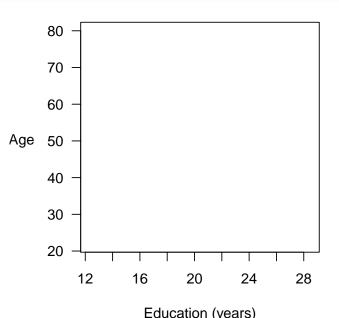


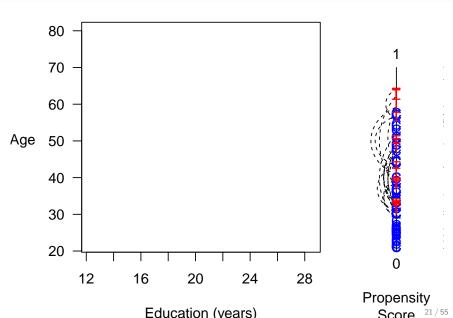


Propensity

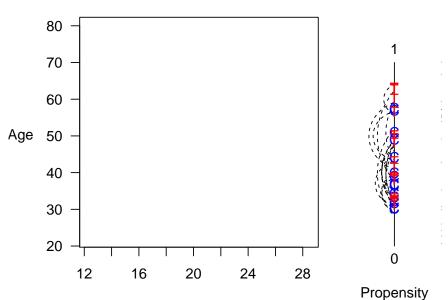
Score





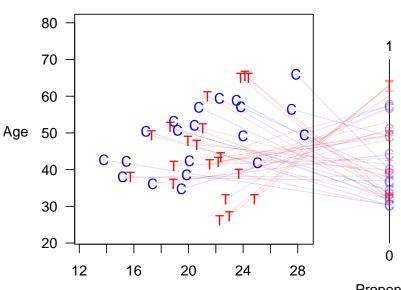


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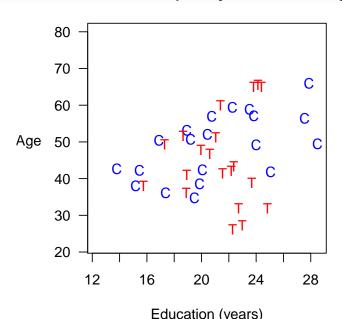
Education (years)

Score 22/55



Education (vears)

Propensity
Score 23/55



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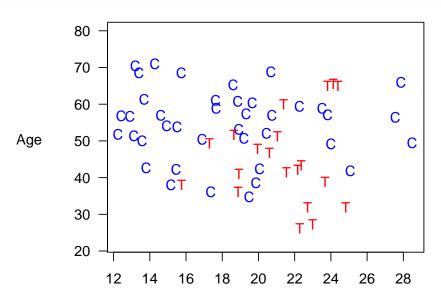
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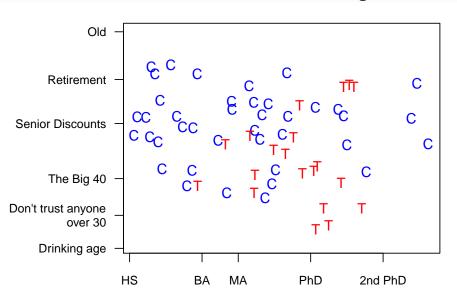
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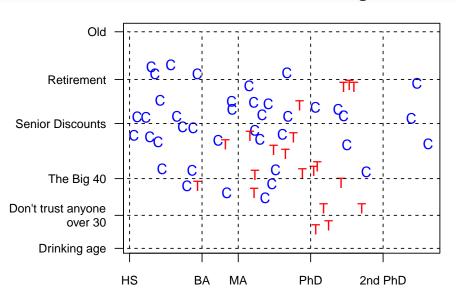
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  - Need to weight controls in each stratum to equal treateds
- 3. Checking Determine matched sample size, tweak, repeat, ...

