

Reverse-Engineering Censorship in China¹

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Virginia Tech Research Center, 11/16/2015)

¹Based on joint work with Jennifer Pan and Margaret Roberts

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Papers

- An Observational Study:

How Censorship in China Allows Government Criticism but Silences Collective Expression (APSR)

- Experimental and Participatory Studies:

Reverse Engineering Chinese Censorship (Science)

- Methods:

- *General Purpose Computer-Assisted Clustering and Conceptualization* (PNAS)
- *A Method of Automated Nonparametric Content Analysis for Social Science* (AJPS)
- *Computer-Assisted Keyword and Document Set Discovery from Unstructured Text*

Copies at GaryKing.org

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 - (paradoxically) very revealing about the goals, intentions, and actions of the Chinese leadership

Chinese Social Media: Fractured over 1,400+ sites



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- ⇨ A big prize, but payable only if we have the goals right

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- 4 **Repeat** 11,382,221 times
- 5 **Analyze** with new methods of computer-assisted text analysis

Censorship is not Ambiguous: BBS Error Page

404 ERROR

The page you requested is temporarily down. How about you go look at another page.



你访问的页面暂时找不到了哦。
去看看别的页面吧

[返回首页](#)

[反馈错误](#)

Jingjing, one of China's cartoon internet police

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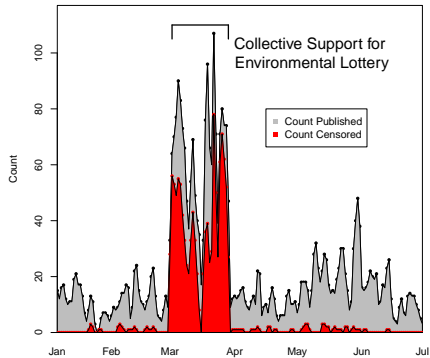
电子信箱: edit@mail.xj.cninfo.net 文化部互联网游戏运营许可证 编号: 文网文(2010)054号

增值电信业务经营许可证A2.B1.B2-20090001 网络文化经营许可证080626 广播电视节目制作经营许可证编号: (新)字第051号

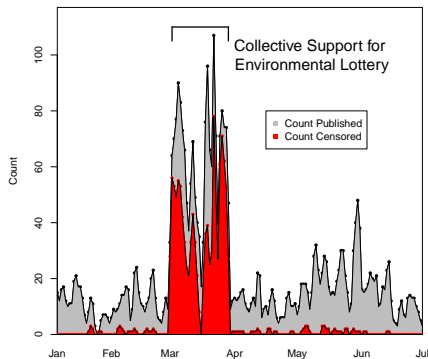


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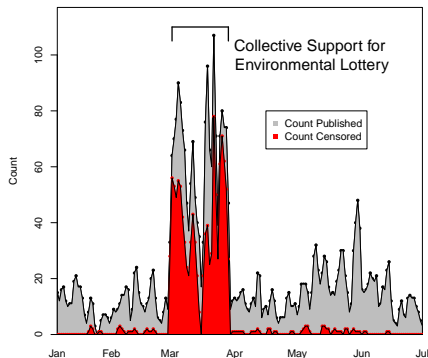


