

Reverse-Engineering Censorship in China¹

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(Talk at USC Marshall School of Business, 10/17/2014)

¹Based on joint work with Jennifer Pan and Margaret Roberts

²GaryKing.org

Papers

- An Observational Study:

How Censorship in China Allows Government Criticism but Silences Collective Expression (American Political Science Review, 2013)

- Experimental and Participatory Studies:

Reverse Engineering Chinese Censorship (Science, 2014)

- Methods:

- General Purpose Computer-Assisted Clustering and Conceptualization (PNAS, 2011)
- A Method of Automated Nonparametric Content Analysis for Social Science (AJPS, 2010)
- Computer-Assisted Keyword and Document Set Discovery from Unstructured Text

Copies at GaryKing.org

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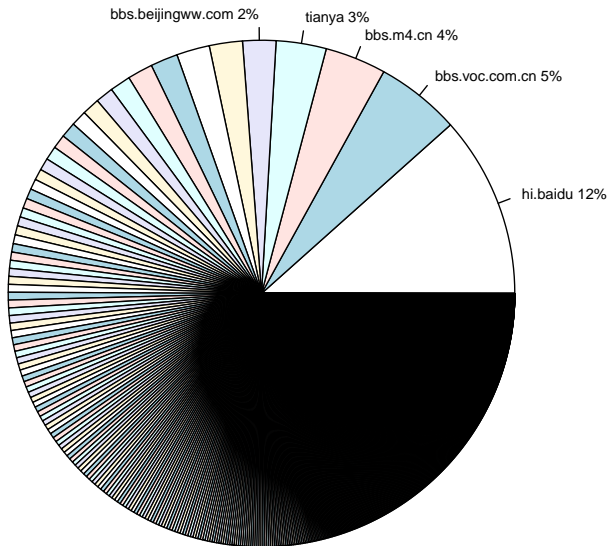
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 - (obviously) designed to suppress information
 - (paradoxically) very revealing about the goals, intentions, and actions of the Chinese leadership

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(Plus 59% from Sina Blog)

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- \rightsquigarrow A big prize, but payable only if we have the goals right

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- 5 **Analyze** with new methods of computer-assisted text analysis

Censorship is not Ambiguous: Example Error Page



Censorship is not Ambiguous: BBS Error Page

404 ERROR

The page you requested is temporarily down. How about you go look at another page.



你访问的页面暂时找不到了哦。
去看看别的页面吧

Jingjing, one of China's cartoon internet police

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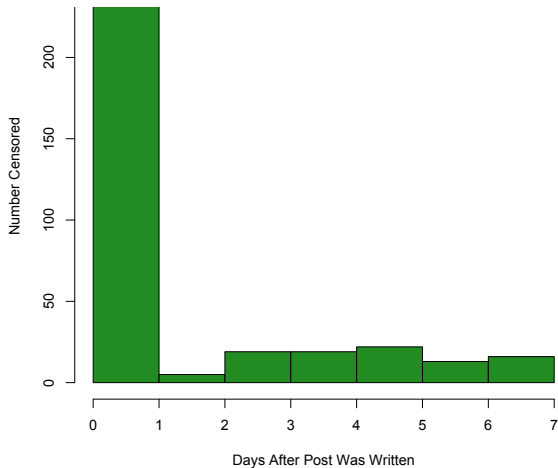
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Example: Shanghai Subway Crash

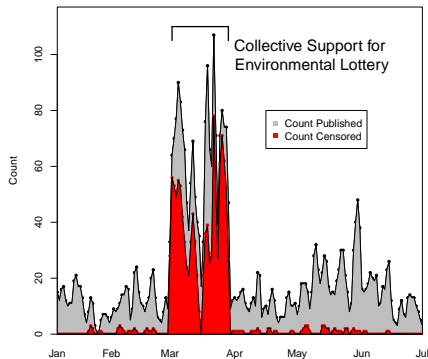
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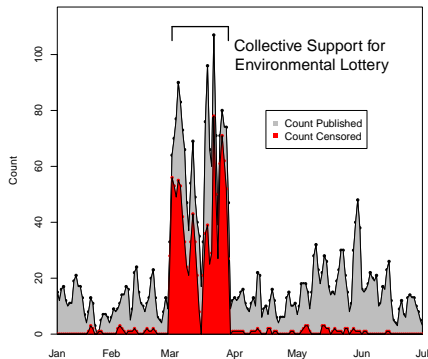


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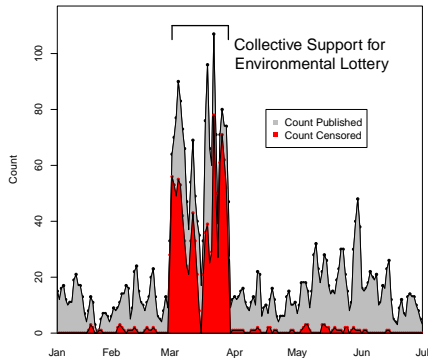