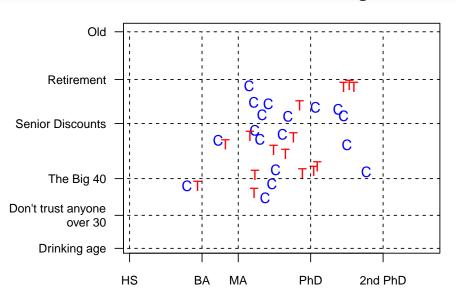
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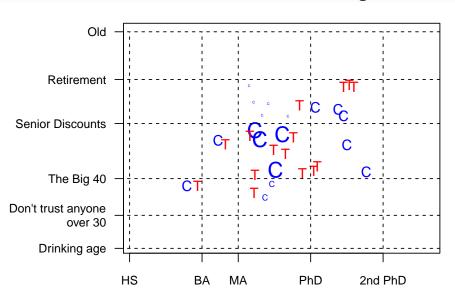
- 1. Preprocess (Matching)
  - Temporarily coarsen X as much as you're willing
    - e.g., Education (grade school, high school, college, graduate)
    - Easy to understand, or can be automated as for a histogram
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  - Easier, but still iterative

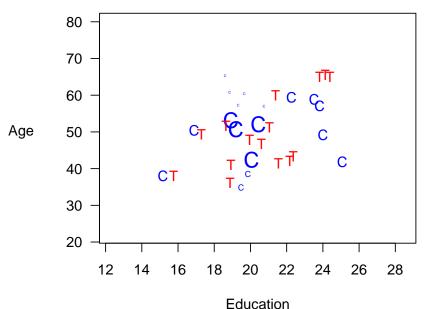












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   Frontier = matched dataset with lowest imbalance for each n
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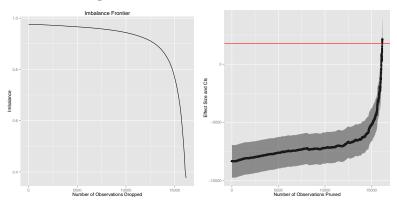
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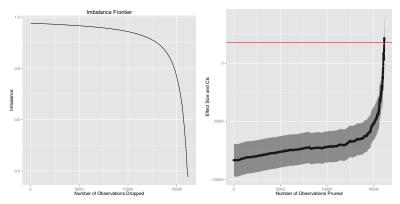
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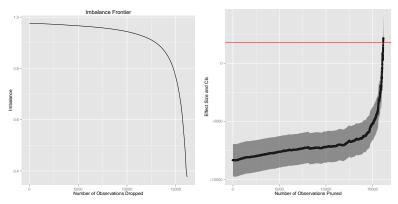
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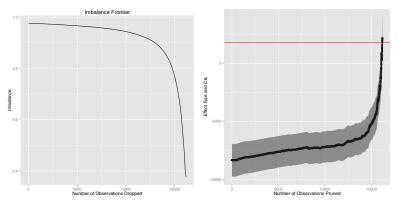




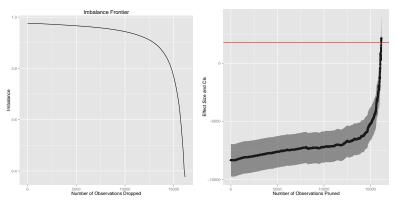
• 185 Ts; pruning most 16,252 Cs won't increase variance much



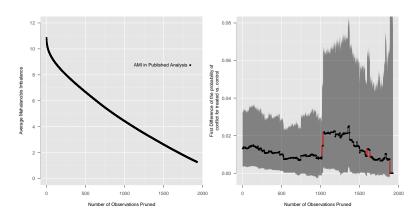
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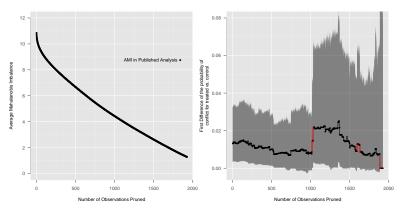


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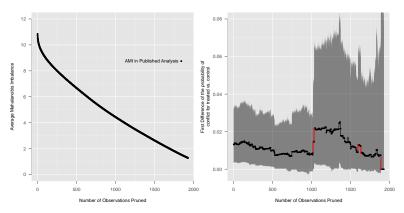


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- No mysteries: basis of inference clearly revealed

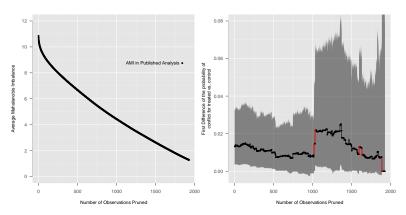




• Frontier is nearly linear (left)