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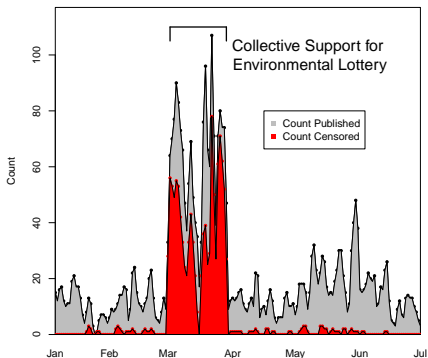
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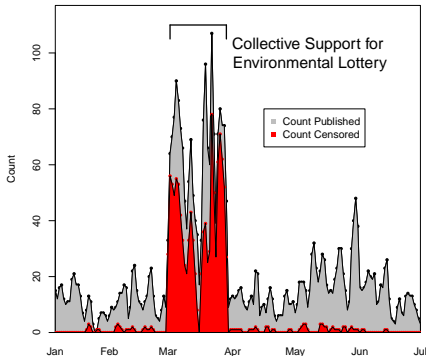
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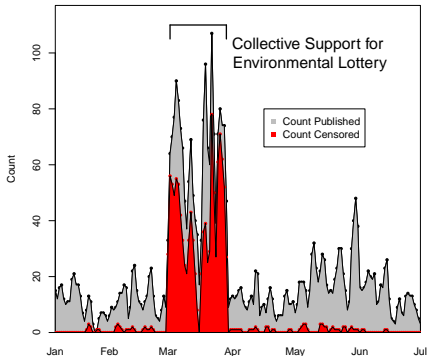
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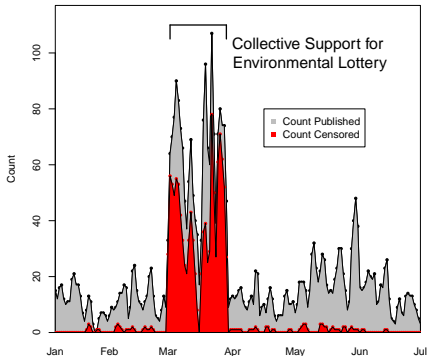
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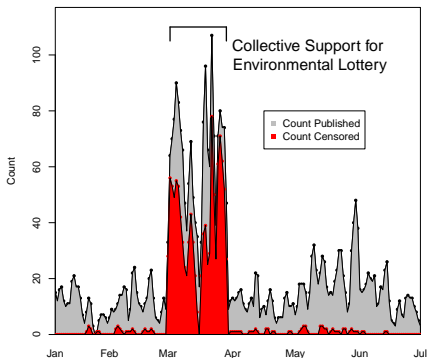
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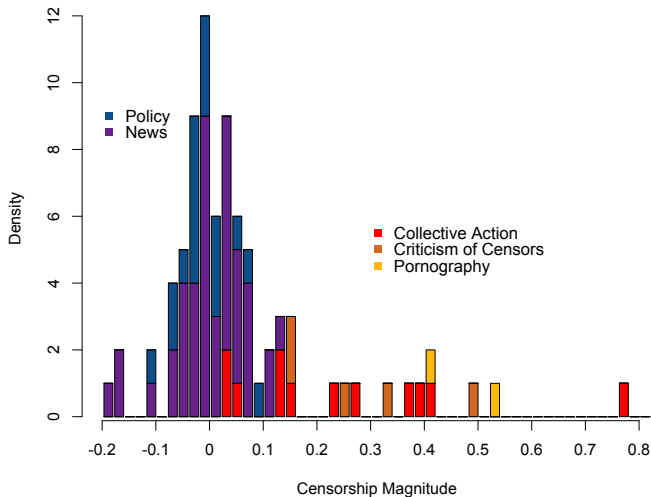
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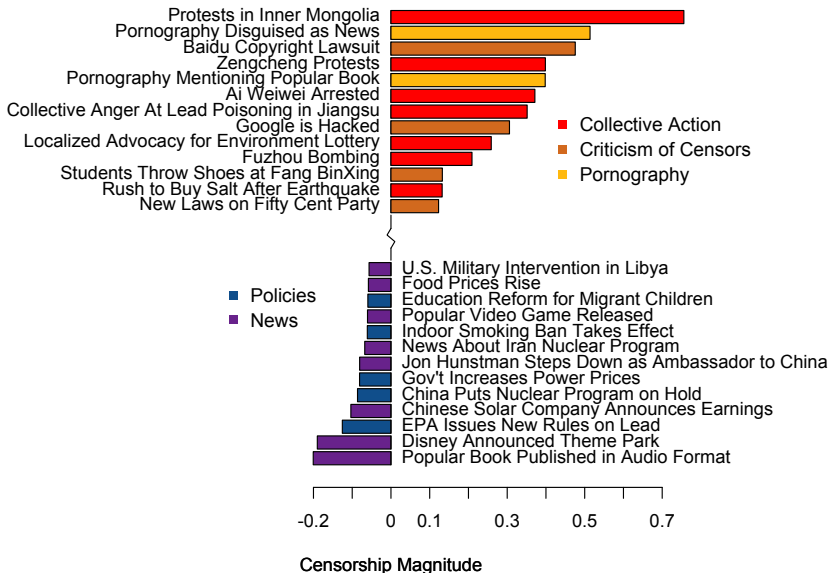
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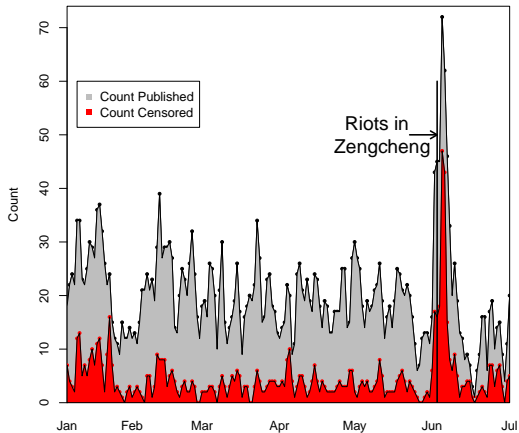
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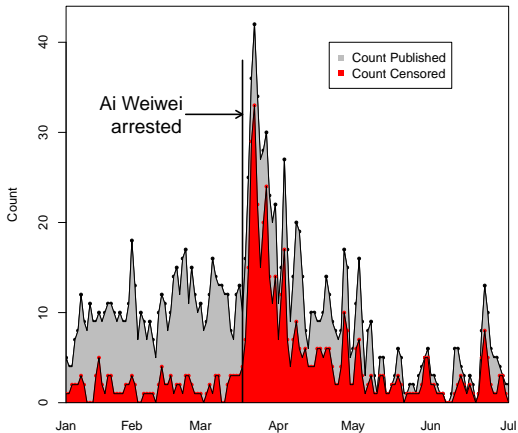
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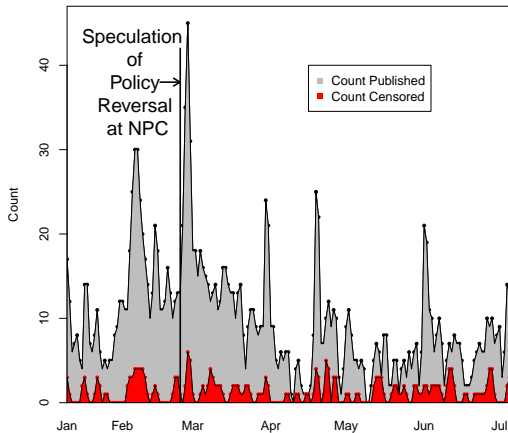
Censoring Collective Action: Riots in Zengcheng



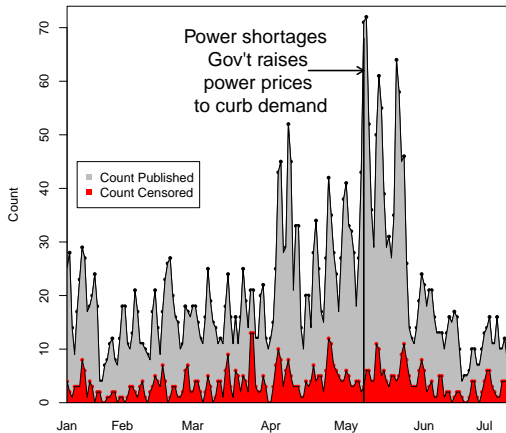
Censoring Collective Action: Ai Weiwei's Arrest