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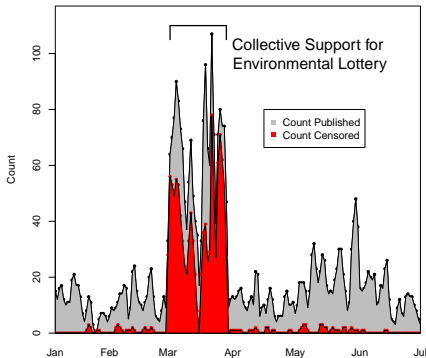
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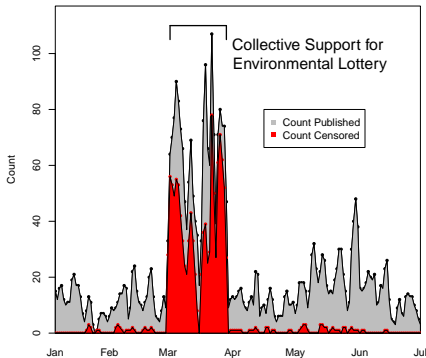
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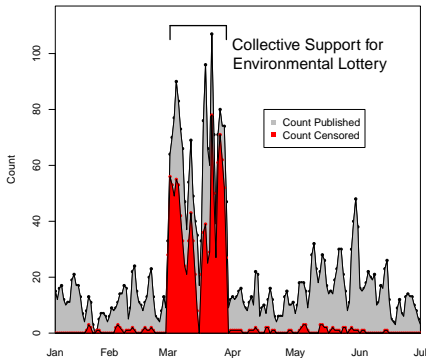
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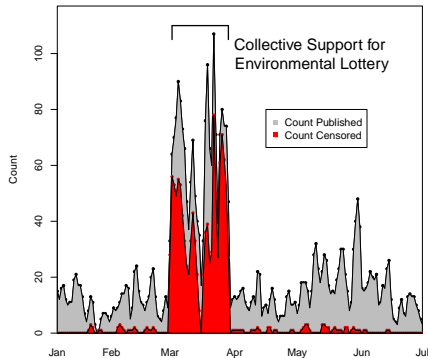
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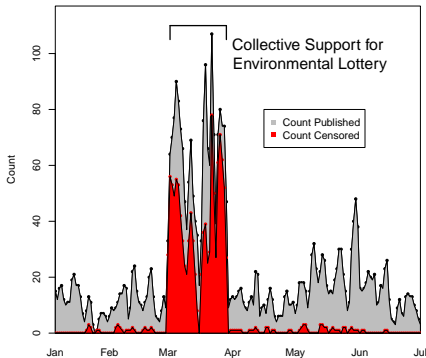
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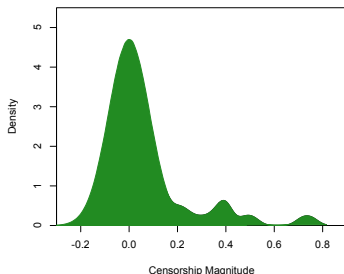
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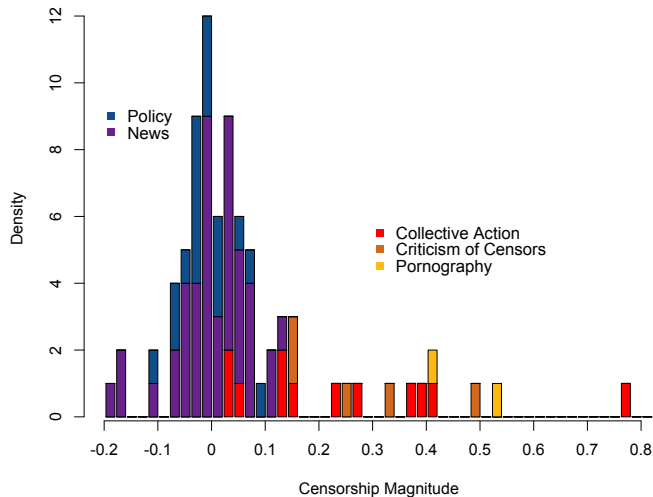
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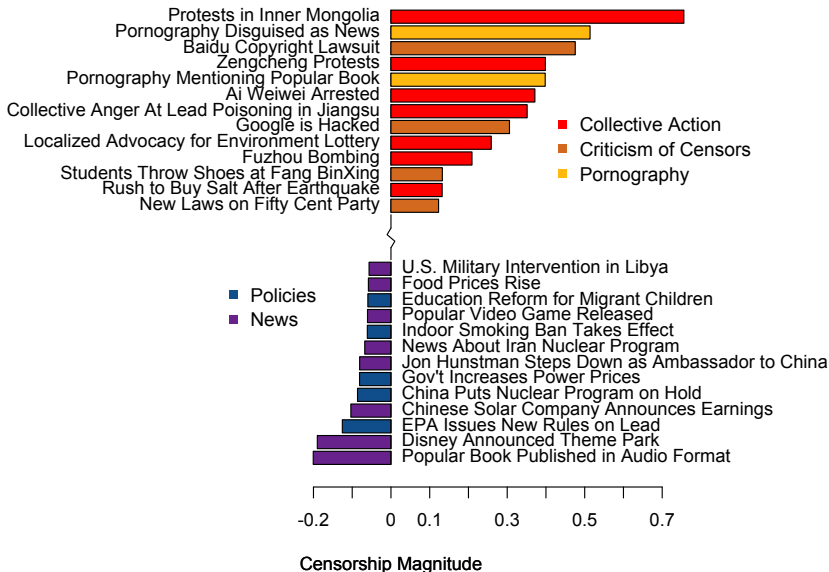
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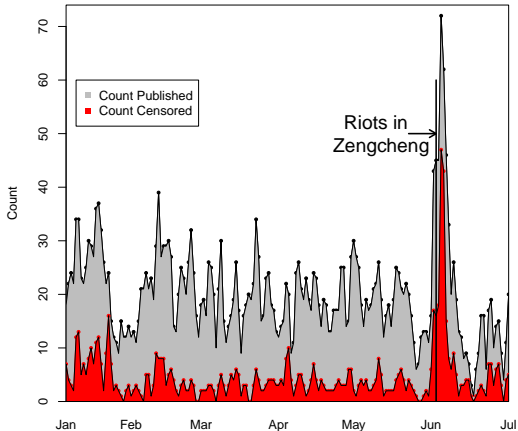
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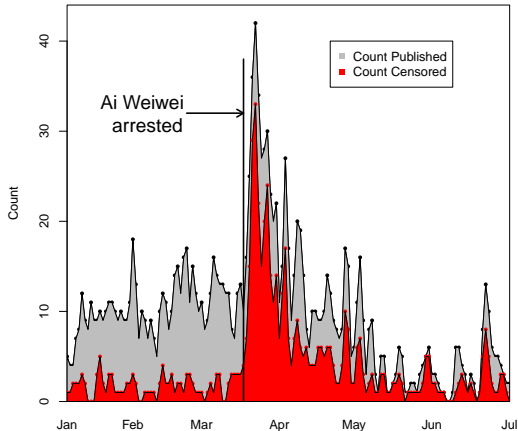
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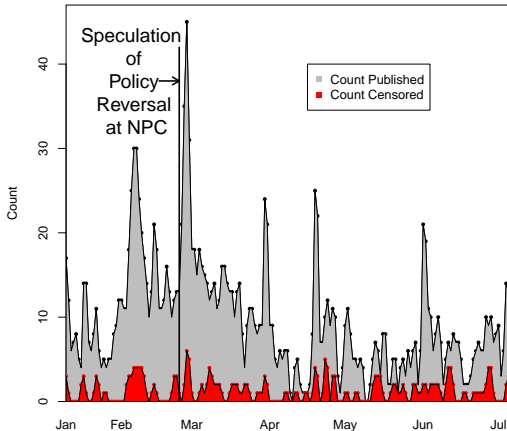
Censoring Collective Action: Riots in Zencheng



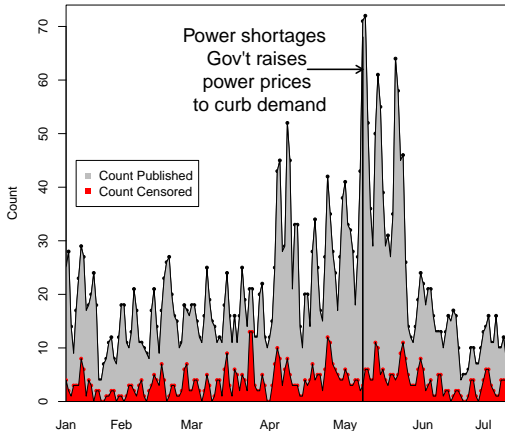
Censoring Collective Action: Ai Weiwei's Arrest