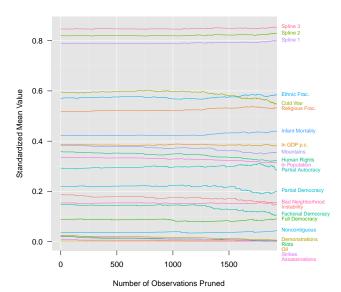
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- Frontier is nearly linear (left)
- Causal effects have big jumps (right)
- More difficult inferential task

# Aids Shocks: Change in Quantity of Interest

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Case	T	Y	Effect change	N remaining
Gambia, 1991	1	0	$0.008 { ightarrow} 0.015$	1608
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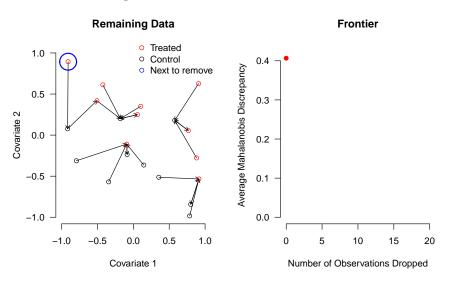
• High leverage points

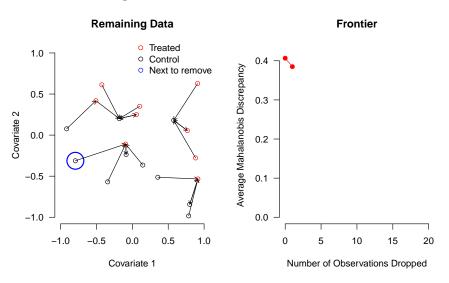
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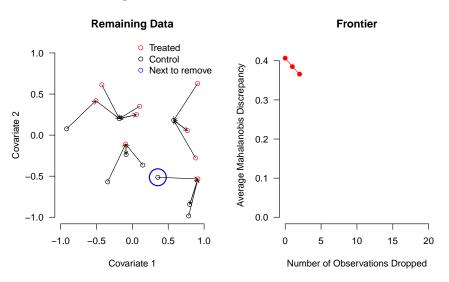
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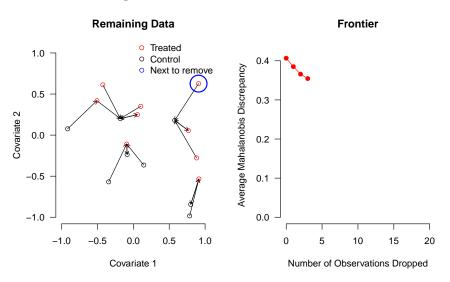
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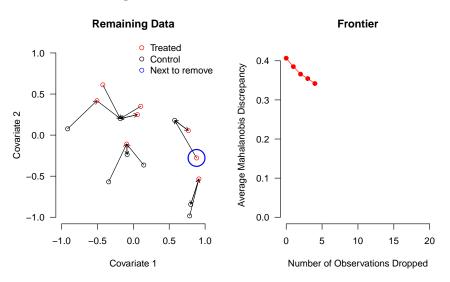
- High leverage points
- Cases with few substitutes
- Not model dependence (which matching helps with), but data dependence

