#### Demographic Forecasting

Gary King Harvard University

# Joint work with Federico Girosi (RAND) with contributions from Kevin Quinn and Gregory Wawro

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- Approach: Formalizing qualitative insights in quantitative models

#### Other Results (Needed to Develop Improved Forecasts)

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- Can include different covariates in each regression
- We demonstrate that most hierarchical and spatial Bayesian models with covariates misrepresent prior information
- Better ways of creating Bayesian priors
- Produces forecasts and farcasts using considerably more information

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#### Preview of Results: Out-of-Sample Evaluation

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Mean Absolute Error in Males (over age and country)

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	% Improvement	
	Over Best	to Best
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Cardiovascular	22	49
Lung Cancer	24	47
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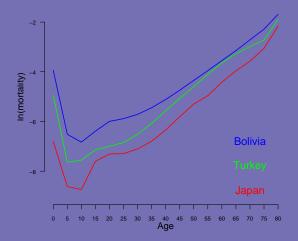
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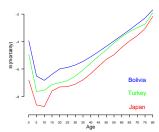
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#### All-Cause Mortality Age Profile Patterns

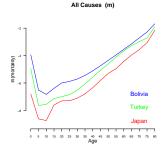
All Causes (m)

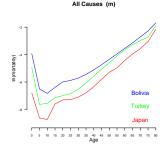


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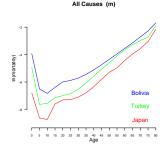
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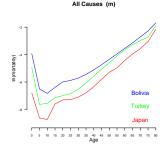


• Gompertz (1825): log-mortality is linear in age after age 20

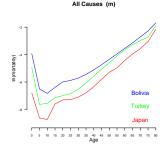
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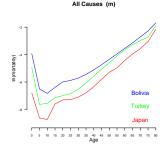
- reduces 17 age-specific mortality rates to 2 parameters (intercept and slope)
- Then forecast only these 2 parameters



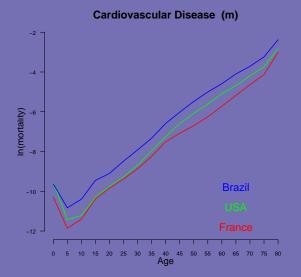
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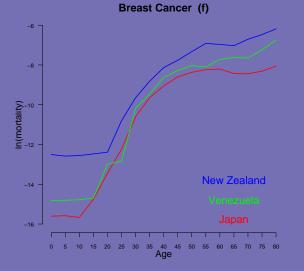


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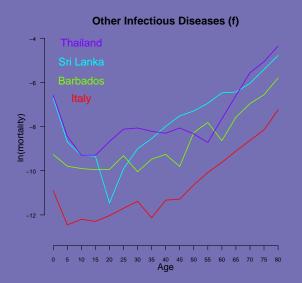
- reduces 17 age-specific mortality rates to 2 parameters (intercept and slope)
- Then forecast only these 2 parameters
- Reduces variance, constrains forecasts
- Dozens of more general functional forms proposed
- But does it fit anything else?

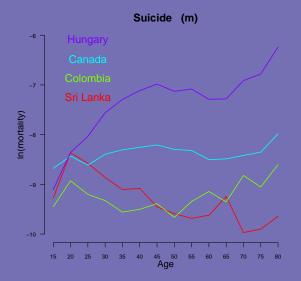




Demographic Forecasting

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#### Parameterizing Age Profiles Does Not Work

Demographic Forecasting

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- Key question: how to include this qualitative information
- Also: Method ignores covariate information; the leading current method (McNown-Rogers) not replicable

### **Deterministic Projections**

Demographic Forecasting

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## **Deterministic Projections**

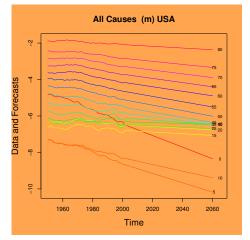
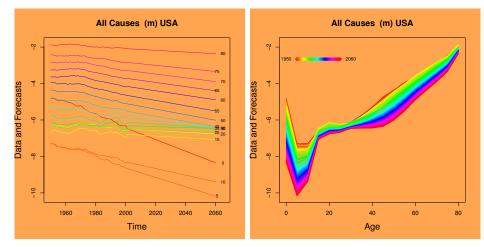