Low Censorship on Policy: One Child



Low Censorship on News: Power Prices



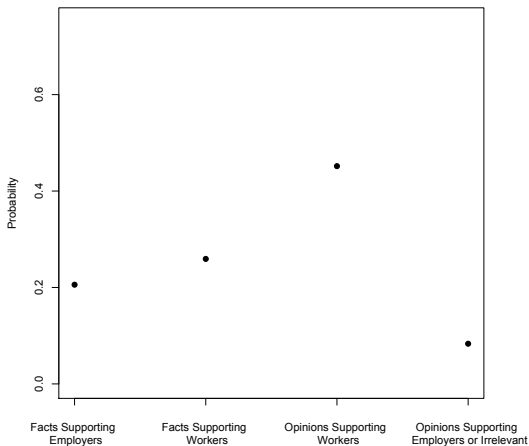
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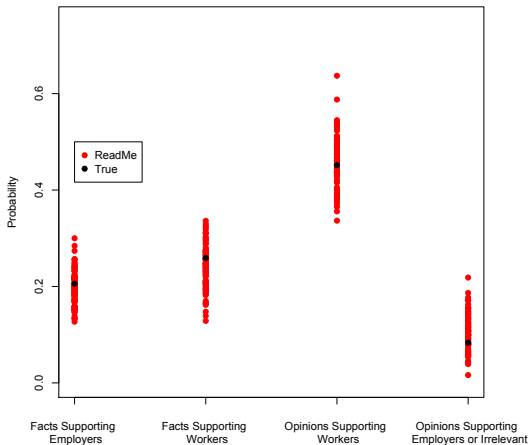
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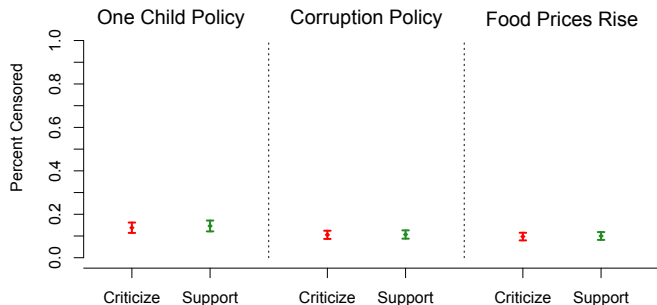
Uncensored: Non-Collective Action Posts

Uncensored: Non-Collective Action Posts

Regardless of whether Supportive *or* Critical

Uncensored: Non-Collective Action Posts

Regardless of whether Supportive or Critical



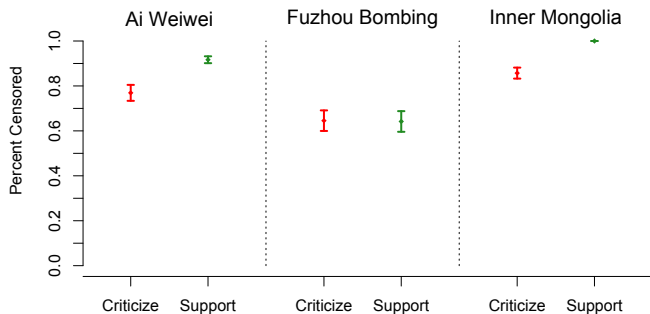
Censored: Collective Action Posts

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Additional Research Designs

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- 1 Randomized Experiment (for causal inferences)

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- 1 Randomized Experiment (for causal inferences)
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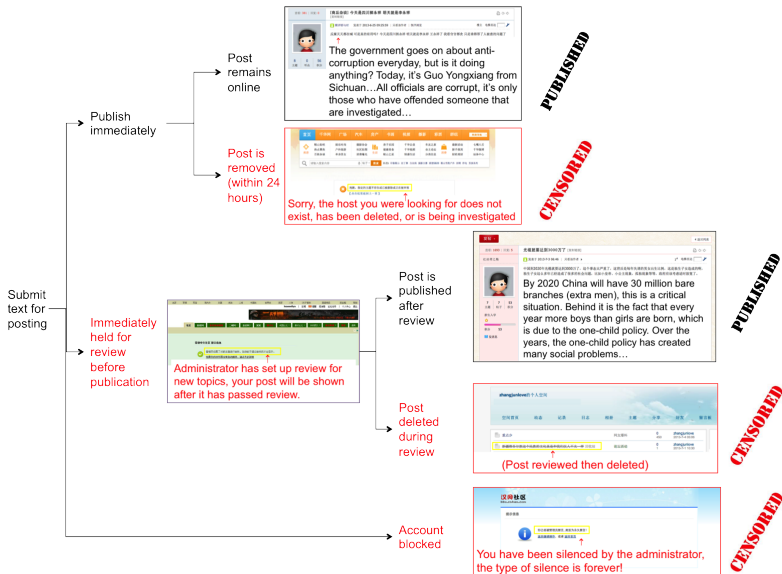
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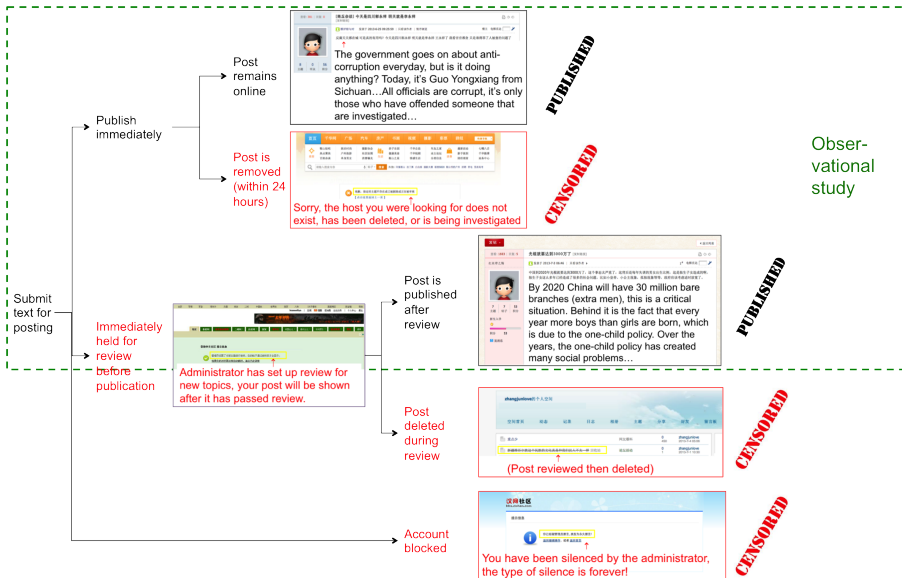
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- To learn: we tried every software option, read the documentation, and called customer support(!)

