#### Demographic Forecasting

# Gary King Institute for Quantitative Social Science Harvard University

joint work with

Federico Girosi, with contributions from Kevin Quinn and Greg Wawro

(talk at Graduate Methods and Models Seminar, IQSS, Harvard University, 12/5/08)

- Mortality forecasts, which are studied in:
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  - public health & biostatistics
  - economics & social security and retirement planning
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  - medical research & pharmaceutical companies
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A New Class of Statistical Models

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- forecasts and farcasts based on much more information

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  - Resolves analogous issues in predicting mortality by age, sex, and cause

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### Meaning of procedures

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- Forecasts use qualitative information (good!)
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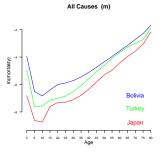
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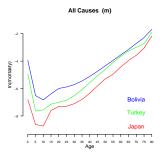
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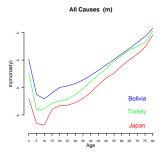
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- We bring statistics to demography

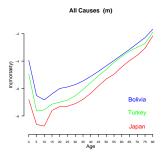




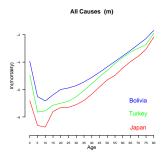
• Gompertz (1825): log-mortality is linear in age after age 20



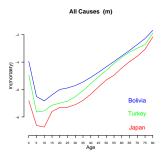
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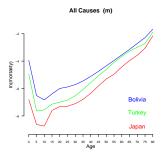
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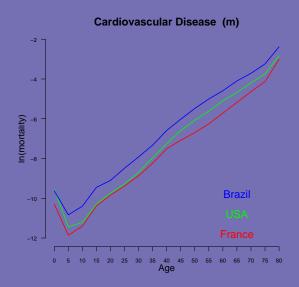


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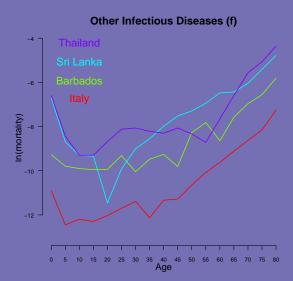


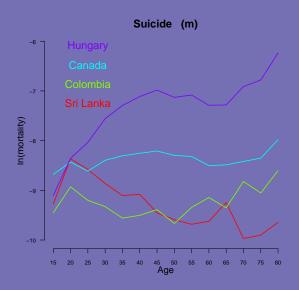
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- But does it fit anything else?











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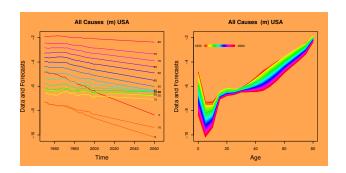
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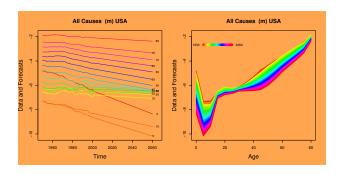
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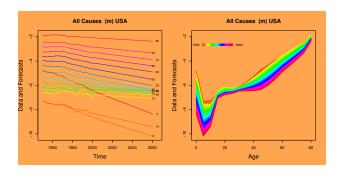
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- Ignores covariate information

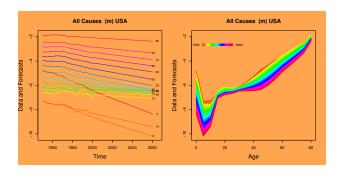




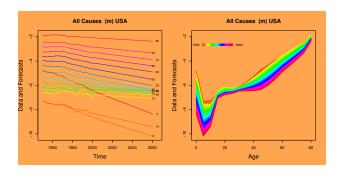
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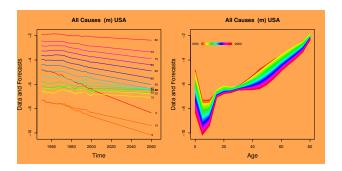
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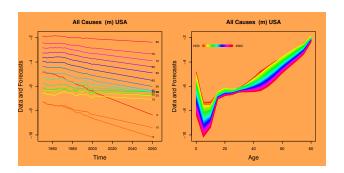
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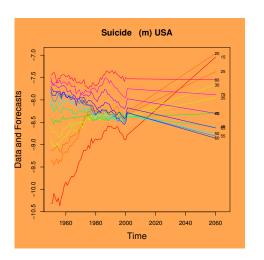


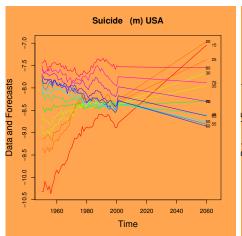
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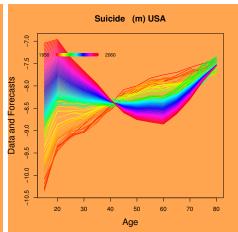


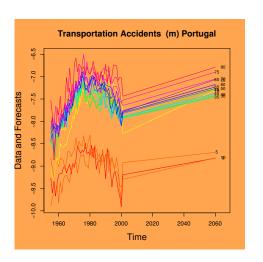
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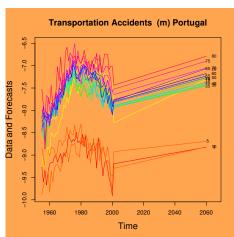


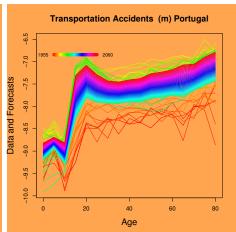












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,  $t = 1, ..., T$ 

Model mortality over countries (c) and ages (a) as:

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- (It always seems ok to pool over variables outside your own field.)