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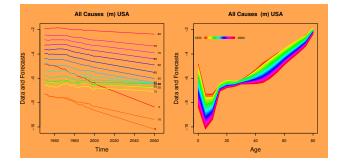
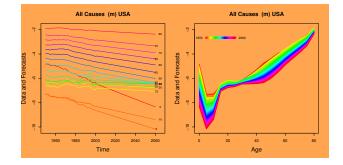
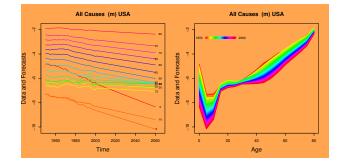


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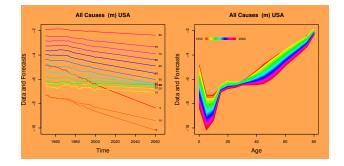


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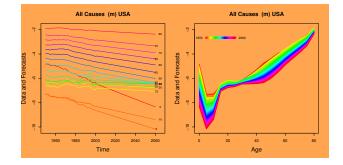


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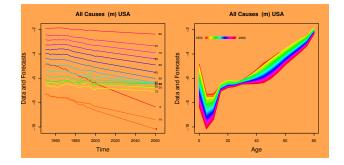
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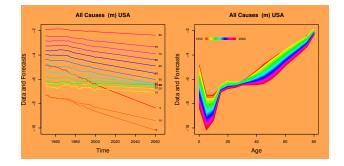


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# Existing Method 2: Deterministic Projections



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- Cons: omits covariates; forecasts fan out; age profile becomes less smooth
- Does it fit elsewhere?

#### The same pattern?

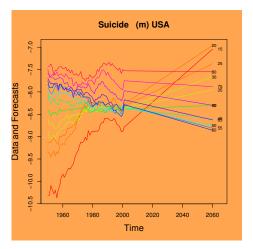
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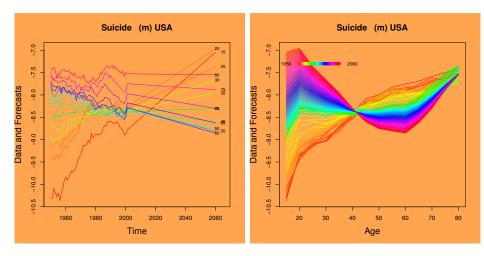
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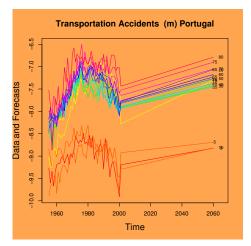
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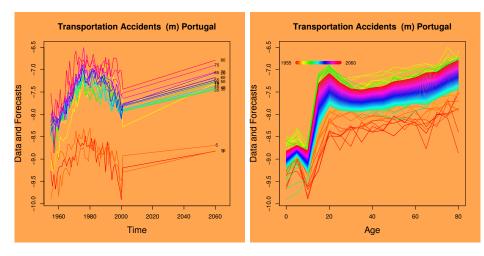
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$$\mathcal{P}(\boldsymbol{m} \mid \boldsymbol{\beta}_i, \sigma_i) = \prod_{t} \mathcal{N}\left(\boldsymbol{m}_{it} \mid \mathbf{Z}_{it} \boldsymbol{\beta}_i, \sigma_i^2\right)$$

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- The hard part: specifying the prior for  $oldsymbol{eta}$  and, as always,  ${\sf Z}$
- The easy part: *easy-to-use software* to implement everything we discuss today.