Low Censorship on Policy: One Child



Low Censorship on News: Power Prices



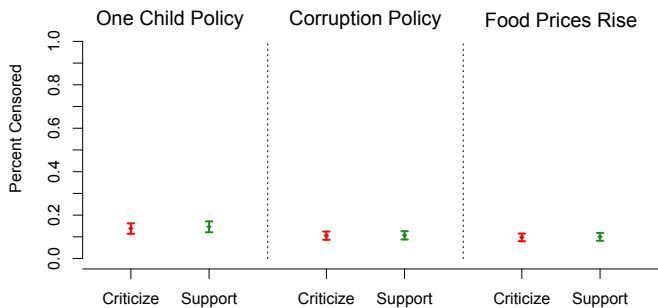
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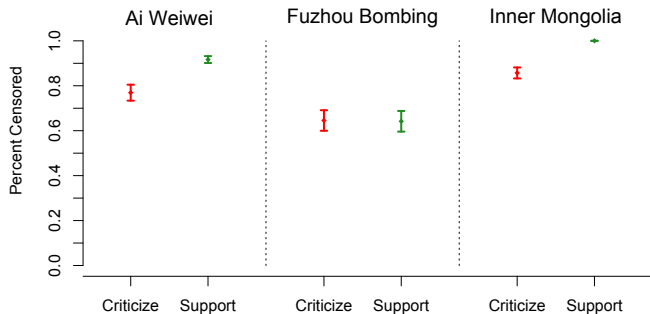
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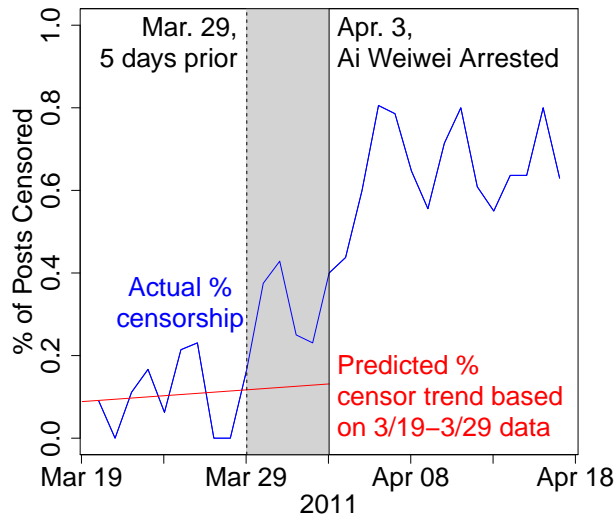
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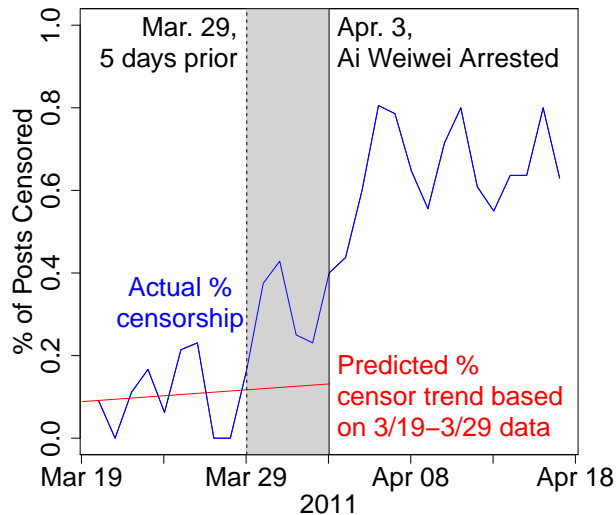


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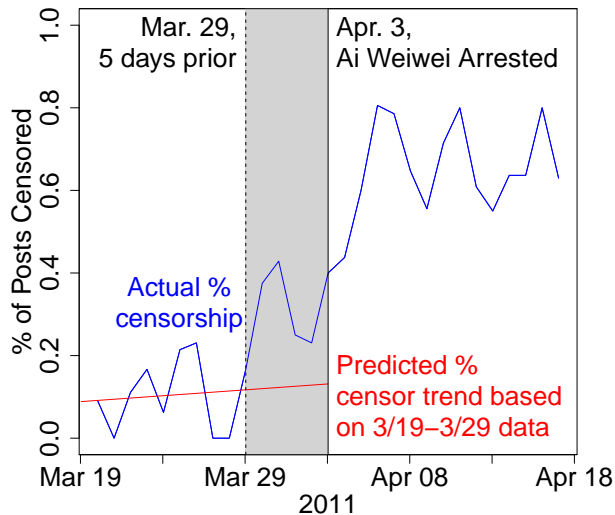


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Placebo Test:

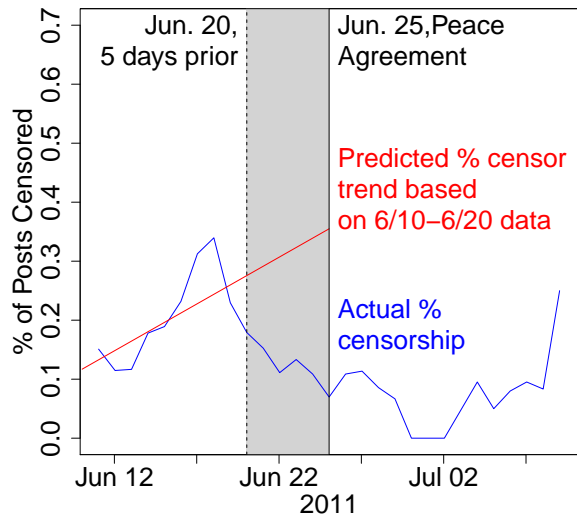
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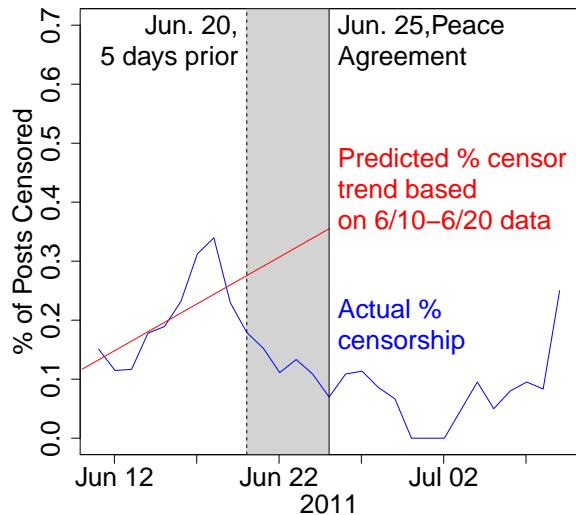
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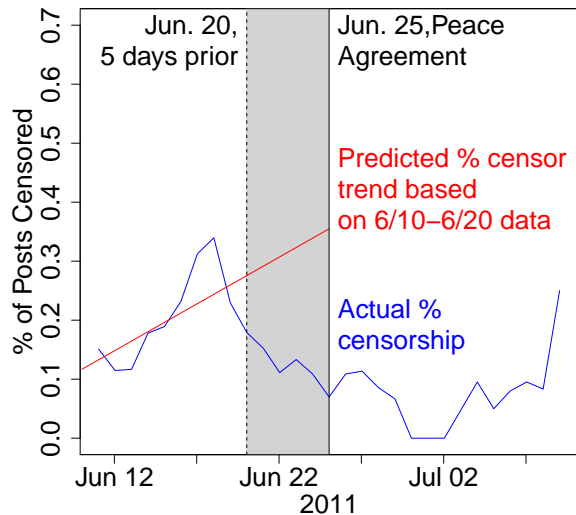