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• Calculate point estimate for  $\beta$  (for  $\hat{y}$ ) as the mean posterior:

$$eta^{\mathsf{Bayes}} \equiv \int eta \mathcal{P}(eta, \sigma, heta \mid extstyle m) \, deta d heta d\sigma$$

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$$\mathcal{P}(m \mid \boldsymbol{\beta}_i, \sigma_i) = \prod_t \mathcal{N}\left(m_{it} \mid \mathbf{Z}_{it}\boldsymbol{\beta}_i, \sigma_i^2\right)$$

Add priors and form a posterior

$$\mathcal{P}(\beta, \sigma, \theta \mid m) \propto \mathcal{P}(m \mid \beta, \sigma) \times \mathcal{P}(\beta \mid \theta) \times \mathcal{P}(\theta) \mathcal{P}(\sigma)$$
= (Likelihood) × (Key Prior) × (Other priors)

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Natural choice for the prior:

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- **1** In the subspace, we can invert  $\mu = \mathbf{Z}\beta$  as  $\beta = (\mathbf{Z}'\mathbf{Z})^{-1}\mathbf{Z}'\mu$ , giving:

$$\mathcal{P}(\boldsymbol{\beta} \mid \boldsymbol{\theta}) \propto \exp\left(-\frac{1}{2}\boldsymbol{H}[\boldsymbol{\mu}, \boldsymbol{\theta}]\right) = \exp\left(-\frac{1}{2}\boldsymbol{H}[\mathbf{Z}\boldsymbol{\beta}, \boldsymbol{\theta}]\right)$$

the same prior on  $\mu$ , expressed as a function of  $\beta$  (with constant Jacobian).

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Any prior information about  $\mu$  (the expected value of the dependent variable) is "translated" into information about the coefficients  $\beta$  via

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## A Simple Analogy

• Suppose  $\delta = \beta_1 - \beta_2$  and  $P(\delta) = N(\delta|0, \sigma^2)$ 

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- Its defined over  $\beta_1, \beta_2$  and constant in all directions but  $(\beta_1 \beta_2)$ .
- We start with one-dimensional  $P(\mu_{cat})$ , and treat it as the multidimensional  $P(\beta_{ca})$ , constant in all directions but  $Z_{cat}\beta_{ca}$ .

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# Advantages of the resulting prior over $\beta$ , created from prior over $\mu$

- Fully Bayesian: The same theory of inference applies
- ullet  $\mu_i$  and  $\mu_j$  can always be compared, even with different covariates.
- The normalization matrix Φ is unnecessary (normalization is performed by Z, which is known)

• Prior knowledge: log-mortality age profile are smooth variations of a "typical" age profile  $\bar{\mu}(a)$ :

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• Discretize age and time:

$$\mathcal{P}(\mu \mid \theta) \propto \exp\left(-\frac{1}{2} \frac{\theta}{\theta} \sum_{aa't} (\mu_{at} - \bar{\mu}_a)' rac{W_{aa'}^n}{\theta} (\mu_{a't} - \bar{\mu}_{a'})
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• where  $W^n$  is a matrix uniquely determined by n and  $\theta$ 

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# From a prior on $\mu$ to a prior on $\boldsymbol{\beta}$

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where we have defined:

$$C_{aa'} \equiv \frac{1}{T} Z'_a Z_{a'}$$
  $Z_a$  is a  $T \times d_a$  data matrix for age group  $a$ 