Mechanisms of Censorship

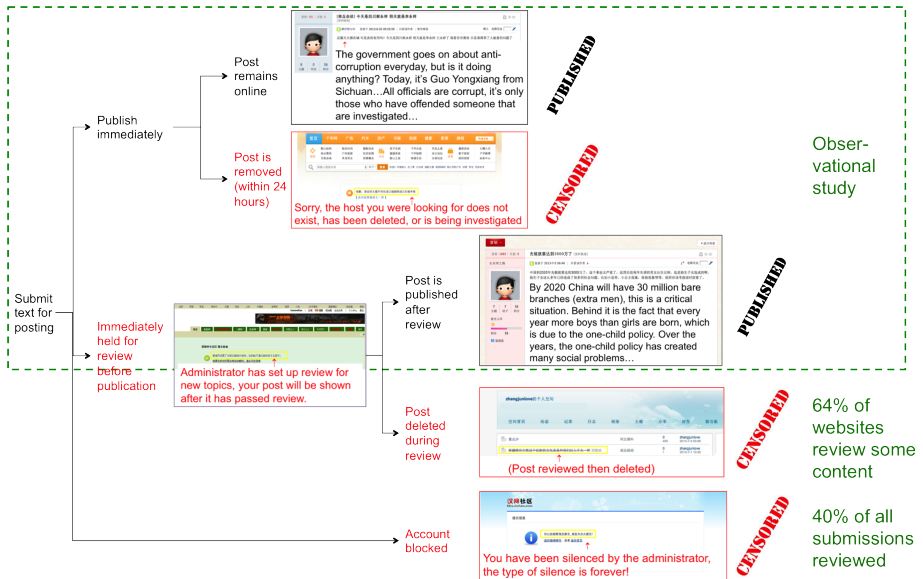
Mechanisms of Censorship



Mechanisms of Censorship

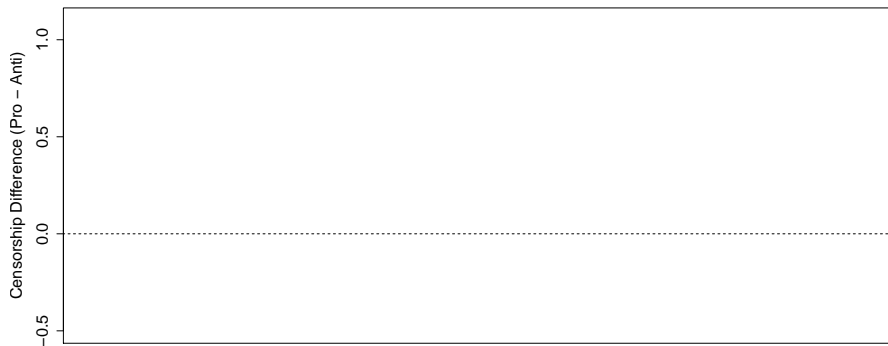


Mechanisms of Censorship

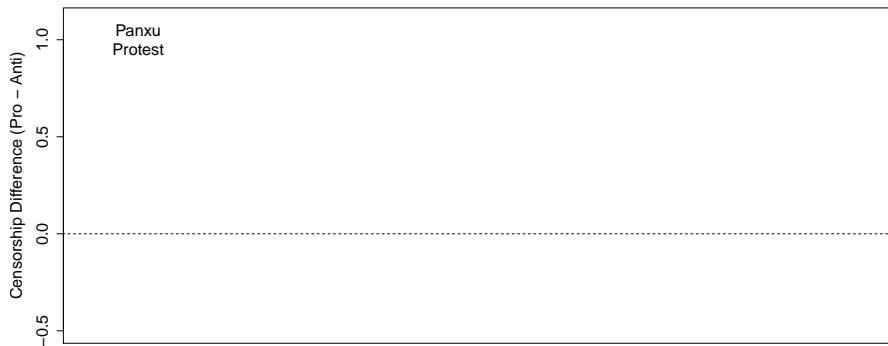


Posts For v. Against Government: Zero Causal Effect

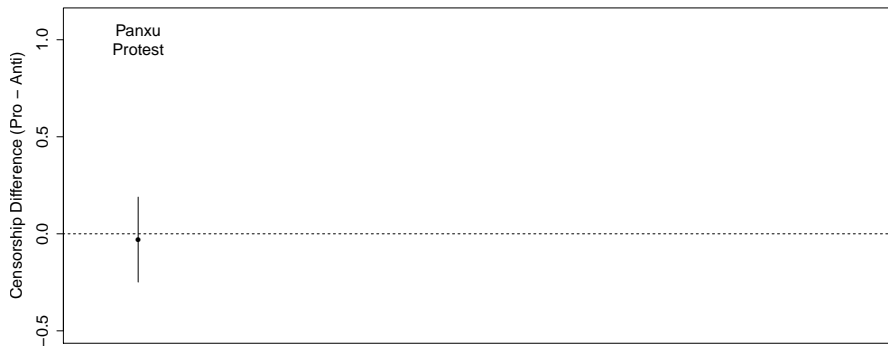
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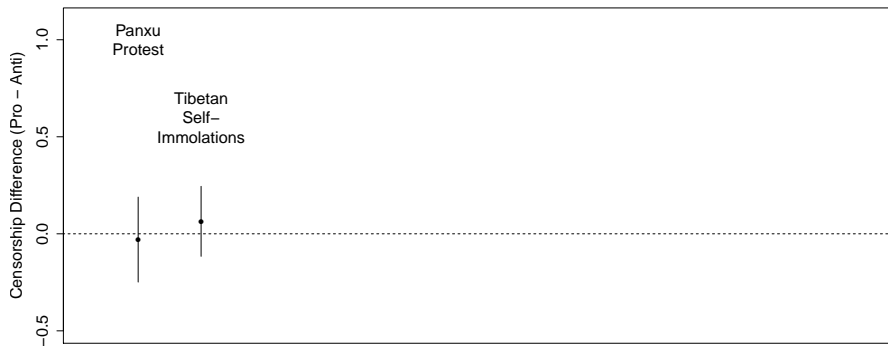
Posts For v. Against Government: Zero Causal Effect



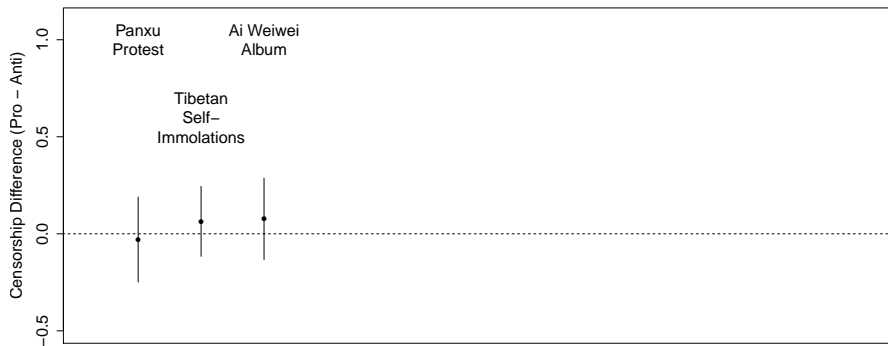
Posts For v. Against Government: Zero Causal Effect



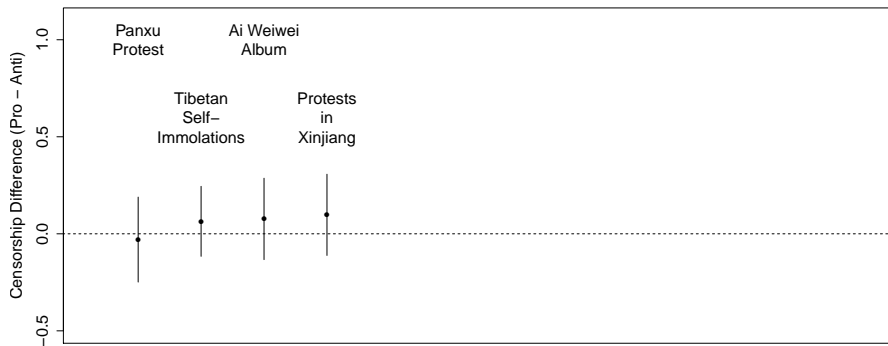
Posts For v. Against Government: Zero Causal Effect



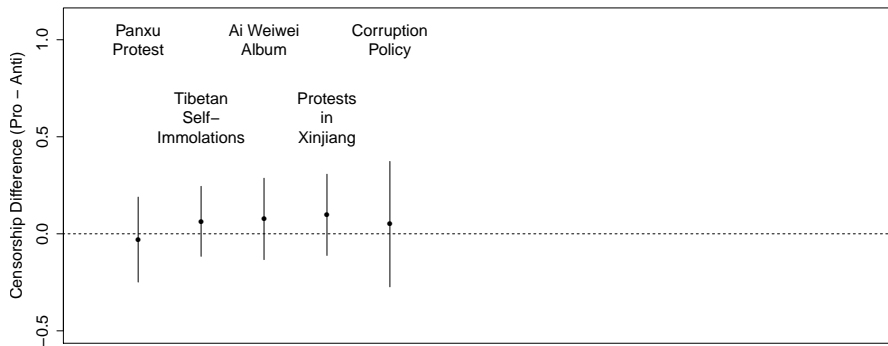
Posts For v. Against Government: Zero Causal Effect