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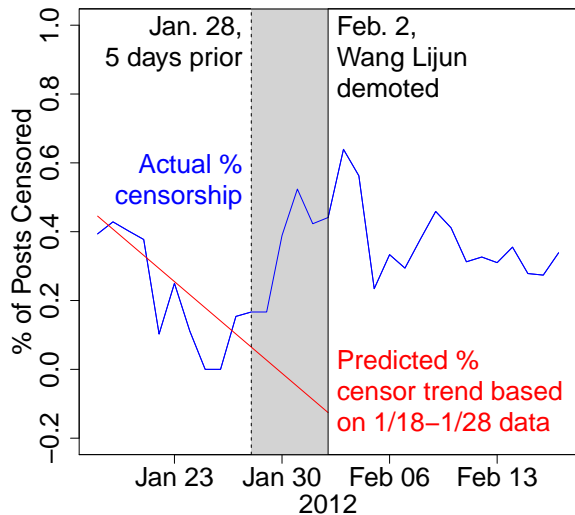
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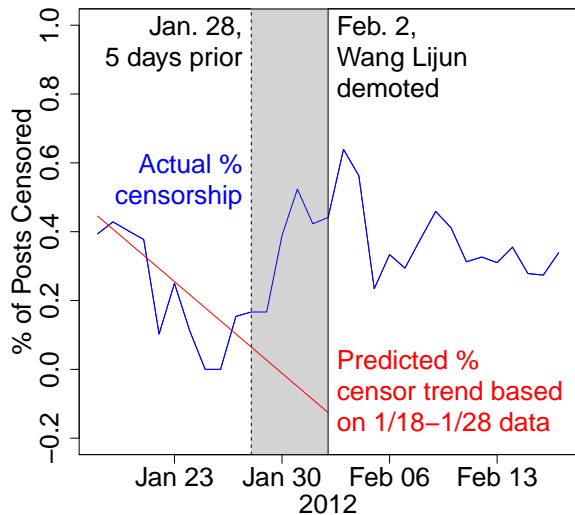
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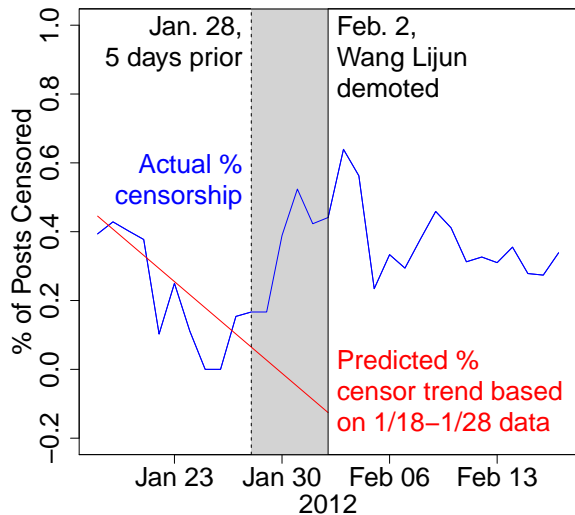