$$\mathcal{P}(oldsymbol{eta} \mid heta) \propto \exp\left(- heta \sum_{oldsymbol{a} a'} oldsymbol{W}_{oldsymbol{a} a'}^{oldsymbol{n}} oldsymbol{eta}_a^{oldsymbol{c}}^{oldsymbol{c}} oldsymbol{a}_{a'}^{oldsymbol{c}}
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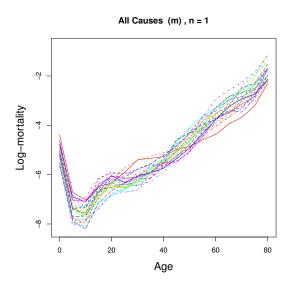
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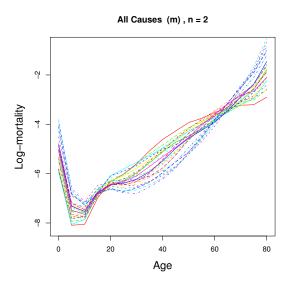
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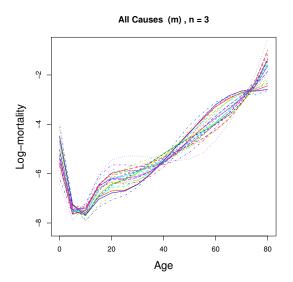
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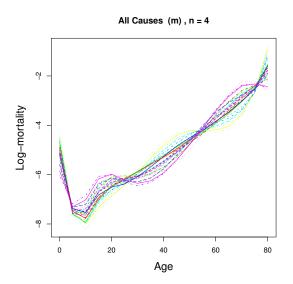
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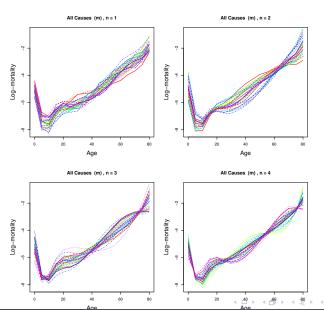
- The prior is normal (and improper)
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- $\theta$ : the "strength" of the prior
- Different age groups can have different covariates: the matrices  $C_{aa'}$  are rectangular  $(d_a \times d_{a'})$ .











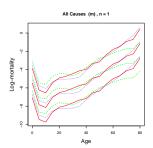
# Formalizing (Prior) Indifference

equal color = equal probability

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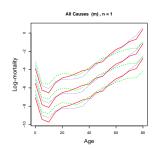
Level indifference



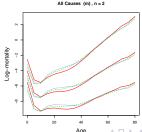
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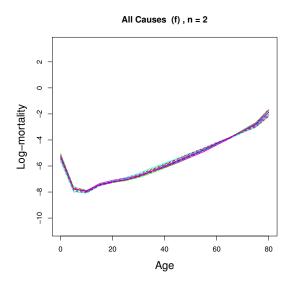
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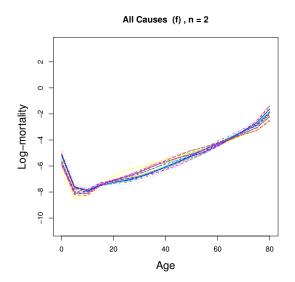
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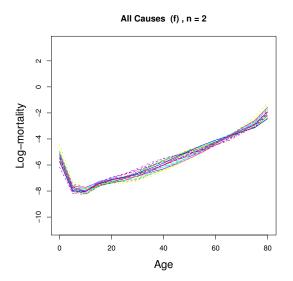
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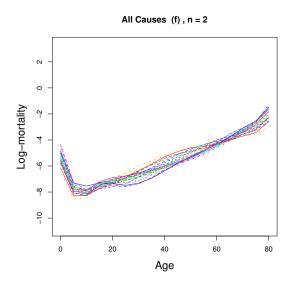
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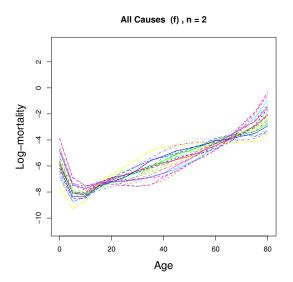
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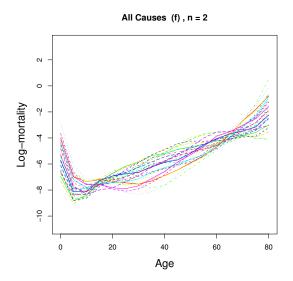


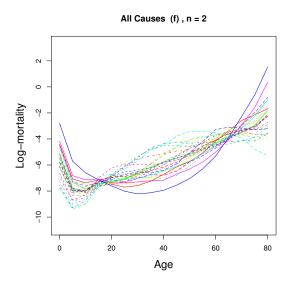


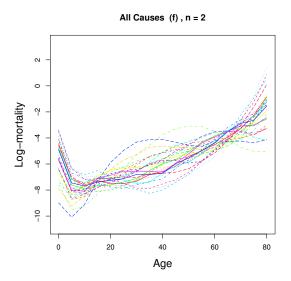


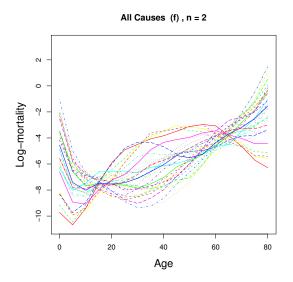


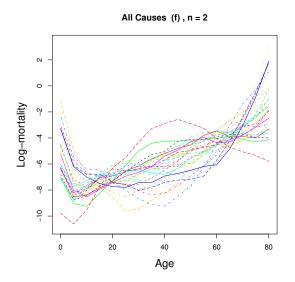




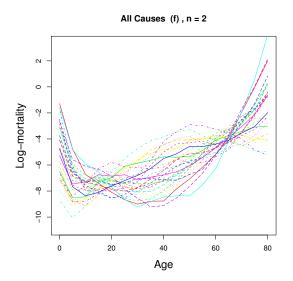




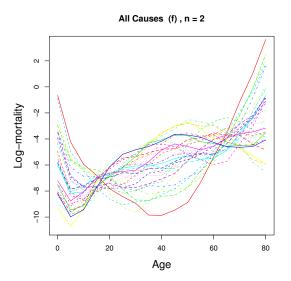




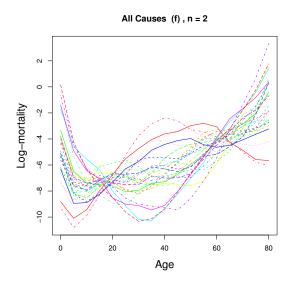
# Samples from Age Prior



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- Can smooth when cross-sectional unit *i* is a label, such as country.
- Can smooth simultaneously over different types of variables (age, country, and time).