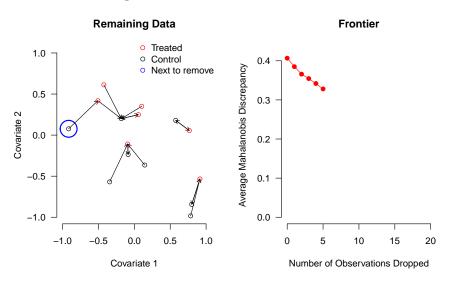


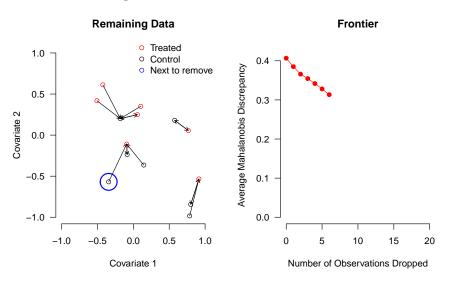


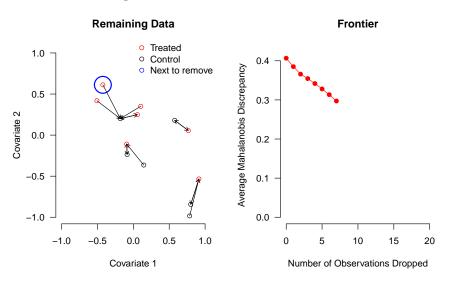


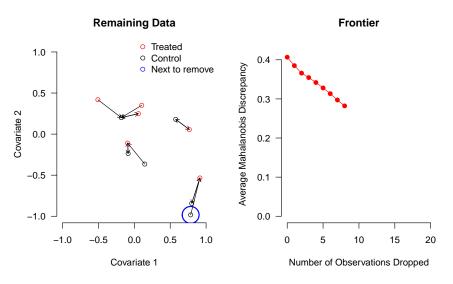


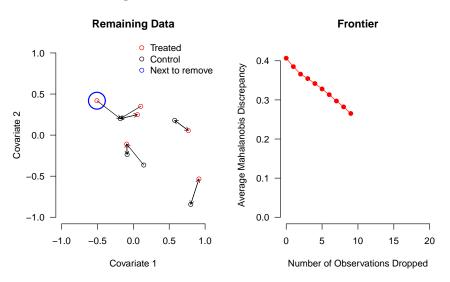


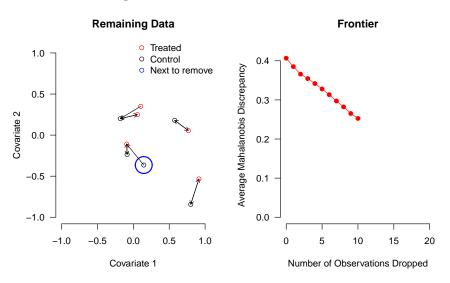


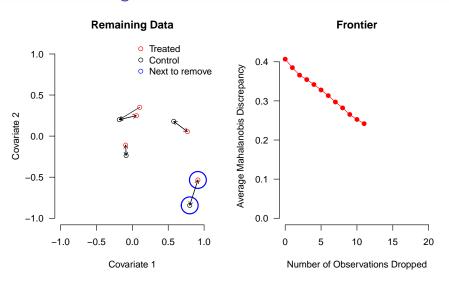


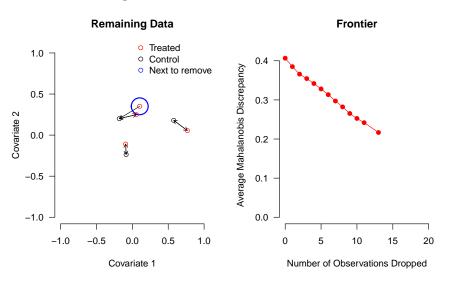


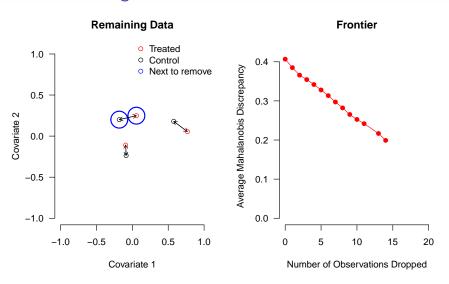


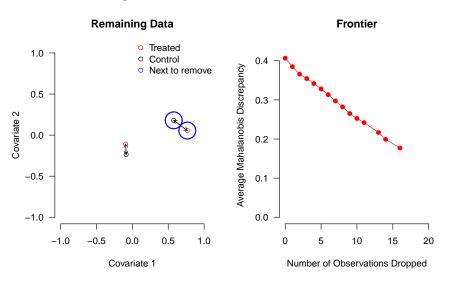


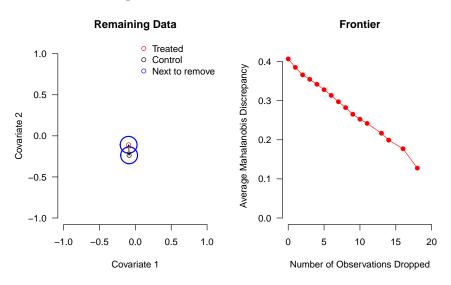


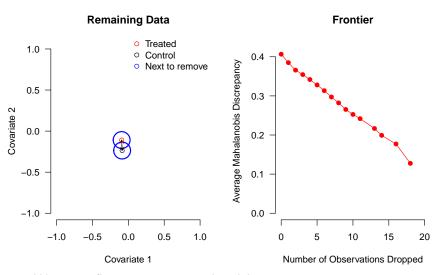




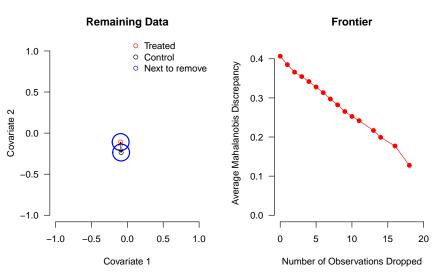




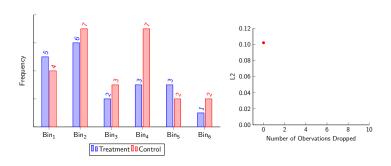


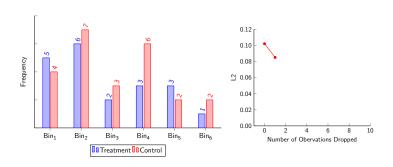


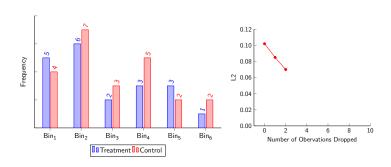
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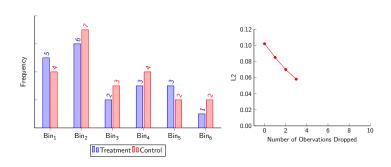


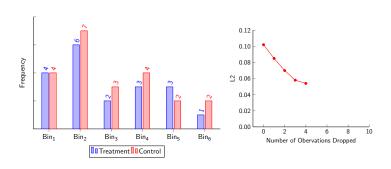
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- Very fast; works with any continuous imbalance metric