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 - Created 2 accounts on each (from inside China all over the country)
 - Wrote 1,200 *unique* social media posts (CA/not CA, Pro/Anti)
 - Submitted posts randomly assigned to type
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- ② **Participatory Study (for descriptive inferences)**
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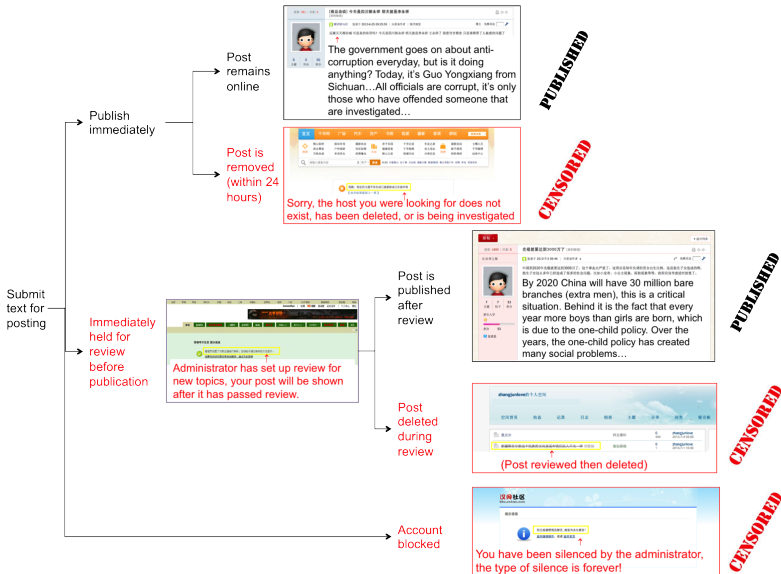
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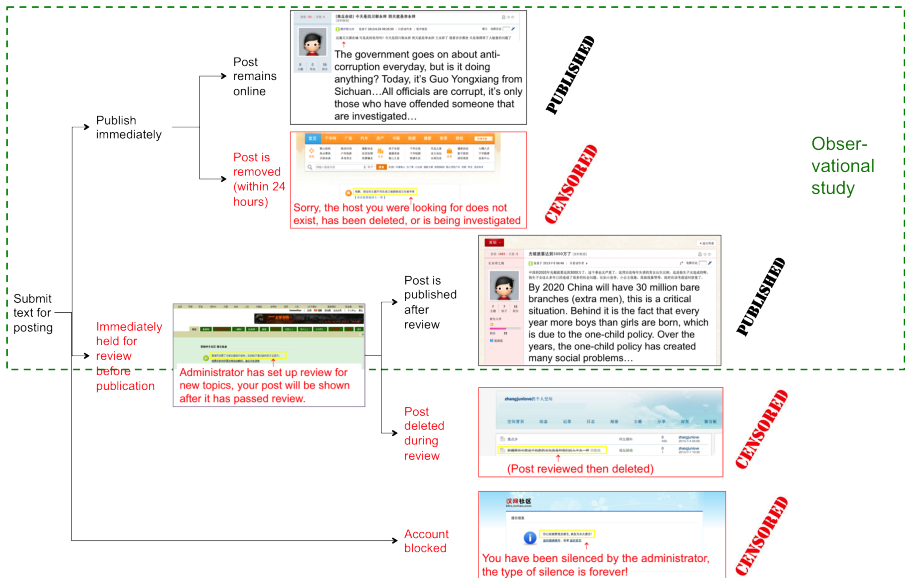
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- To learn: we tried every software option, read the documentation, and called customer support(!)

Mechanisms of Censorship

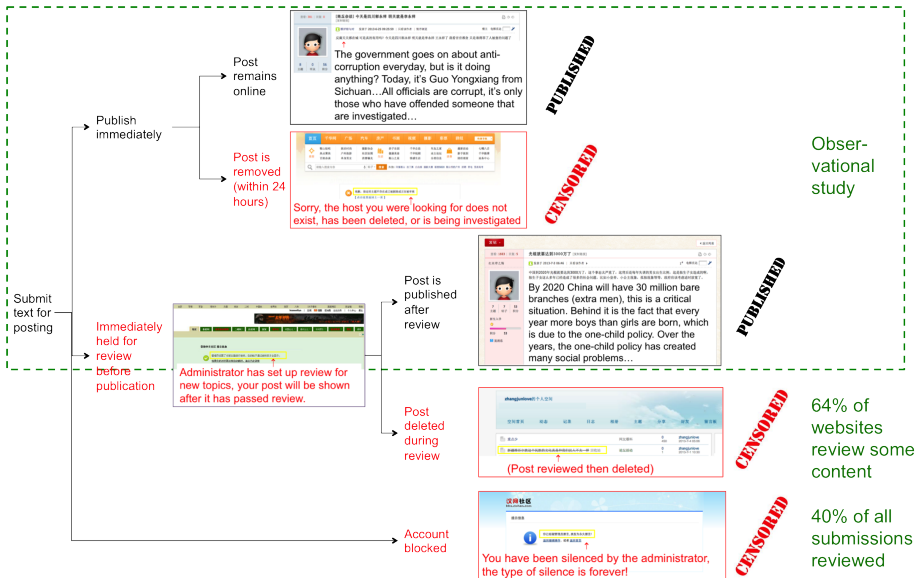
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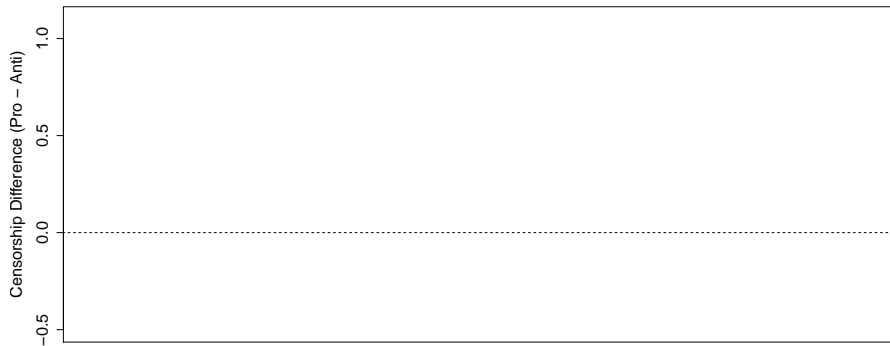


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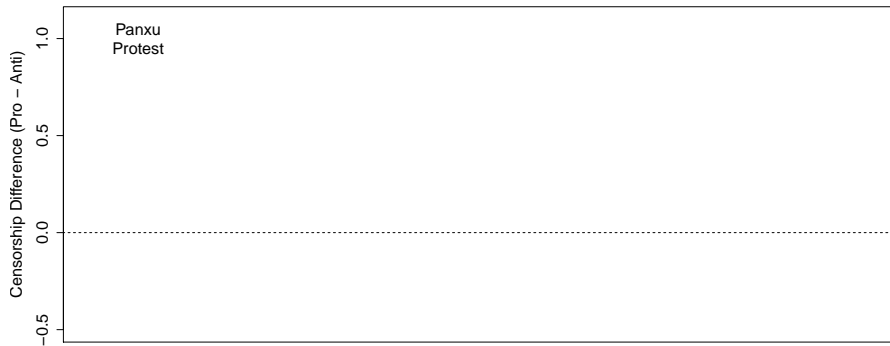


