## Demographic Forecasting

Gary King Harvard University

Joint work with Federico Girosi (RAND) with contributions from Kevin Quinn and Gregory Wawro

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- Approach: Formalizing qualitative insights in quantitative models

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A New Class of Statistical Models

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- Better ways of creating Bayesian priors
- Produces forecasts and farcasts using considerably more information

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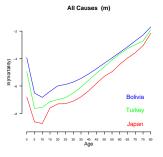
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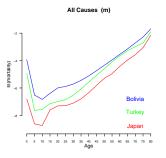
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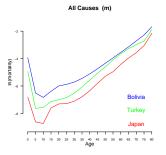
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## Existing Method 1: Parameterize the Age Profile

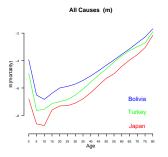




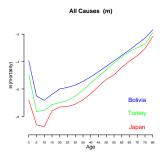
• Gompertz (1825): log-mortality is linear in age after age 20



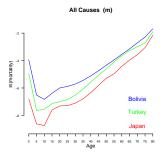
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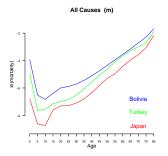
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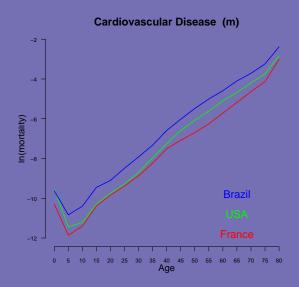


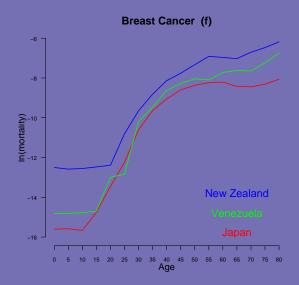
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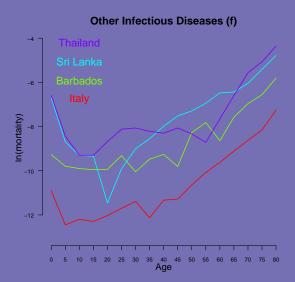


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- But does it fit anything else?

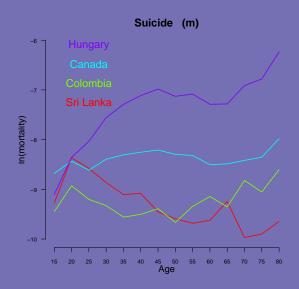








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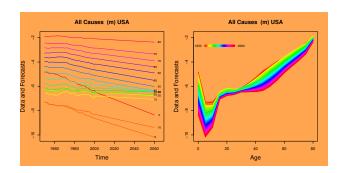
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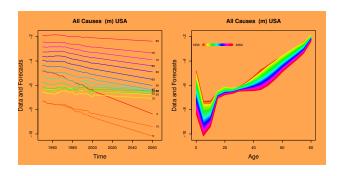
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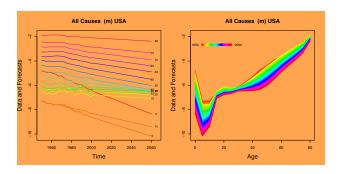
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- Also: Method ignores covariate information; the leading current method (McNown-Rogers) not replicable



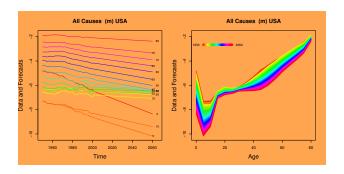
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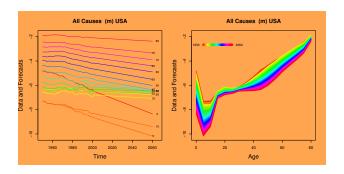
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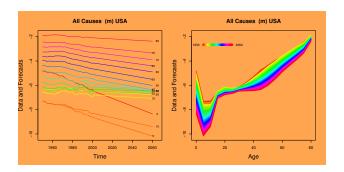
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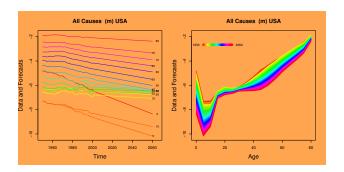
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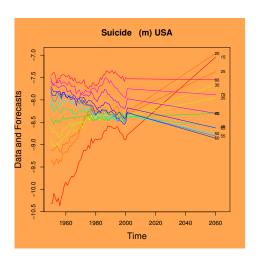


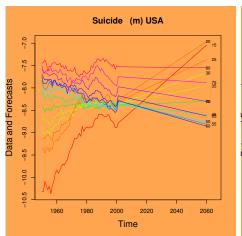
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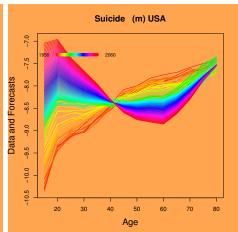


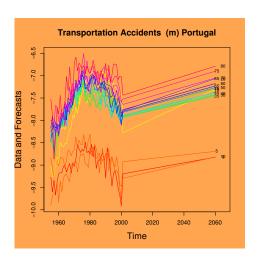
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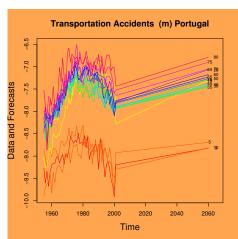


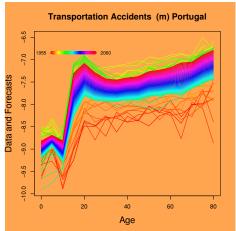












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- The easy part: *easy-to-use software* to implement everything we discuss today.