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- Can smooth when cross-sectional unit *i* is a label, such as country.
- Can smooth simultaneously over different types of variables (age, country, and time).
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  - Smoothing trends over age groups as they vary across countries, etc.

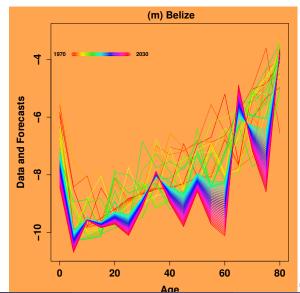
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  - Smoothing trends over age groups as they vary across countries, etc.
- The mathematical form for *all* these (separately or together) turns out to be the same:

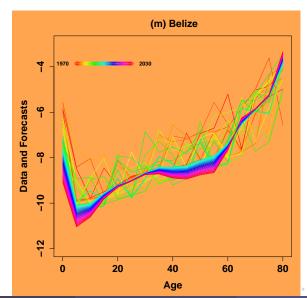
$$\mathcal{P}(oldsymbol{eta} \mid heta) \propto \exp\left(-rac{ heta}{2} \sum_{ij} W_{ij} oldsymbol{eta}_i' \mathbf{C}_{ij} oldsymbol{eta}_j
ight), \qquad \mathbf{C}_{aa'} \equiv rac{1}{T} \mathbf{Z}_a \mathbf{Z}_{a'}$$

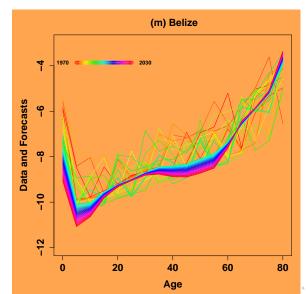


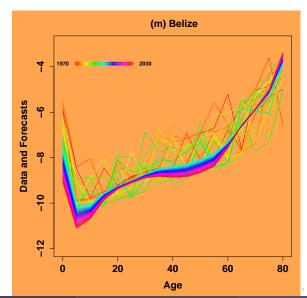
# Mortality from Respiratory Infections, Males