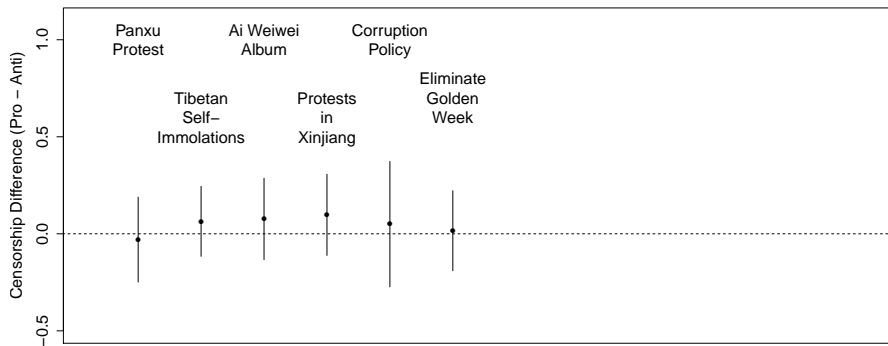
Posts For v. Against Government: Zero Causal Effect



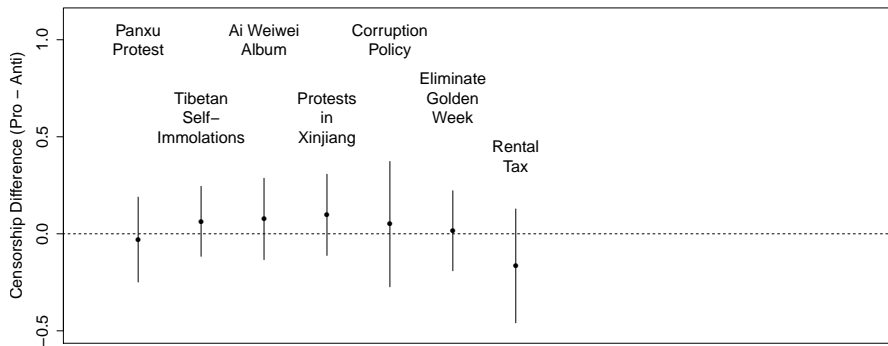
Posts For v. Against Government: Zero Causal Effect



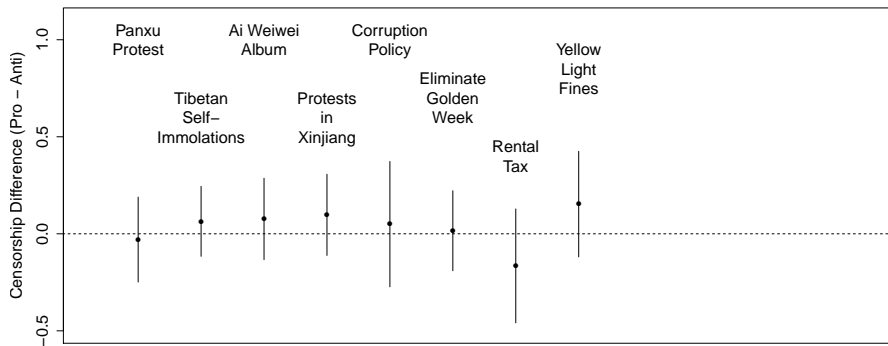
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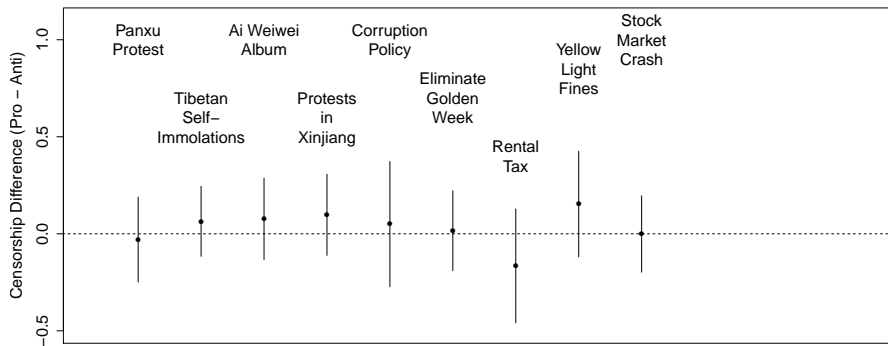
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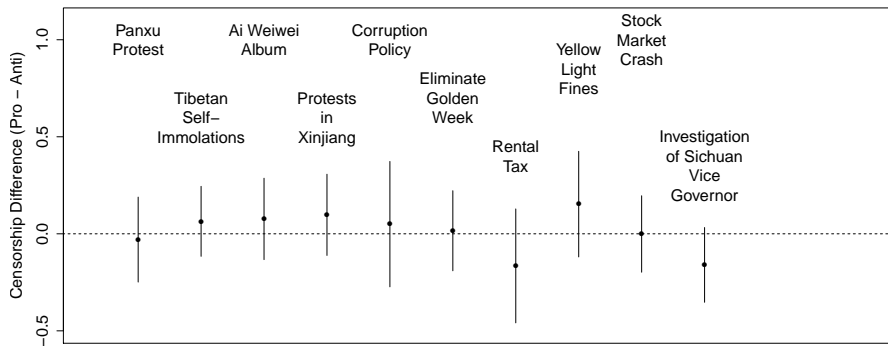
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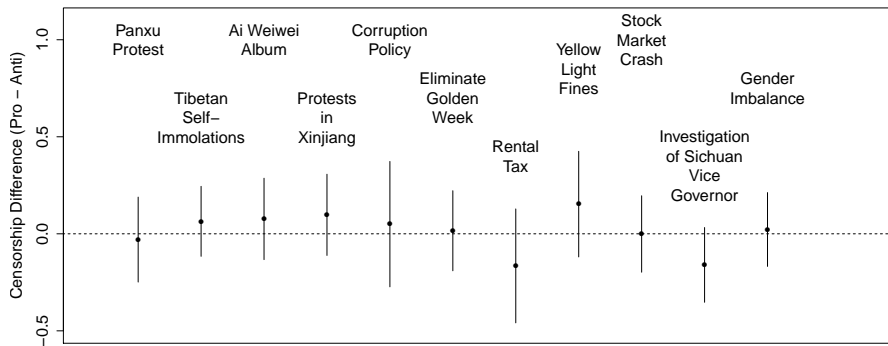
Posts For v. Against Government: Zero Causal Effect