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Natural choice for the prior:

$$\mathcal{P}(oldsymbol{eta} \mid \Phi) \propto \exp\left(- \; rac{1}{2} \sum_{ij} oldsymbol{s}_{ij} \|oldsymbol{eta}_i - oldsymbol{eta}_j\|_{\Phi}^2
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• Extensive trial-and-error runs, yielded no useful parameter values.

Three steps:

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• Specify a prior for  $\mu$ :

$$\mathcal{P}(\mu \mid \theta) \propto \exp\left(-\frac{1}{2}\mathcal{H}[\mu,\theta]\right), \text{ e.g., } \mathcal{H}[\mu,\theta] \equiv \frac{\theta}{\mathcal{T}} \sum_{t=1}^{\mathcal{T}} \sum_{a=1}^{A-1} (\mu_{at} - \mu_{a+1,t})^2$$

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- To do Bayes, we need a prior on  ${\boldsymbol{\beta}}$
- Problem: How to translate a prior on μ into a prior on β (a few-to-many transformation)?
- **②** Constrain the prior on  $\mu$  to the subspace spanned by the covariates:  $\mu = \mathbf{Z}\boldsymbol{\beta}$
- **③** In the subspace, we can invert  $\mu = Z\beta$  as  $\beta = (Z'Z)^{-1}Z'\mu$ , giving:

$$\mathcal{P}(\boldsymbol{\beta} \mid \boldsymbol{\theta}) \propto \exp\left(-\frac{1}{2}\boldsymbol{H}[\boldsymbol{\mu}, \boldsymbol{\theta}]\right) = \exp\left(-\frac{1}{2}\boldsymbol{H}[\mathbf{Z}\boldsymbol{\beta}, \boldsymbol{\theta}]\right)$$

the same prior on  $\mu$ , expressed as a function of  $\beta$  (with constant Jacobian).

Demographic Forecasting

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Any prior information about  $\mu$  (the expected value of the dependent variable) is "translated" into information about the coefficients  $\beta$  via

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### A Simple Analogy

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- Its a singular bivariate Normal
- Its defined over  $\beta_1, \beta_2$  and constant in all directions but  $(\beta_1 \beta_2)$ .
- We start with one-dimensional P(μ<sub>cat</sub>), and treat it as the multidimensional P(β<sub>ca</sub>), constant in all directions but Z<sub>cat</sub>β<sub>ca</sub>.

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- The normalization matrix Φ is unnecessary (task is performed by Z, which is known)
- Priors are based on knowledge rather than guesses.

Demographic Forecasting

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in

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$$H[\mu,\theta] \equiv \int_0^T dt \int_0^A da \left(\frac{d^n}{da^n} \left[\mu(a,t) - \bar{\mu}(a)\right]\right)^2$$

 Prior knowledge: log-mortality age profile are smooth variations of a "typical" age profile \(\overline{\mu}(a)\):

$$H[\mu,\theta] \equiv \frac{\theta}{AT} \int_0^T dt \int_0^A da \left(\frac{d^n}{da^n} \left[\mu(a,t) - \bar{\mu}(a)\right]\right)^2$$

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• Discretize age and time:

$$\mathcal{P}(\mu \mid \theta) \propto \exp\left(-\frac{1}{2} \theta \sum_{aa't} (\mu_{at} - \bar{\mu}_a)' W^n_{aa'}(\mu_{a't} - \bar{\mu}_{a'})
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• where  $W^n$  is a matrix uniquely determined by n and  $\theta$ 

Demographic Forecasting

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#### From a prior on $\mu$ to a prior on $\beta$

Add the specification  $\mu_{at} = \bar{\mu}_a + \mathbf{Z}_{at} \boldsymbol{\beta}_a$ :

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$$\mathcal{P}(\boldsymbol{\beta} \mid \boldsymbol{\theta}) = \exp\left(-\frac{\theta}{T} \sum_{aa't} W_{aa'}^{n}(\mathbf{Z}_{at}\boldsymbol{\beta}_{a})(\mathbf{Z}_{a't}\boldsymbol{\beta}_{a'})\right)$$
$$= \exp\left(-\theta \sum_{aa'} W_{aa'}^{n}\boldsymbol{\beta}_{a}'\mathbf{C}_{aa'}\boldsymbol{\beta}_{a'}\right)$$