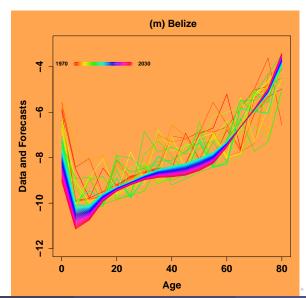
Least Squares

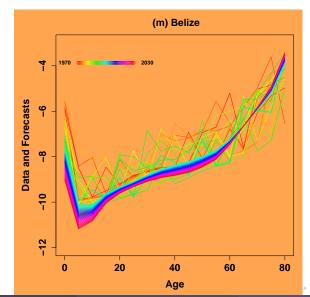


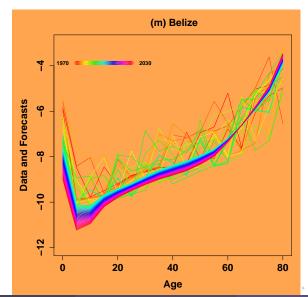


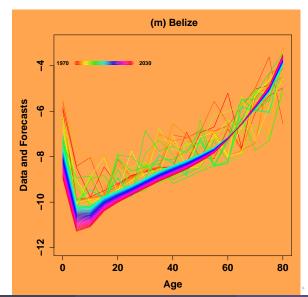


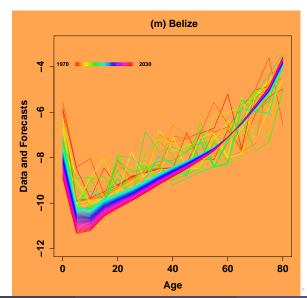


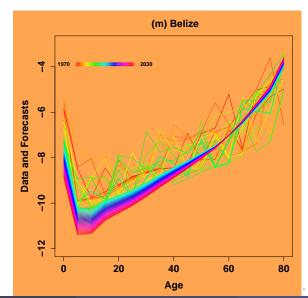


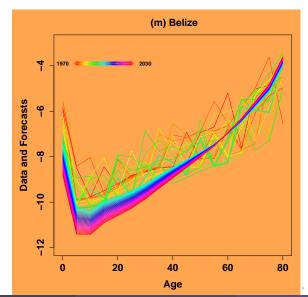


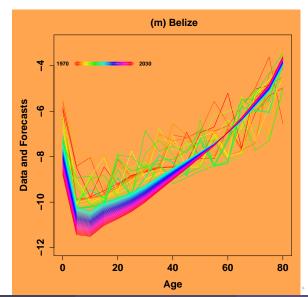


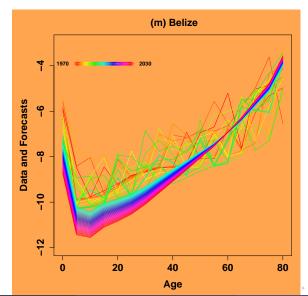


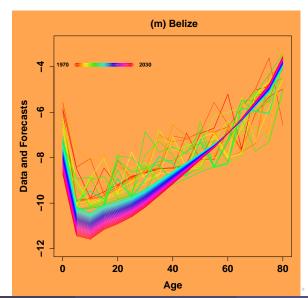


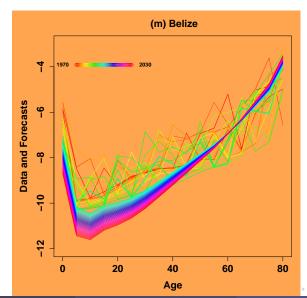


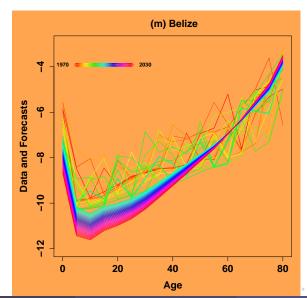


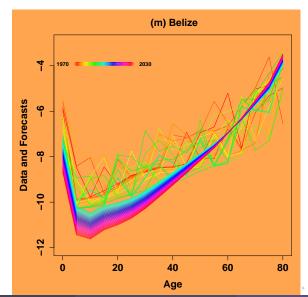


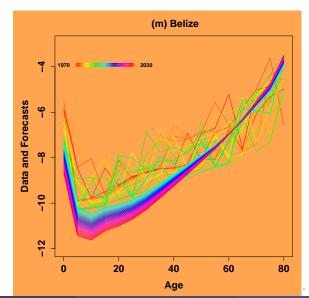


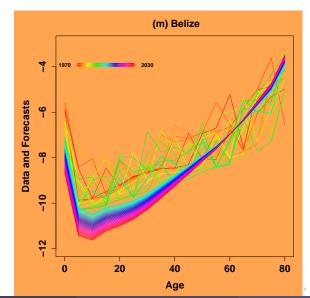






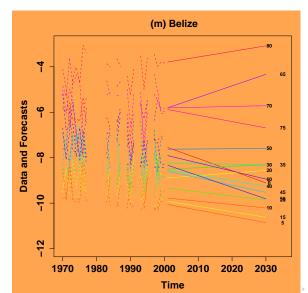


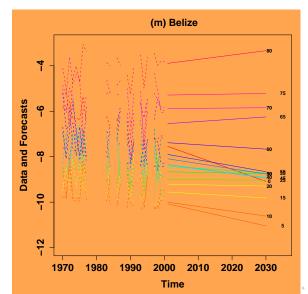


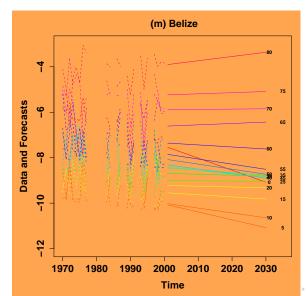


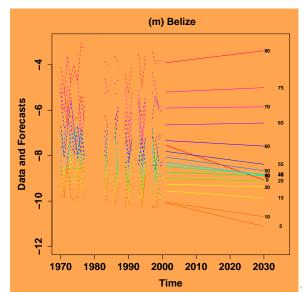
# Mortality from Respiratory Infections, males