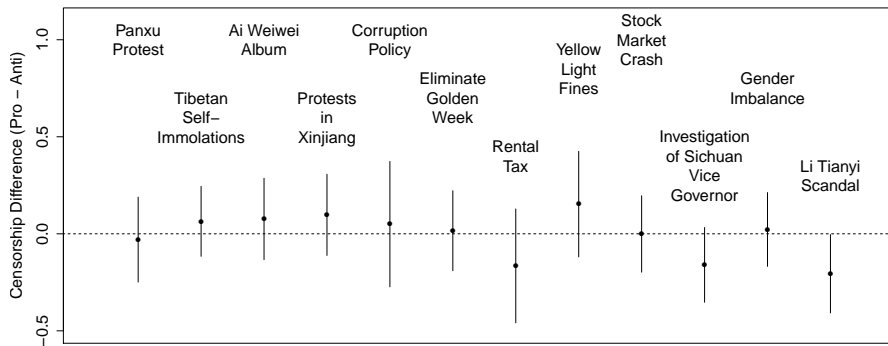
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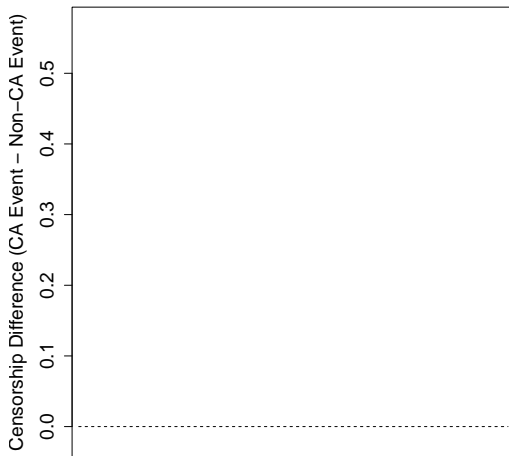


Posts For v. Against Government: Zero Causal Effect

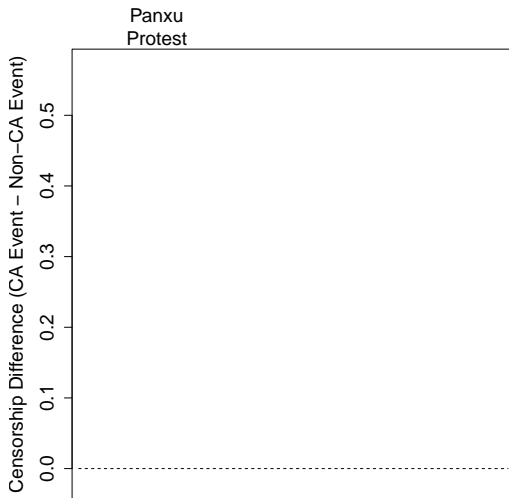


Collective Action Events: Large Causal Effect

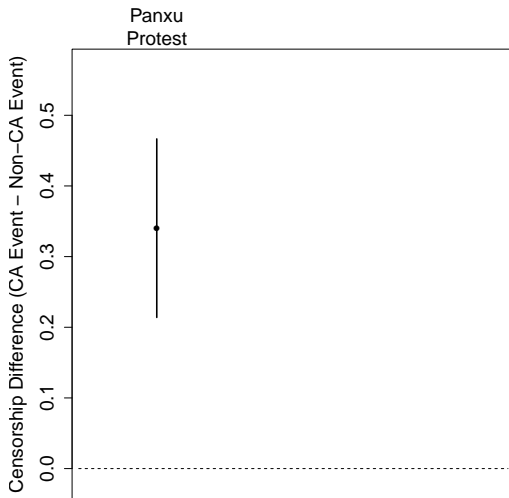
Collective Action Events: Large Causal Effect



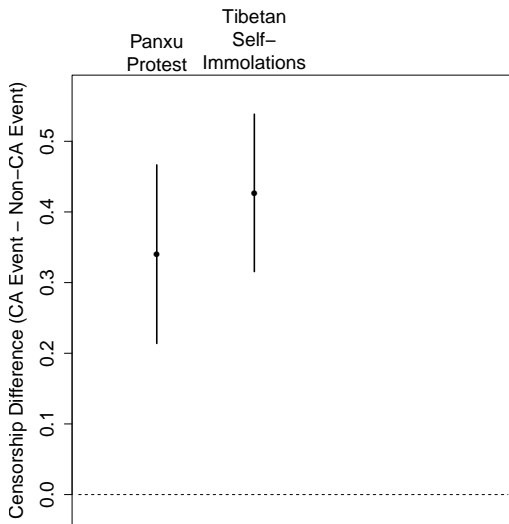
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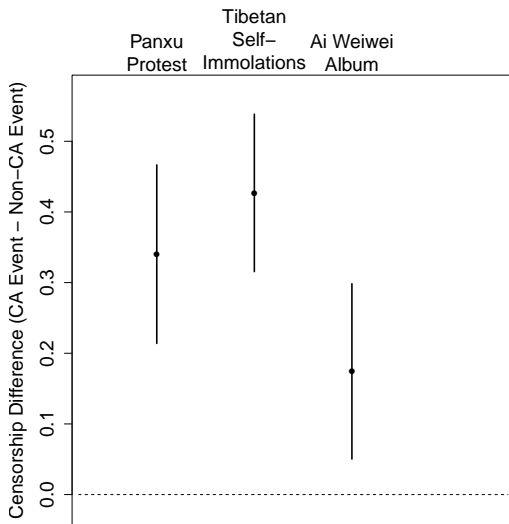
Collective Action Events: Large Causal Effect



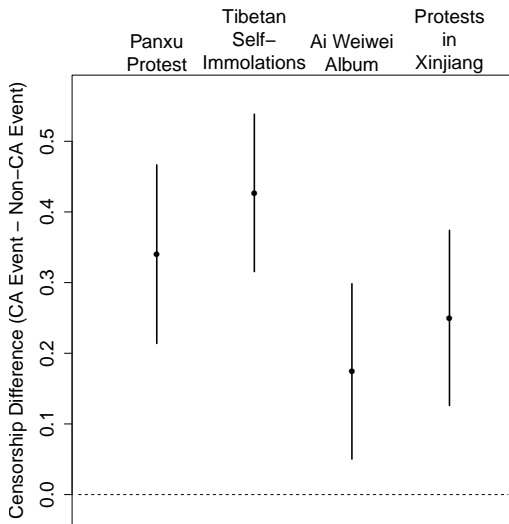
Collective Action Events: Large Causal Effect



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Collective Action Events: Large Causal Effect



Evading Automated Review

Evading Automated Review

Example Substitution 1:

Evading Automated Review

Example Substitution 1:

自由

Evading Automated Review

Example Substitution 1:

自由 “Freedom”

Evading Automated Review

Example Substitution 1:

自由

“Freedom”

CENSORED

Evading Automated Review

Example Substitution 1:

自由

“Freedom”

CENSORED

Evading Automated Review

Example Substitution 1:

自由
自由

“Freedom”

“Eye field”

CENSORED

Evading Automated Review

Example Substitution 1:

自由
自由

“Freedom”

CENSORED

“Eye field” (nonsensical)

Evading Automated Review

Example Substitution 1: Homograph

自由
目田

“Freedom”

CENSORED

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Evading Automated Review

Example Substitution 1: Homograph

自由
目田

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Example Substitution 1: Homograph

自由
目田

“Freedom”

CENSORED

“Eye field” (nonsensical)

Example Substitution 2:

Evading Automated Review

Example Substitution 1: Homograph

自由
目田

“Freedom”

“Eye field” (nonsensical)

CENSORED

Example Substitution 2:

和谐

Evading Automated Review

Example Substitution 1: Homograph

自由
目田

“Freedom”

CENSORED

“Eye field” (nonsensical)

Example Substitution 2:

和谐

“Harmonious [Society]” (official slogan)

Evading Automated Review

Example Substitution 1: Homograph

自由
目田

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“Eye field” (nonsensical)

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Evading Automated Review

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自由
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Evading Automated Review

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text analysis

Conclusions

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 - Individually free, Collectively in Chains

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 - Applications to brand monitoring, government analysis, sentiment analysis, investments, news, advertising, etc.