Posts For v. Against Government: Zero Causal Effect

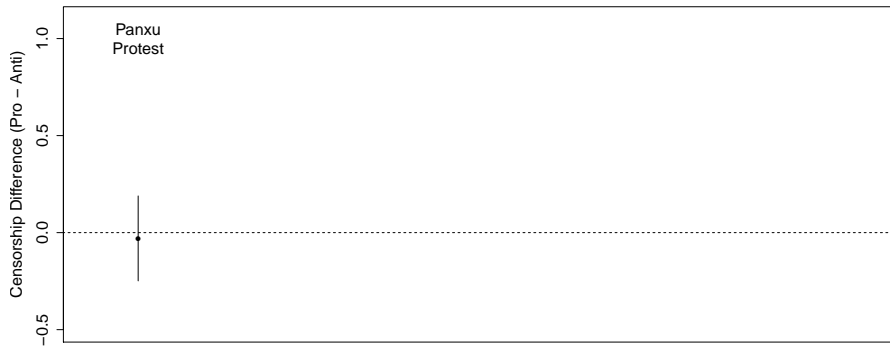
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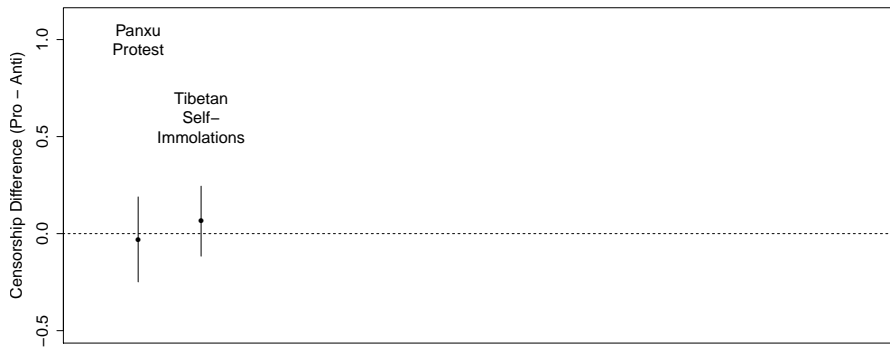
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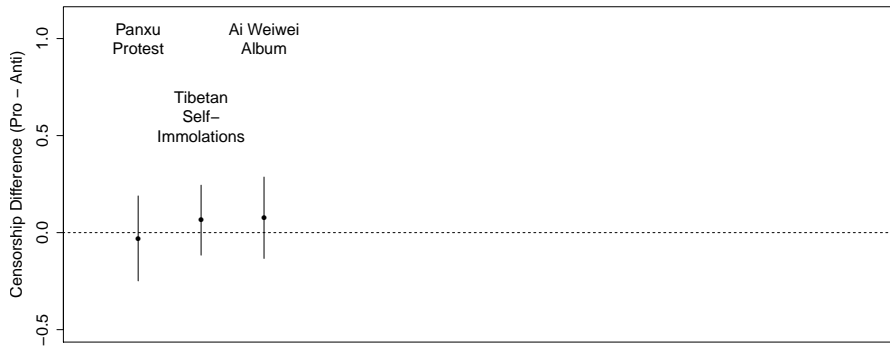
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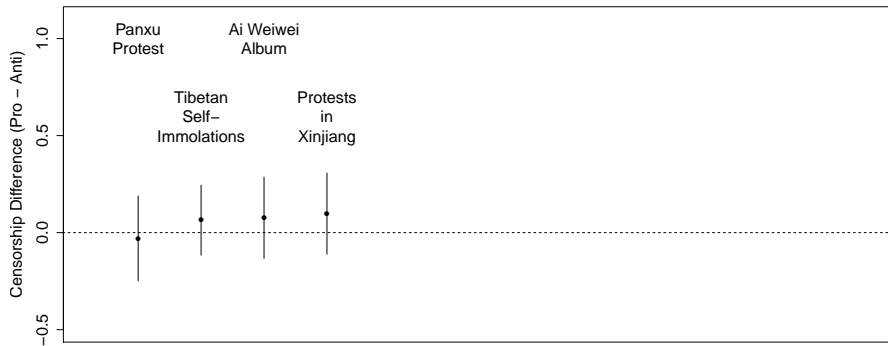
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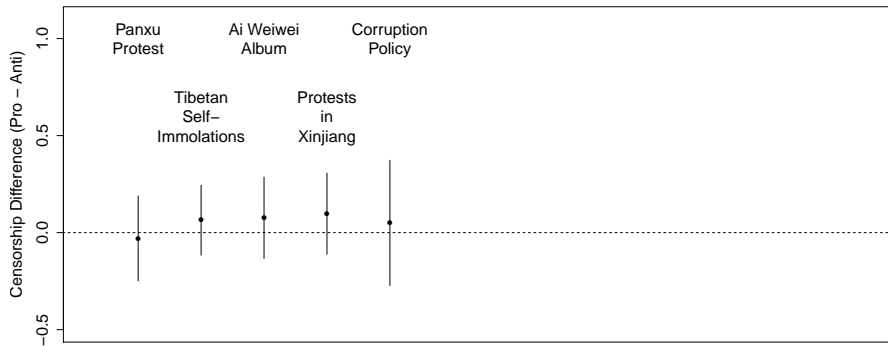
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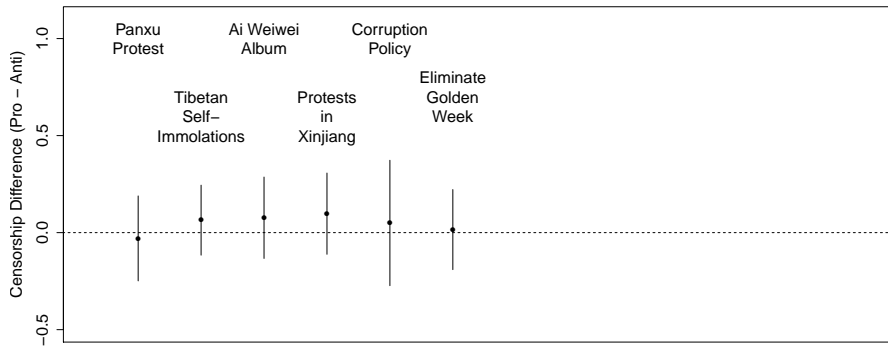
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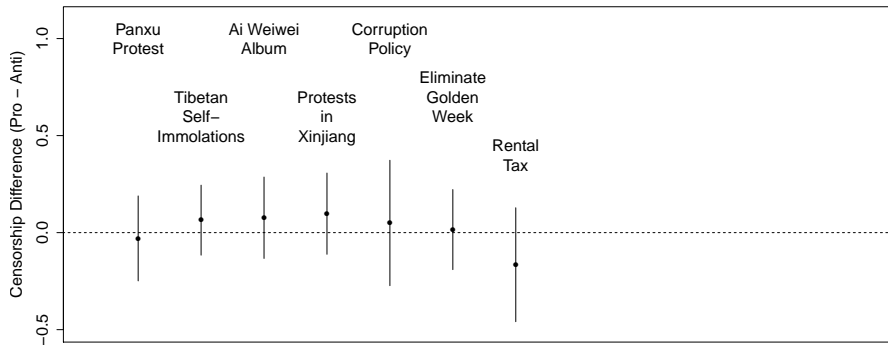
