How Science Works, and Some Advice (for you and for me)

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 - Optimize for the big picture, including those around you

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- persuading the community to accept empirical claims with larger rewards for successes, and larger penalties for failures, when claims are farther from the predominant view
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Decorum

6. validating empirical claims solely with empirical evidence

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- 7. justifying the importance of empirical claims based solely on whether other scientists will agree

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