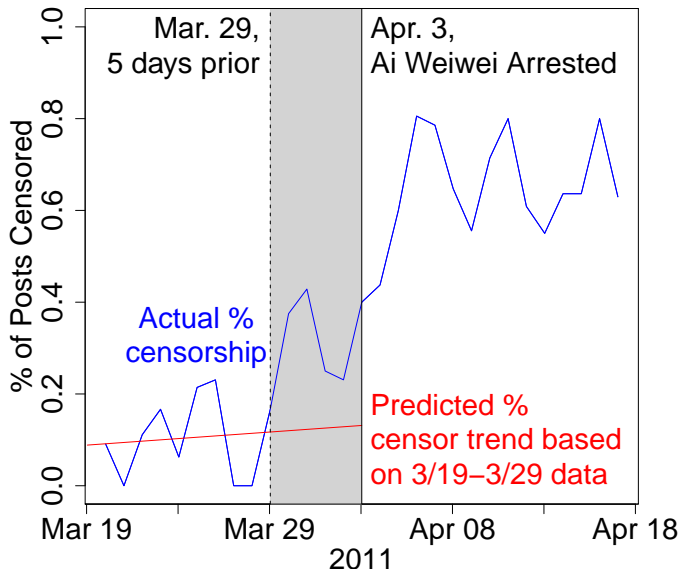
For more information

GaryKing.org

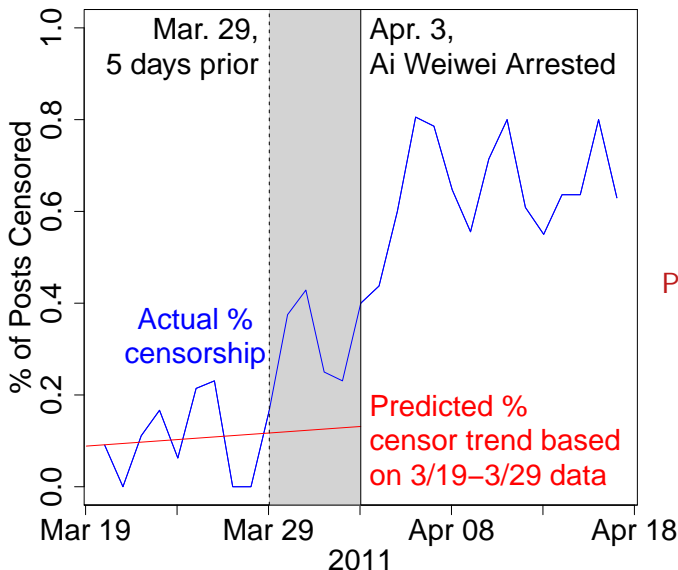
Appendix

Censorship to Preempt Collective Action: Ai Weiwei's Arrest

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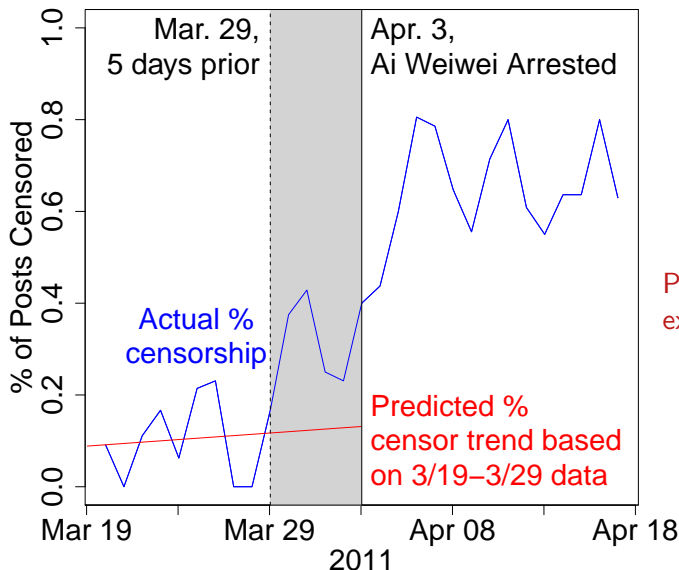


Censorship to Preempt Collective Action: Ai Weiwei's Arrest



Placebo Test:

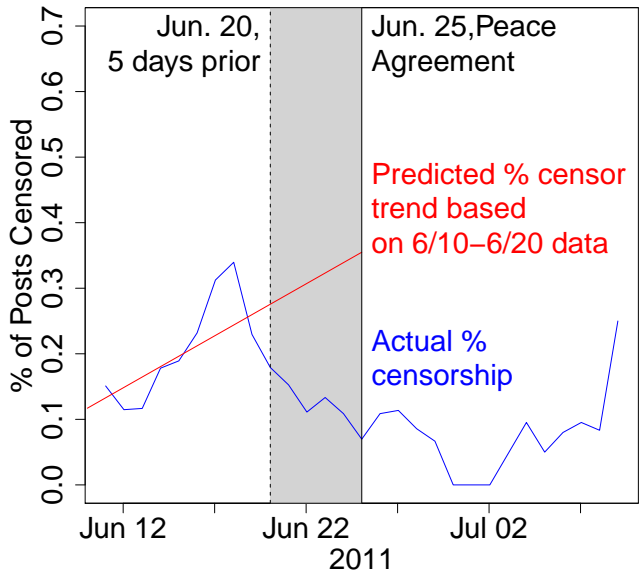
Censorship to Preempt Collective Action: Ai Weiwei's Arrest



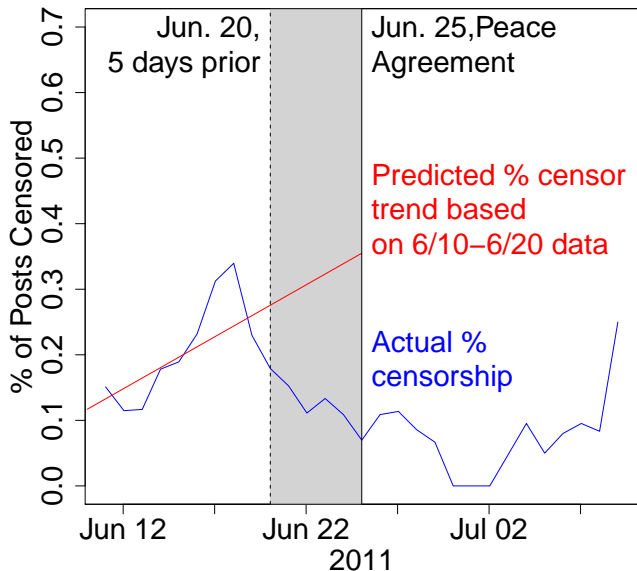
Placebo Test: Most extreme of all effects