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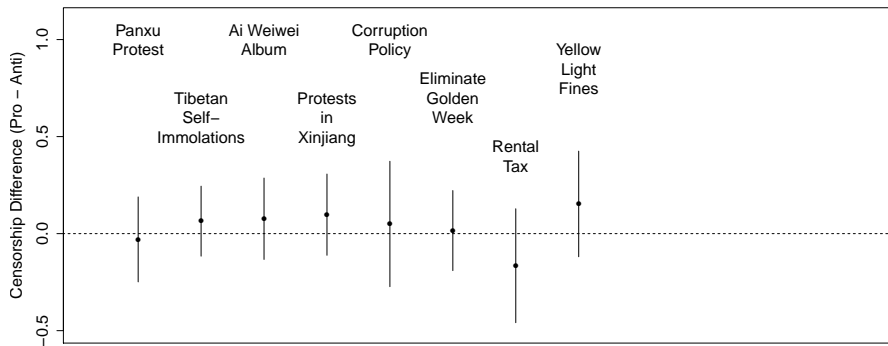
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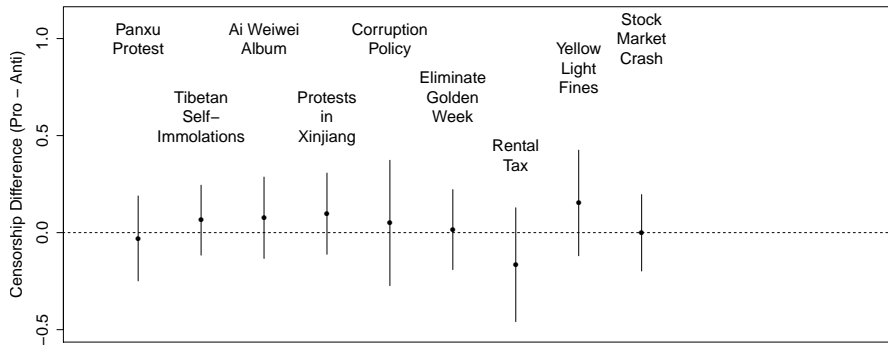
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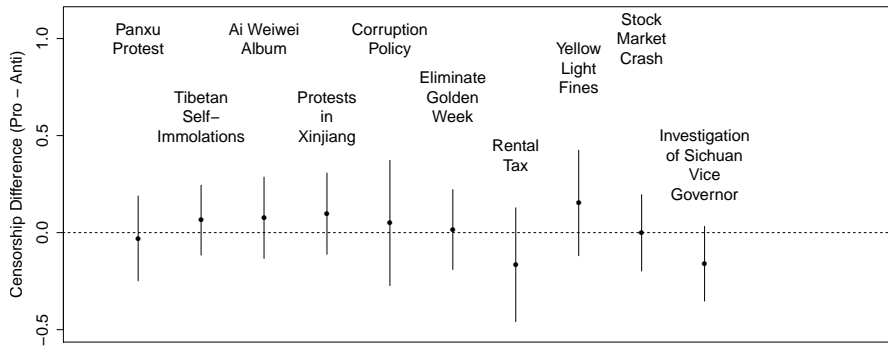
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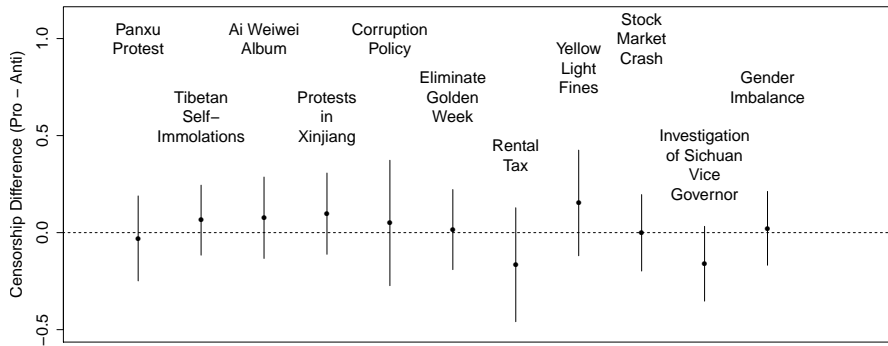
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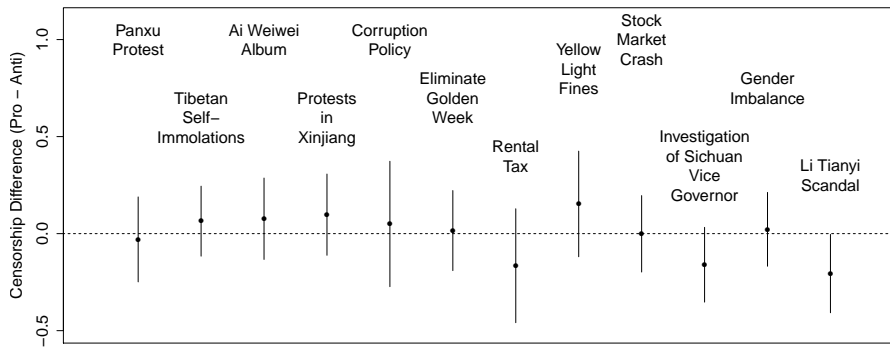
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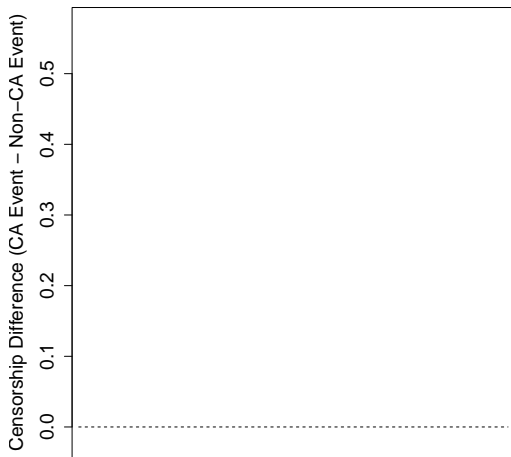