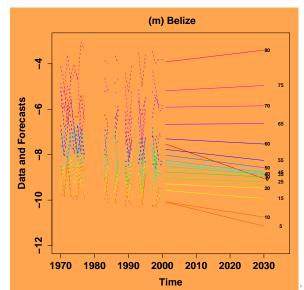
.east Squares

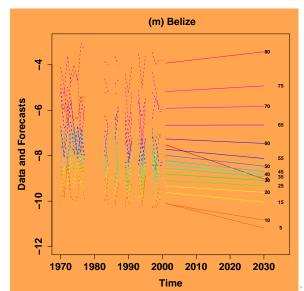


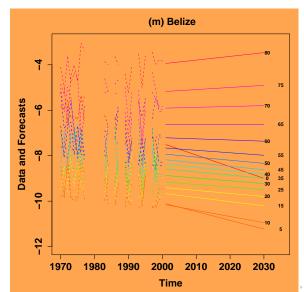


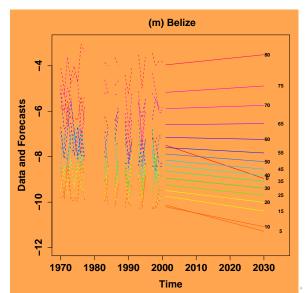


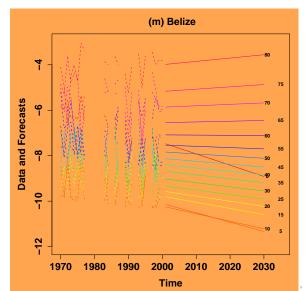


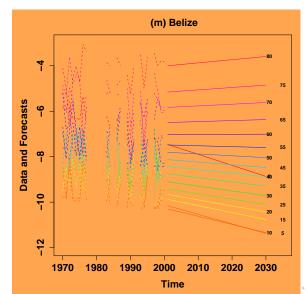


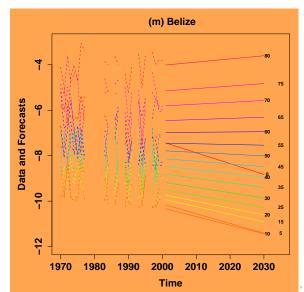


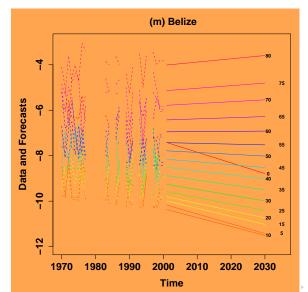


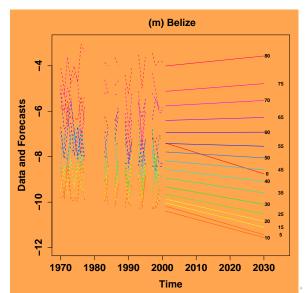


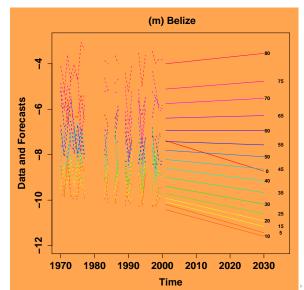


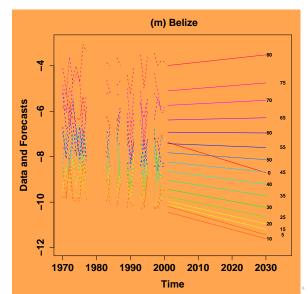


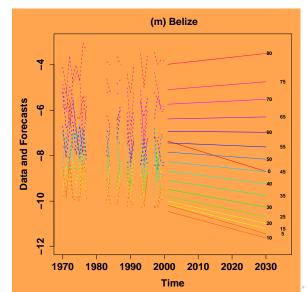


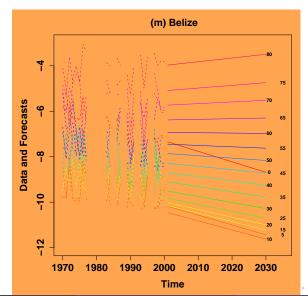


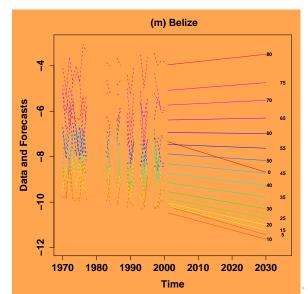


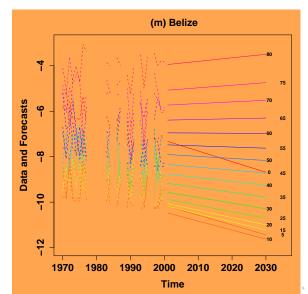








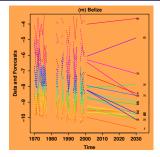




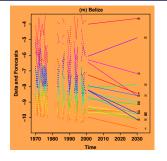
Log-mortality in Belize males from respiratory infections

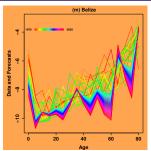
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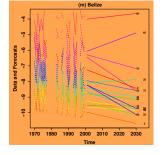
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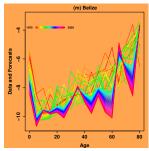




Log-mortality in Belize males from respiratory infections

Least Squares

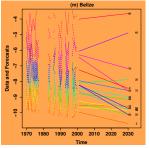


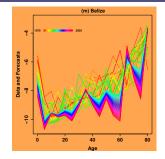


Smoothing Age Groups

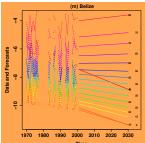
Log-mortality in Belize males from respiratory infections

Least Squares





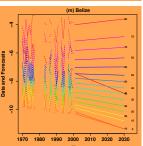
Smoothing Age Groups

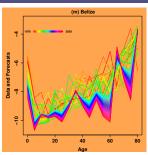


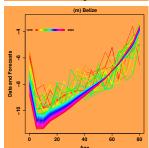
Log-mortality in Belize males from respiratory infections

Least Squares

(m) Belize





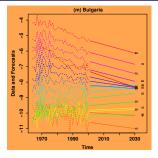


Smoothing Age Groups

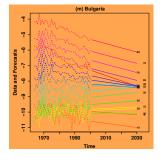
Log-Mortality in Bulgarian males from respiratory infections