Predicting the South China Sea Peace Agreement

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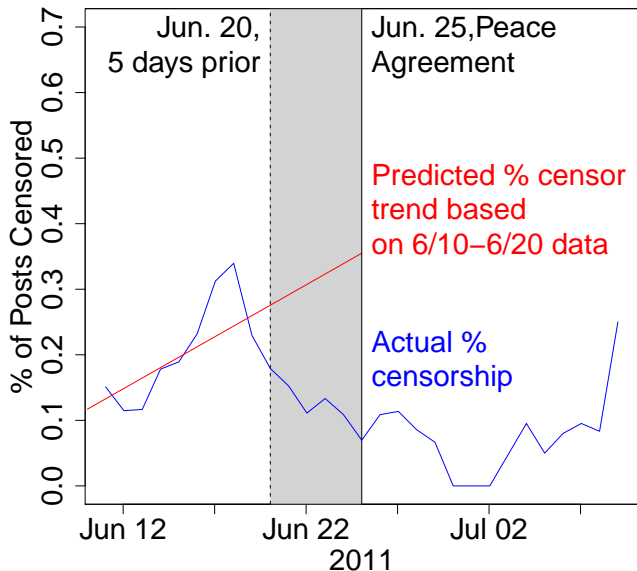


Predicting the South China Sea Peace Agreement



Placebo Test:

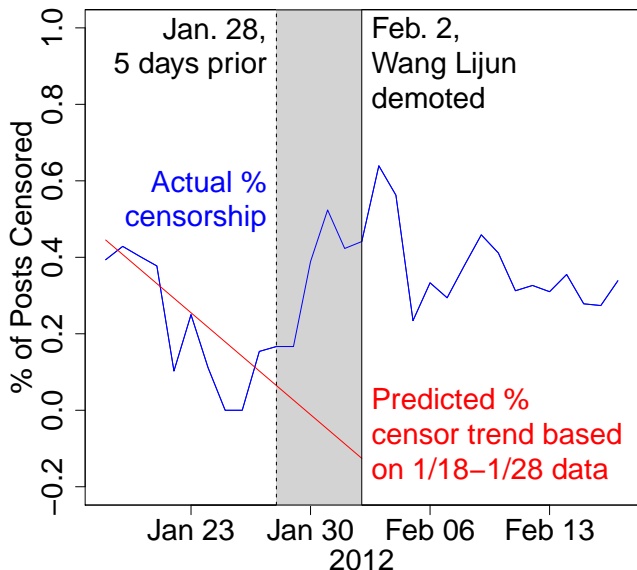
Predicting the South China Sea Peace Agreement



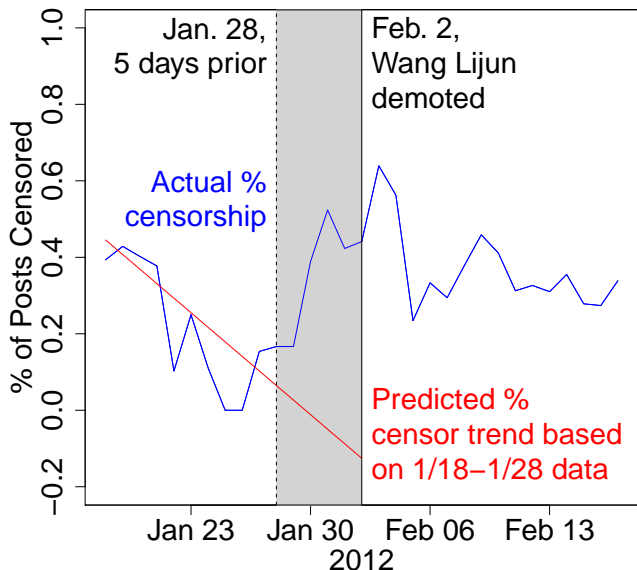
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Censorship Pre-empting Collective Action: Wang Lijun's Demotion

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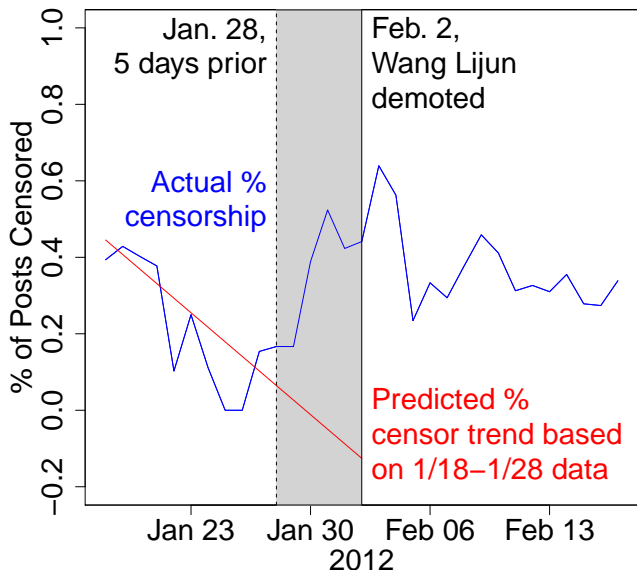


Censorship Pre-empting Collective Action: Wang Lijun's Demotion



Placebo Test:

Censorship Pre-empting Collective Action: Wang Lijun's Demotion



Placebo Test: Most extreme of all effects

Uncensored Posts (w/o Collective Action Potential) Critical of the State

Uncensored Posts (w/o Collective Action Potential) Critical of the State

		Collective Action	
		yes	no
State Critique	yes		Free
	no		Free


Uncensored Posts (w/o Collective Action Potential) Critical of the State

This is a city government [Yulin City, Shaanxi] that treats life with contempt, this is government officials run amuck, a city government without justice, a city government that delights in that which is vulgar, a place where officials all have mistresses, a city government that is shameless with greed, a government that trades dignity for power, a government without humanity, a government that has no limits on immorality, a government that goes back on its word, a government that treats kindness with ingratitude, a government that cares nothing for posterity...

这是一个漠视生命的市政府[陕西省榆林市]、一个官员横行的市政府、一个没有公正的市政府，一个低级趣味的市政府，一个包二奶的市政府，一个为钱不要脸的市政府，一个为个权不要人格的市政府，一个没有血性的市政府，一个没有道德低线的市政府，一个出尔反尔的市政府，一个忘恩负义的市政府，一个不要子孙后代的市政府，一个什么怪事都出的市政府，一个什么的市政府，只要你想到的就有...

Censored Post (with Collective Action Potential) Supporting the State

Censored Post (with Collective Action Potential) Supporting the State

		Collective Action	
		yes	no
State Critique	yes		Free
	no		Free

Censored Post (with Collective Action Potential) Supporting the State

The bombing led not only to the tragedy of his death but the death of many government workers. Even if we can verify what Qian Mingqi said on Weibo that the building demolition caused a great deal of personal damage, we should still condemn his extreme act of retribution. . . . The government has continually put forth measures and laws to protect the interests of citizens in building demolition. And the media has called attention to the plight of those experiencing housing demolition. The rate at which compensation for housing demolition has increased exceeds inflation. In many places, this compensation can change the fate of an entire family.

爆炸案造成他本人和多名政府工作人员死伤的悲剧，即使钱明奇在微博里所称拆迁造成的个人损失是属实的，我们也应谴责他的极端报复行为. . . . 政府在连续出台保护被拆迁者利益的政策法规，媒体也在为公平对待被拆迁者大声疾呼，各地拆迁补偿款的上升速度，大多高于商品房售价上升的速度，在不少地方，补偿款已经足以改变一个家庭的命运。