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Natural choice for the prior:

$$\mathcal{P}(oldsymbol{eta} \mid \Phi) \propto \exp \left( - \; rac{1}{2} \sum_{ij} oldsymbol{s}_{ij} \|oldsymbol{eta}_i - oldsymbol{eta}_j\|_\Phi^2 
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• Extensive trial-and-error runs, yielded no useful parameter values.



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- **1** In the subspace, we can invert  $\mu = \mathbf{Z}\beta$  as  $\beta = (\mathbf{Z}'\mathbf{Z})^{-1}\mathbf{Z}'\mu$ , giving:

$$\mathcal{P}(\boldsymbol{\beta} \mid \boldsymbol{\theta}) \propto \exp\left(-\frac{1}{2}\boldsymbol{H}[\boldsymbol{\mu}, \boldsymbol{\theta}]\right) = \exp\left(-\frac{1}{2}\boldsymbol{H}[\mathbf{Z}\boldsymbol{\beta}, \boldsymbol{\theta}]\right)$$

the same prior on  $\mu$ , expressed as a function of  $\beta$  (with constant Jacobian).

#### In other words

Any prior information about  $\mu$  (the expected value of the dependent variable) is "translated" into information about the coefficients  $\beta$  via

$$\mu_{cat} = Z_{cat} \beta_{ca}$$

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#### A Simple Analogy

• Suppose  $\delta = \beta_1 - \beta_2$  and  $P(\delta) = N(\delta|0, \sigma^2)$ 

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- Its defined over  $\beta_1, \beta_2$  and constant in all directions but  $(\beta_1 \beta_2)$ .
- We start with one-dimensional  $P(\mu_{cat})$ , and treat it as the multidimensional  $P(\beta_{ca})$ , constant in all directions but  $Z_{cat}\beta_{ca}$ .

Fully Bayesian: The same theory of inference applies

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- $\bullet$   $\mu_i$  and  $\mu_j$  can always be compared, even with different covariates.
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- Priors are based on knowledge rather than guesses.

$$\mathcal{P}(\mu \mid \theta) \leadsto \mathcal{P}(\beta \mid \theta) \propto \exp\left(- heta \sum_{aa'} W_{aa'}^n eta_a' \mathsf{C}_{aa'} eta_{a'}
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- The choice of n uniquely determines the "interaction" matrix  $W^n$

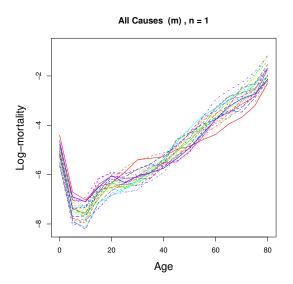
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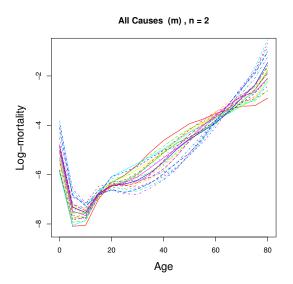
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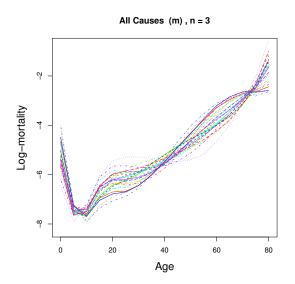
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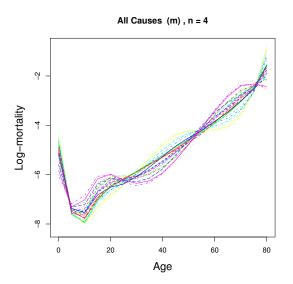
$$\mathcal{P}(\mu \mid \theta) \leadsto \mathcal{P}(\beta \mid \theta) \propto \exp\left(- heta \sum_{\mathit{aa'}} W_{\mathit{aa'}}^{\mathit{n}} eta_{\mathit{a}}' \mathsf{C}_{\mathit{aa'}} eta_{\mathit{a'}}
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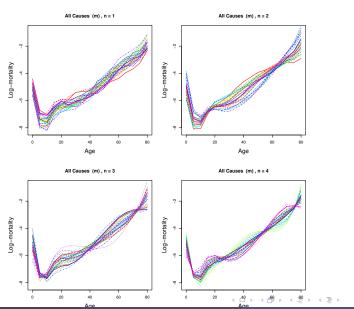
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- The variance of the prior is inversely proportional to  $\theta$ , which controls the "strength" of the prior.
- Different age groups can have different covariates: the matrices  $\mathbf{C}_{aa'} \equiv \frac{1}{T} \mathbf{Z}_a' \mathbf{Z}_{a'}$  are rectangular  $(d_a \times d_{a'})$ .