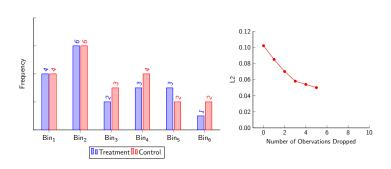


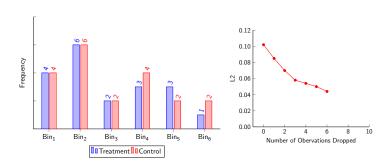


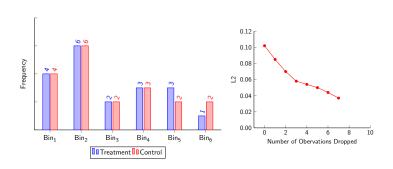


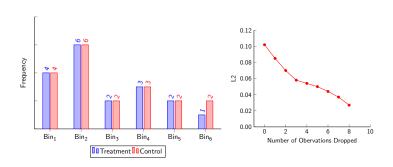


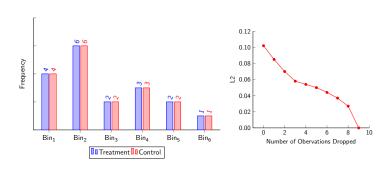












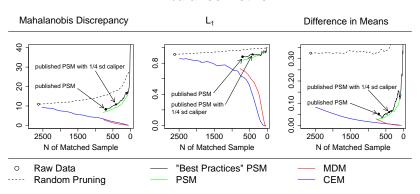
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#### Problems with PSM: Foreign Aid Shocks

King, Nielsen, Coberley, Pope, and Wells (2012)

#### **Imbalance Metric**

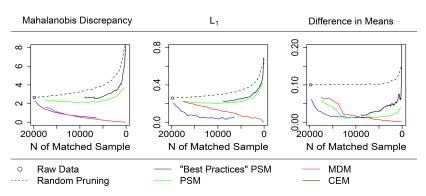


Methods-specific frontiers (for methodological research only)

#### Problems with PSM: Healthways Data

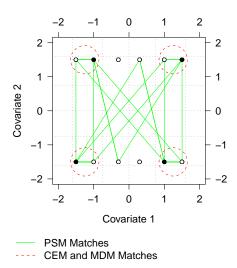
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# PSM Approximates Random Matching in Balanced Data



# Conclusions

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# For more information



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