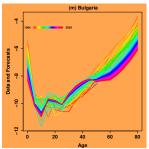
Log-Mortality in Bulgarian males from respiratory infections

 $Log\text{-}Mortality\ in\ Bulgarian\ males\ from\ respiratory\ infections$ 



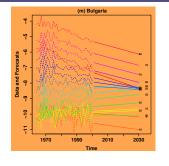
Log-Mortality in Bulgarian males from respiratory infections

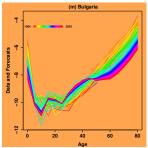




Log-Mortality in Bulgarian males from respiratory infections

Least Squares

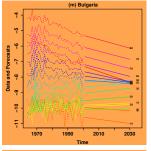


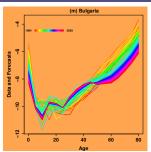


Smoothing Age and Time

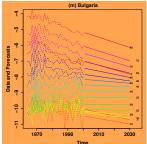
 $Log\text{-}Mortality\ in\ Bulgarian\ males\ from\ respiratory\ infections$ 

Least Squares





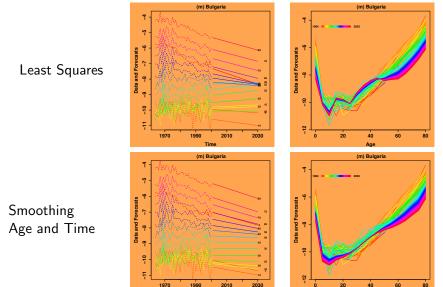
Smoothing Age and Time





Demographic Forecasting

Log-Mortality in Bulgarian males from respiratory infections



990

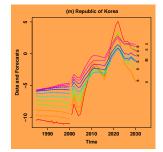
Lung cancer in Korean Males

# Using Covariates (GDP, tobacco, trend, log trend) Lung cancer in Korean Males

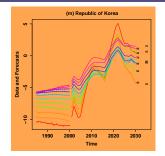
Least Squares

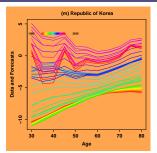
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Lung cancer in Korean Males



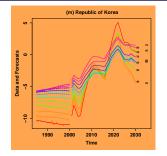
Lung cancer in Korean Males

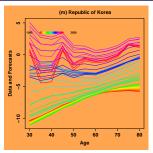




Lung cancer in Korean Males

Least Squares

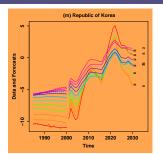


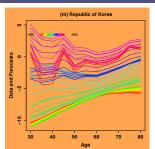


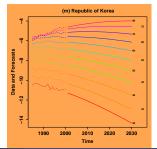
Smooth over age, time, age/time

Lung cancer in Korean Males

Least Squares



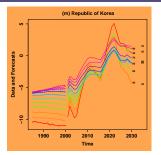


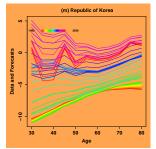


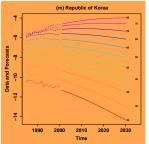


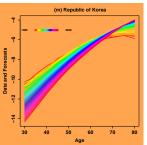
Lung cancer in Korean Males

Least Squares









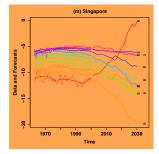
Lung cancer in Males, Singapore

# Using Covariates (GDP, tobacco, trend, log trend) Lung cancer in Males, Singapore

Least Squares

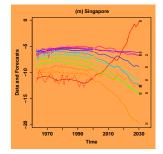
Lung cancer in Males, Singapore

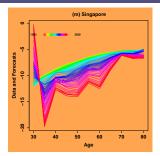
Least Squares



Lung cancer in Males, Singapore

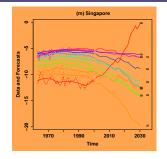
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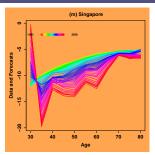