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- where p(a, t) is a polynomial in a (whose degree is the degree of the derivative in the prior)
- Prior information is about relative (not absolute) levels of log-mortality

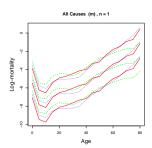
## Formalizing (Prior) Indifference

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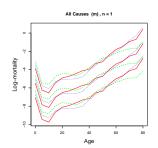
Level indifference



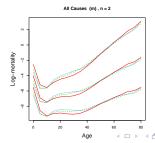
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Level and slope indifference



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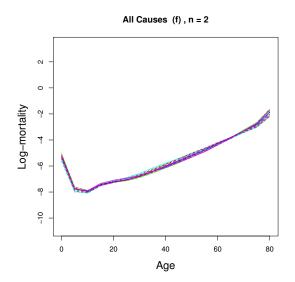
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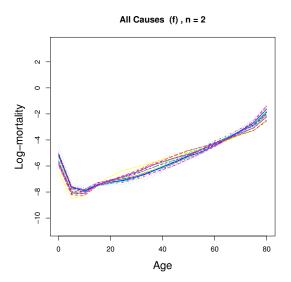
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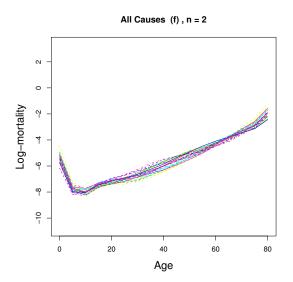
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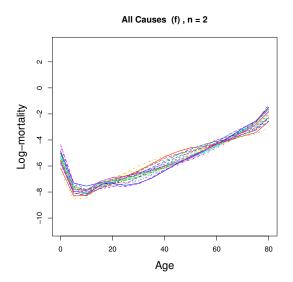
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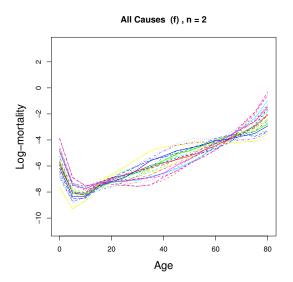
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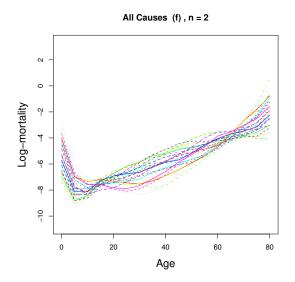


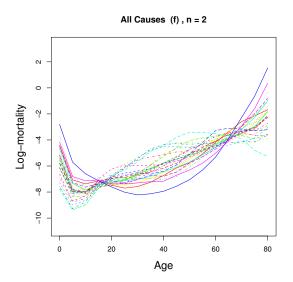


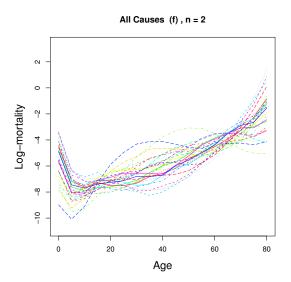


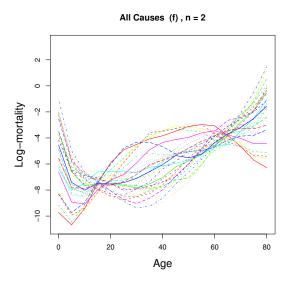


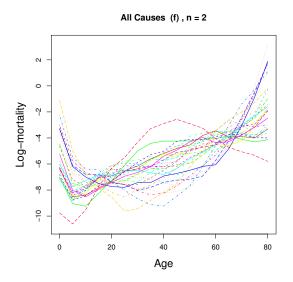


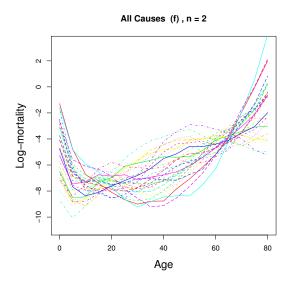


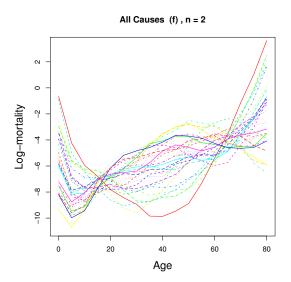


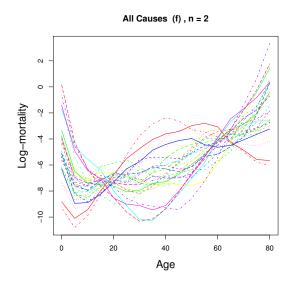












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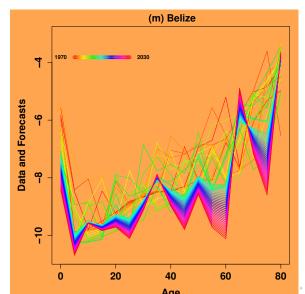
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- The mathematical form for *all* these (separately or together) turns out to be the same:

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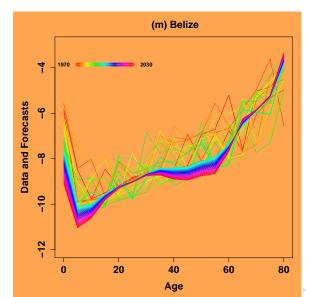
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## Mortality from Respiratory Infections, Males

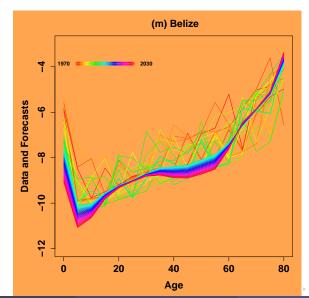
Least Squares



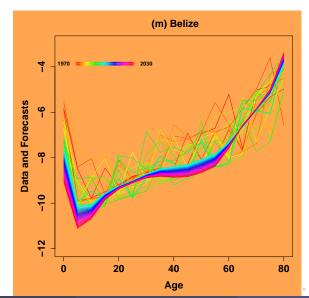
### Mortality from Respiratory Infections, males, $\sigma = 2.00$



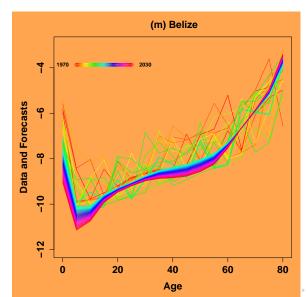
### Mortality from Respiratory Infections, males, $\sigma = 1.51$



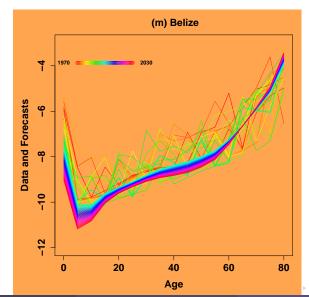
### Mortality from Respiratory Infections, males, $\sigma = 1.15$

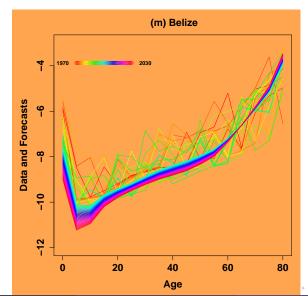


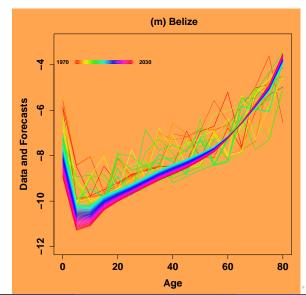
## Mortality from Respiratory Infections, males, $\sigma = 0.87$

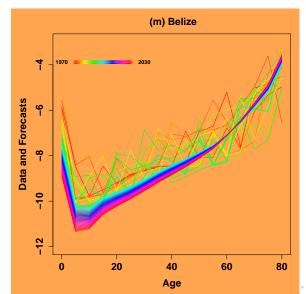


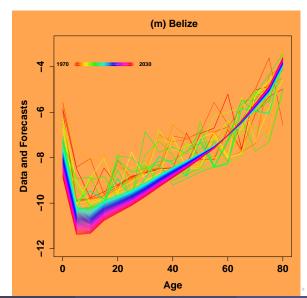
### Mortality from Respiratory Infections, males, $\sigma = 0.66$