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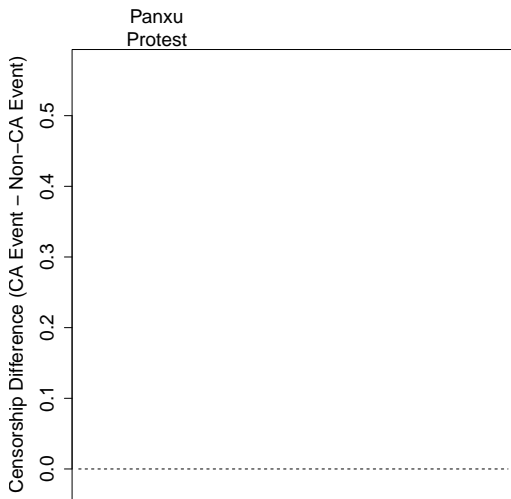


Collective Action Events: Large Causal Effect

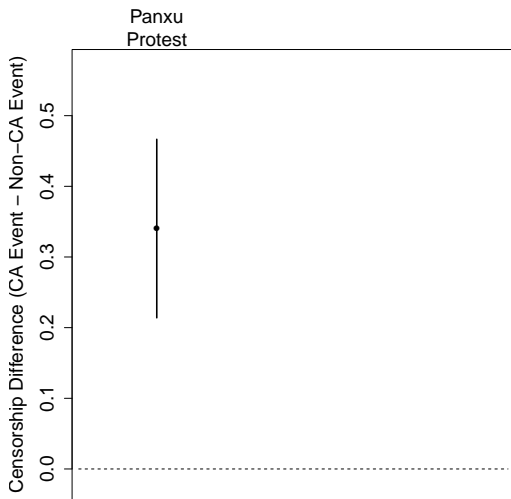
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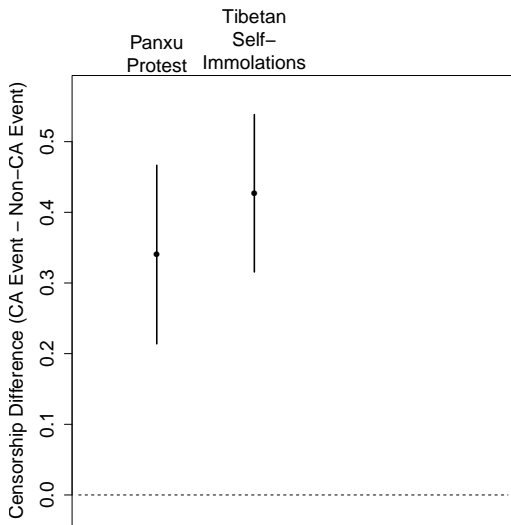
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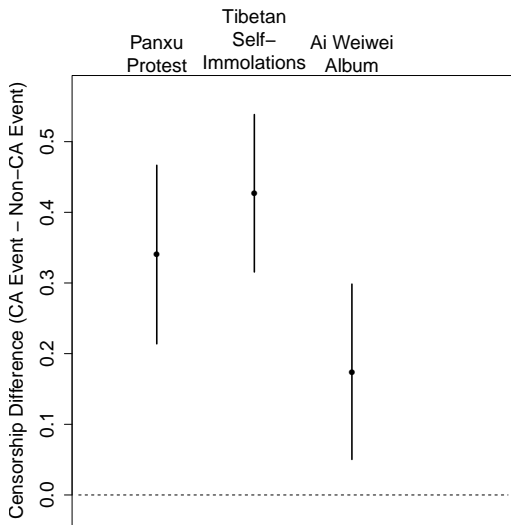
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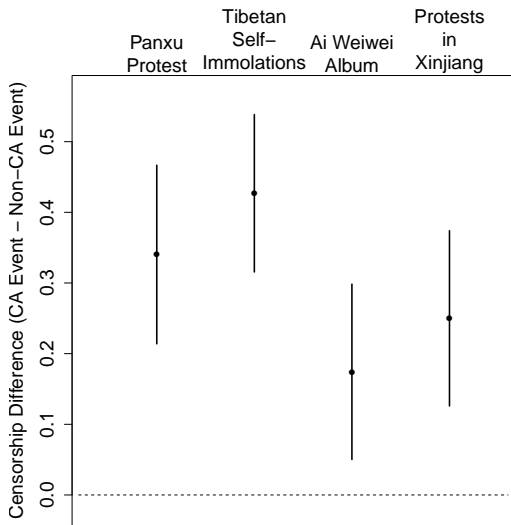
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 - Applications to brand monitoring, intelligence analysis, sentiment analysis, investments, news, advertising, etc.



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