Lung cancer in Males, Singapore

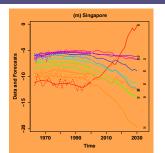
Least Squares

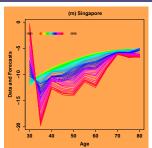


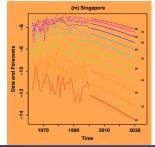


Lung cancer in Males, Singapore

Least Squares



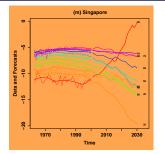


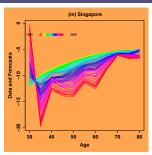


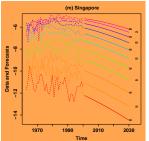


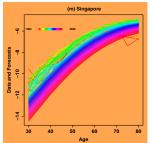
Lung cancer in Males, Singapore

Least Squares

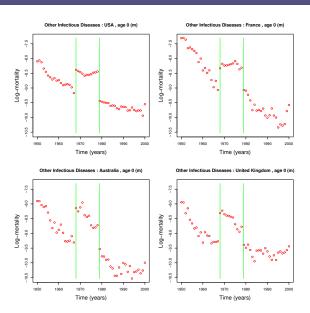




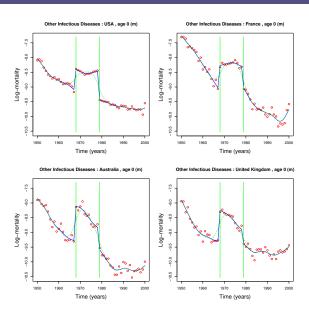




# What about ICD Changes?



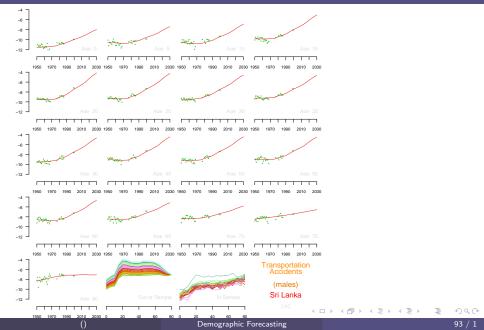
### Fixing ICD Changes



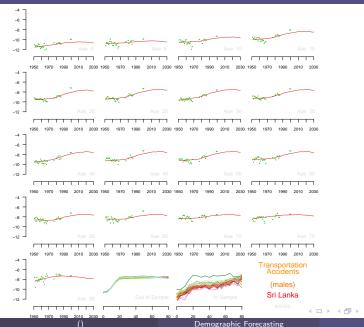
A book manuscript, YourCast software, etc.

http://GKing.Harvard.edu

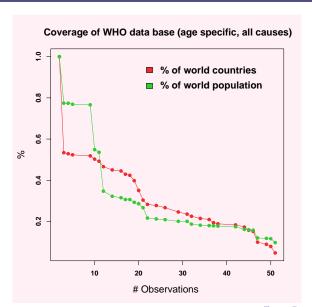
# Without Country Smoothing



# With Country Smoothing



### Many Short Time Series



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• These priors are "indifferent" to transformations:

$$\mu(a,t) \rightsquigarrow \mu(a,t) + p(a,t)$$

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$$\mu(a,t) \rightsquigarrow \mu(a,t) + p(a,t)$$

• where p(a, t) is a polynomial in a (whose degree is the degree of the derivative in the prior)

• These priors are "indifferent" to transformations:

$$\mu(a,t) \rightsquigarrow \mu(a,t) + p(a,t)$$

- where p(a, t) is a polynomial in a (whose degree is the degree of the derivative in the prior)
- Prior information is about relative (not absolute) levels of log-mortality

	% Improvement			
	Over Best to Best			
	Previous	Conceivable		
Cardiovascular	22	49		
Lung Cancer	24	47		
Transportation	16	31		
Respiratory Chronic	13	30		
Other Infectious	12	30		
Stomach Cancer	8	24		
All-Cause	12	22		
Suicide	7	17		
Respiratory Infectious	3	7		

Mean Absolute Error in Males (over age and country)

	% Improvement			
	Over Best to Best			
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• Each row averages 6,800 forecast errors (17 age groups, 40 countries, and 10 out-of-sample years).

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- Each row averages 6,800 forecast errors (17 age groups, 40 countries, and 10 out-of-sample years).
- % to best conceivable = % of the way our method takes us from the best existing to the best conceivable forecast.

	% Improvement			
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Respiratory Chronic	13	30		
Other Infectious	12	30		
Stomach Cancer	8	24		
All-Cause	12	22		
Suicide	7	17		
Respiratory Infectious	3	7		

- Each row averages 6,800 forecast errors (17 age groups, 40 countries, and 10 out-of-sample years).
- % to best conceivable = % of the way our method takes us from the best existing to the best conceivable forecast.
- The new method out-performs with the same covariates, for most countries, causes, sexes, and age groups.

	% Improvement			
	Over Best to Best			
	Previous	Conceivable		
Cardiovascular	22	49		
Lung Cancer	24	47		
Transportation	16	31		
Respiratory Chronic	13	30		
Other Infectious	12	30		
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- The new method out-performs with the same covariates, for most countries, causes, sexes, and age groups.
- Does considerably better with more informative covariates



	Mean Absolute Error			% Improvement	
	Best	Our	Best	Over Best	to Best
	Previous	Method	Conceivable	Previous	Conceivable
Cardiovascular	0.34	0.27	0.19	22	49
Lung Cancer	0.36	0.27	0.17	24	47
Transportation	0.37	0.31	0.18	16	31
Respiratory Chronic	0.45	0.39	0.26	13	30
Other Infectious	0.55	0.48	0.32	12	30
Stomach Cancer	0.30	0.27	0.20	8	24
All-Cause	0.17	0.15	0.08	12	22
Suicide	0.31	0.29	0.18	7	17
Respiratory Infectious	0.49	0.47	0.28	3	7

Mean Absolute Error in Males (over age and country)

	Mean Absolute Error			% Improvement	
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	Previous	Method	Conceivable	Previous	Conceivable
Cardiovascular	0.34	0.27	0.19	22	49
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- Does much better with better covariates