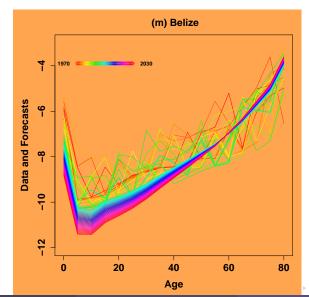


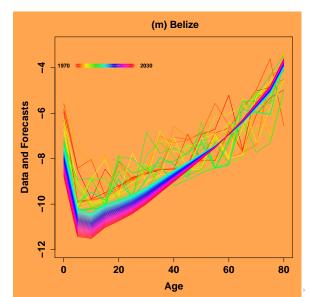


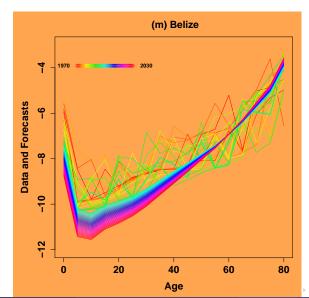


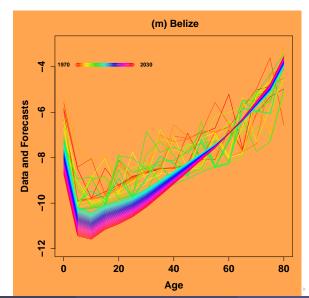


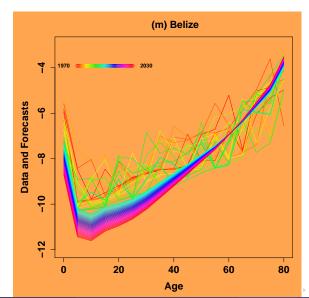


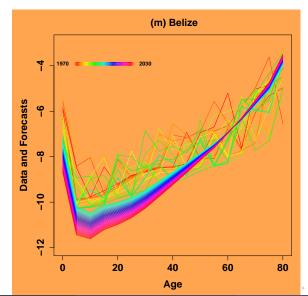


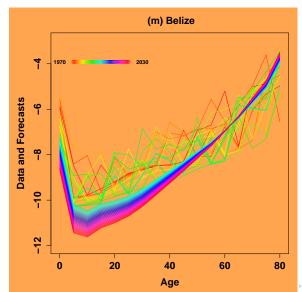


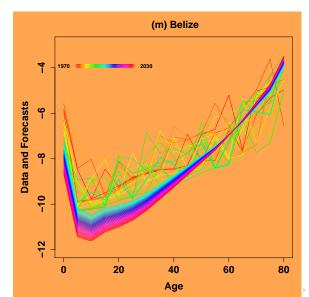


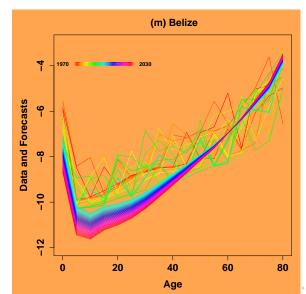






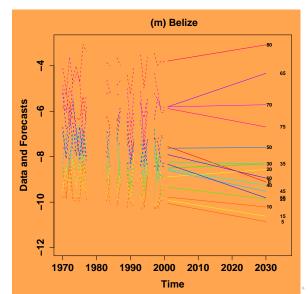


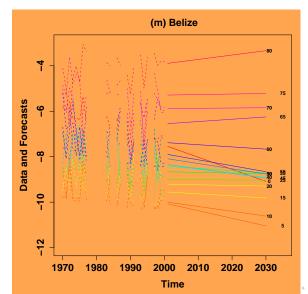


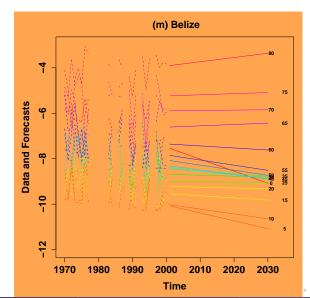


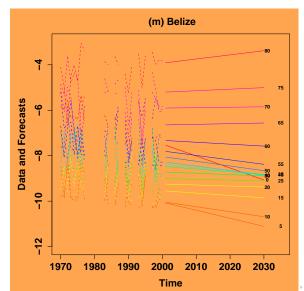
# Mortality from Respiratory Infections, males

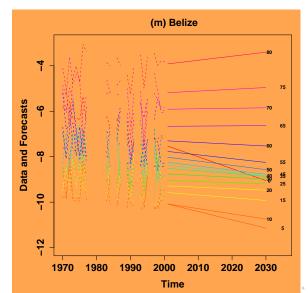
east Squares.

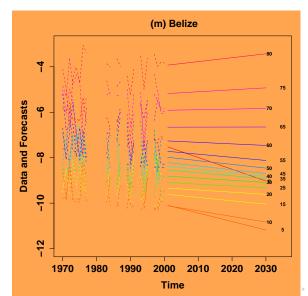


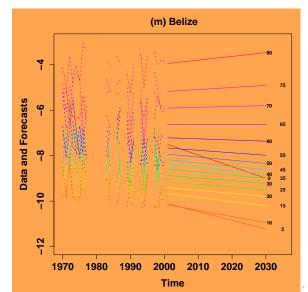


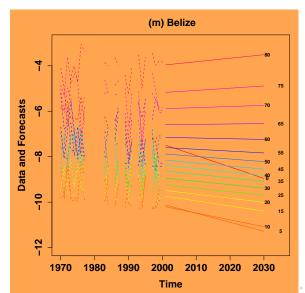


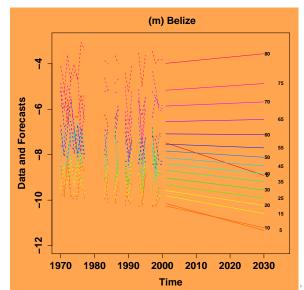


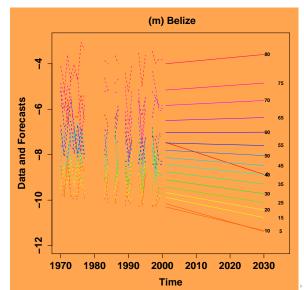


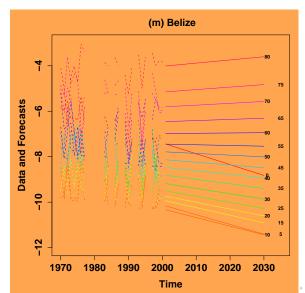


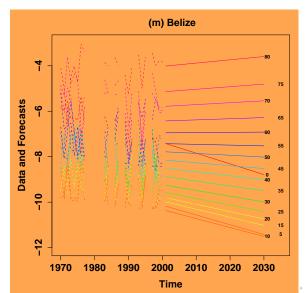


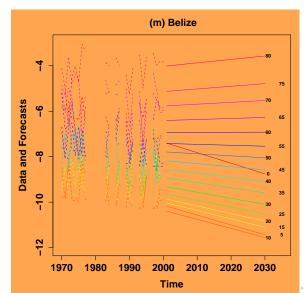


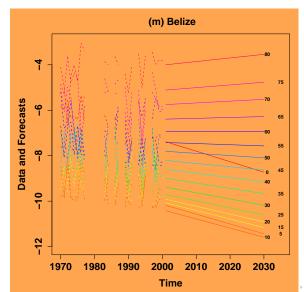


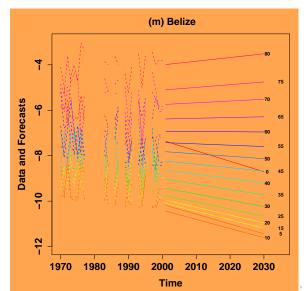


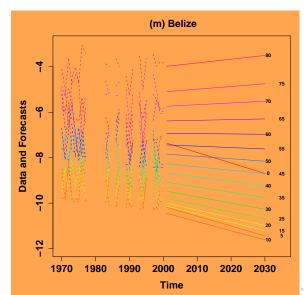


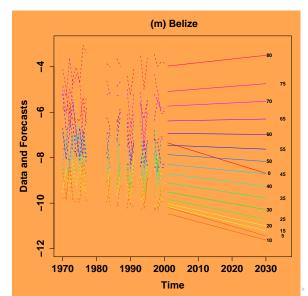


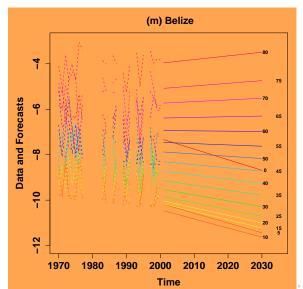


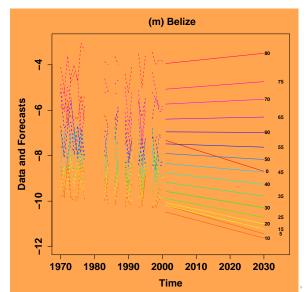












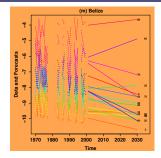
Log-mortality in Belize males from respiratory infections

Log-mortality in Belize males from respiratory infections

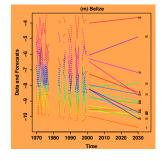
Least Squares

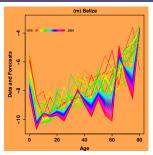
Log-mortality in Belize males from respiratory infections

Least Squares



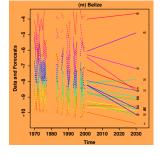
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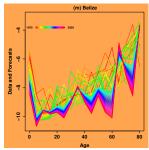




Log-mortality in Belize males from respiratory infections

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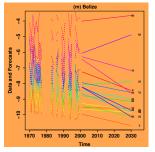


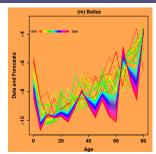


Smoothing Age Groups

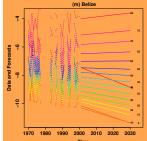
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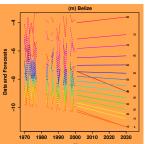
Smoothing Age Groups

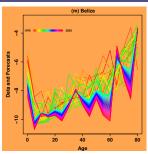


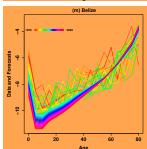
Log-mortality in Belize males from respiratory infections

Least Squares

(m) Belize





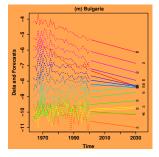


Smoothing Age Groups

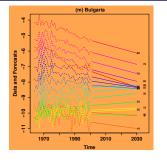
Log-Mortality in Bulgarian males from respiratory infections

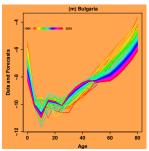
Log-Mortality in Bulgarian males from respiratory infections

 $Log\text{-}Mortality\ in\ Bulgarian\ males\ from\ respiratory\ infections$ 



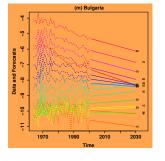
 $Log\text{-}Mortality\ in\ Bulgarian\ males\ from\ respiratory\ infections$ 

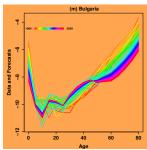




Log-Mortality in Bulgarian males from respiratory infections

Least Squares

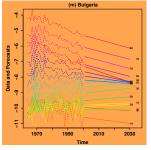


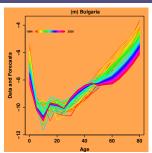


Smoothing Age and Time

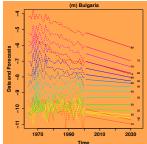
Log-Mortality in Bulgarian males from respiratory infections

Least Squares



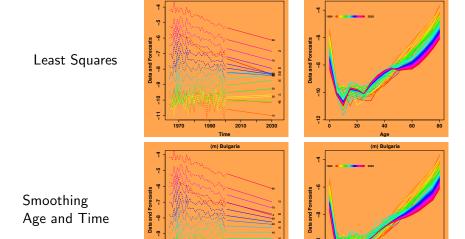


Smoothing Age and Time



Log-Mortality in Bulgarian males from respiratory infections

1970



(m) Bulgaria

1990 2010 2030 0 20 40 60 80 20 C.
Time Age

Demographic Forecasting 84 / 98

(m) Bulgaria

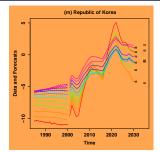
Lung cancer in Korean Males

# Using Covariates (GDP, tobacco, trend, log trend) Lung cancer in Korean Males

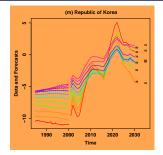
Least Squares

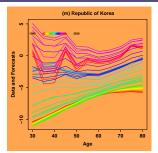
85 / 98

Lung cancer in Korean Males



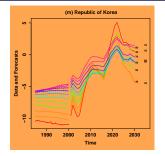
Lung cancer in Korean Males

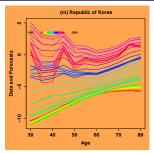




Lung cancer in Korean Males

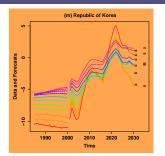
Least Squares

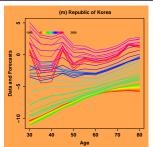


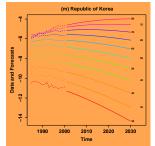


Lung cancer in Korean Males

Least Squares

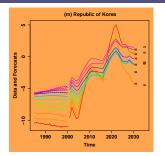


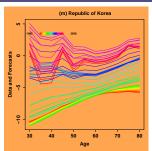


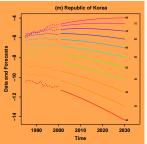


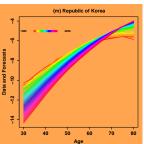
Lung cancer in Korean Males

Least Squares









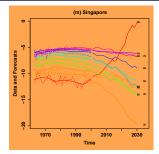
Lung cancer in Males, Singapore

## Using Covariates (GDP, tobacco, trend, log trend) Lung cancer in Males, Singapore

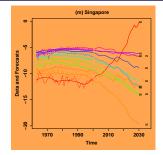
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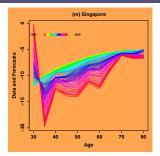
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Lung cancer in Males, Singapore



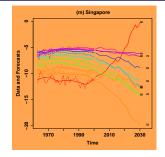
Lung cancer in Males, Singapore

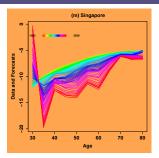




Lung cancer in Males, Singapore

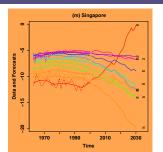
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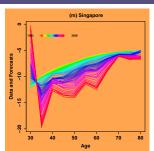


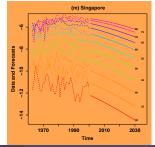


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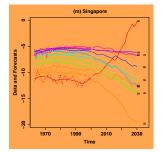


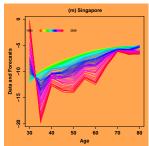


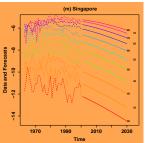


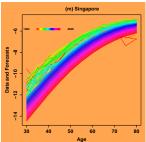
Lung cancer in Males, Singapore

Least Squares

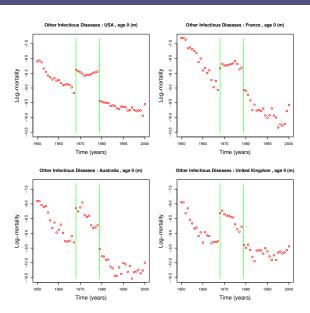




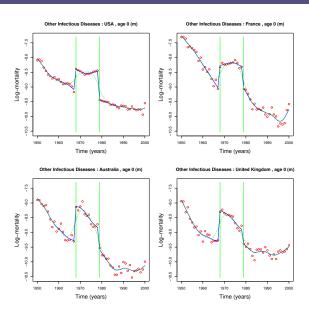




### What about ICD Changes?



#### Fixing ICD Changes



A book manuscript, YourCast software, etc.

http://GKing.Harvard.edu

Mean Absolute Error in Males (over age and country)

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	% Improvement	
	Over Best	to Best
	Previous	Conceivable
Cardiovascular	22	49
Lung Cancer	24	47
Transportation	16	31
Respiratory Chronic	13	30
Other Infectious	12	30
Stomach Cancer	8	24
All-Cause	12	22
Suicide	7	17
Respiratory Infectious	3	7

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 Each row averages 6,800 forecast errors (17 age groups, 40 countries, and 10 out-of-sample years).

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- % to best conceivable = % of the way our method takes us from the best existing to the best conceivable forecast.
- The new method out-performs with the same covariates, for most countries, causes, sexes, and age groups.
- Does considerably better with more informative covariates



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$$H[\mu, \theta] \equiv$$

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$$H[\mu, \theta] \equiv \frac{d^n}{da^n} [\mu(a, t) - \bar{\mu}(a)]$$

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$$H[\mu, \theta] \equiv \left(\frac{d^n}{da^n} \left[\mu(a, t) - \bar{\mu}(a)\right]\right)^2$$

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$$H[\mu, \theta] \equiv \int_0^A da \, \left( \frac{d^n}{da^n} \left[ \mu(a, t) - \bar{\mu}(a) \right] \right)^2$$

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$$H[\mu, \theta] \equiv \int_0^T dt \int_0^A da \left(\frac{d^n}{da^n} \left[\mu(a, t) - \bar{\mu}(a)\right]\right)^2$$

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• Discretize age and time:

$$\mathcal{P}(\mu \mid \theta) \propto \exp\left(-\frac{1}{2} \frac{\theta}{\theta} \sum_{aa't} (\mu_{at} - \bar{\mu}_a)' \frac{W_{aa'}^n}{W_{aa'}^n} (\mu_{a't} - \bar{\mu}_{a'})\right)$$

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• where  $W^n$  is a matrix uniquely determined by n and  $\theta$ 

From a prior on  $\mu$  to a prior on  $\boldsymbol{\beta}$ 

# From a prior on $\mu$ to a prior on $\beta$

Add the specification  $\mu_{\it at} = \bar{\mu}_{\it a} + {\it Z}_{\it at} \beta_{\it a}$ :

# From a prior on $\mu$ to a prior on $\boldsymbol{\beta}$

Add the specification  $\mu_{at} = \bar{\mu}_a + \mathbf{Z}_{at}\beta_a$ :

$$\mathcal{P}(\beta \mid \theta) = \exp\left(-\frac{\theta}{T} \sum_{aa't} W_{aa'}^{n} (\mathbf{Z}_{at} \beta_{a}) (\mathbf{Z}_{a't} \beta_{a'})\right)$$
$$= \exp\left(-\theta \sum_{aa'} W_{aa'}^{n} \beta_{a}' \mathbf{C}_{aa'} \beta_{a'}\right)$$

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where we have defined:

$$C_{aa'} \equiv \frac{1}{T} Z'_a Z_{a'}$$
  $Z_a$  is a  $T \times d_a$  data matrix for age group  $a$ 

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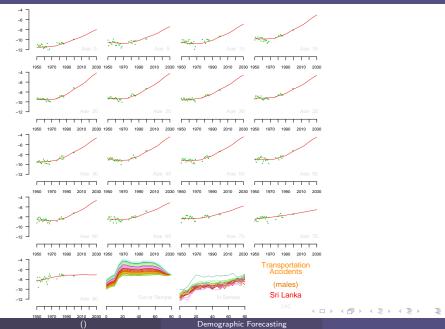
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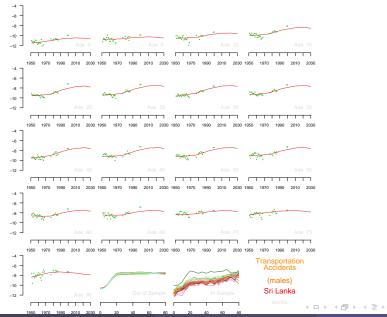
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- The variance of the prior is inversely proportional to  $\theta$ , which controls the "strength" of the prior.

# Without Country Smoothing



# With Country Smoothing



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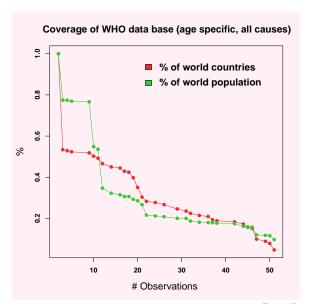
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- Covariates with the same name can have different meanings

#### Many Short Time Series



	Mean Absolute Error			% Improvement	
	Best	Our	Best	Over Best	to Best
	Previous	Method	Conceivable	Previous	Conceivable
Cardiovascular	0.34	0.27	0.19	22	49
Lung Cancer	0.36	0.27	0.17	24	47
Transportation	0.37	0.31	0.18	16	31
Respiratory Chronic	0.45	0.39	0.26	13	30
Other Infectious	0.55	0.48	0.32	12	30
Stomach Cancer	0.30	0.27	0.20	8	24
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Mean Absolute Error in Males (over age and country)

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- Does much better with better covariates