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where we have defined:

$$C_{aa'} \equiv \frac{1}{T} Z'_a Z_{a'}$$
 Z<sub>a</sub> is a  $T \times d_a$  data matrix for age group a

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# The Prior on the Coefficients $oldsymbol{eta}$

$$\mathcal{P}(\boldsymbol{eta} \mid \boldsymbol{ heta}) \propto \exp\left(- heta \sum_{aa'} W_{aa'}^{n} \boldsymbol{eta}_{a}^{\prime} \mathbf{C}_{aa'} \boldsymbol{eta}_{a'}
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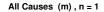
- The prior is normal (and improper);
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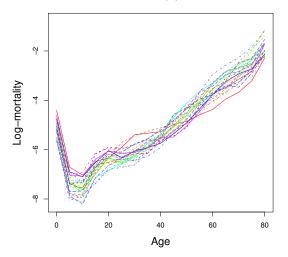
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- Different age groups can have different covariates: the matrices  $C_{aa'}$  are rectangular  $(d_a \times d_{a'})$ .
- The variance of the prior is inversely proportional to θ, which controls the "strength" of the prior.

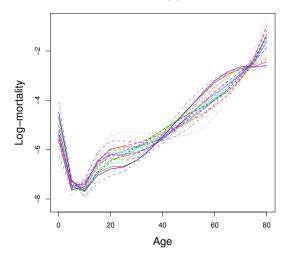




Ņ Log-mortality 4 ဖု ထု 20 40 60 80 0 Age

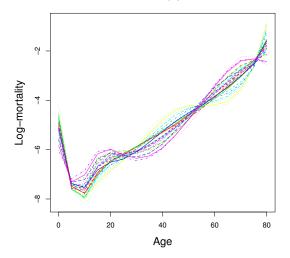
All Causes (m), n = 2

All Causes (m), n = 3

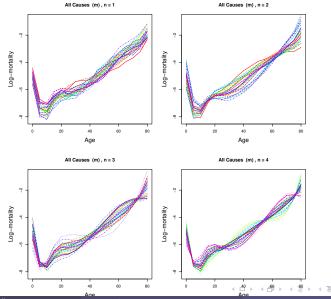


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All Causes (m), n = 4



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Demographic Forecasting

# **Prior Indifference**

Demographic Forecasting

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• These priors are "indifferent" to transformations:

 $\mu(a, t) \rightsquigarrow \mu(a, t) + p(a, t)$ 

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- where p(a, t) is a polynomial in a (whose degree is the degree of the derivative in the prior)
- Prior information is about relative (not absolute) levels of log-mortality

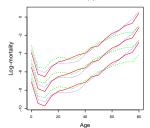
# Formalizing (Prior) Indifference

equal color = equal probability

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All Causes (m), n = 1

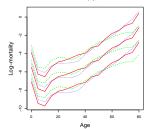
Level indifference

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equal color = equal probability

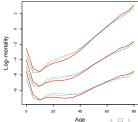


All Causes (m), n = 1

All Causes (m), n = 2

Level and slope indifference

Level indifference



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# Smoothness Parameter

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$$\mathcal{P}(\boldsymbol{eta} \mid \boldsymbol{ heta}) \propto \exp\left(- rac{oldsymbol{ heta}}{aa'} W_{aa'}^n oldsymbol{eta}_a^\prime \mathbf{C}_{aa'} oldsymbol{eta}_{a'}
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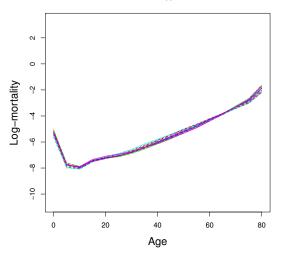
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- but what is the smoothness parameter,  $\theta$ ?
- $\theta$  controls the prior standard deviation



All Causes (f), n = 2

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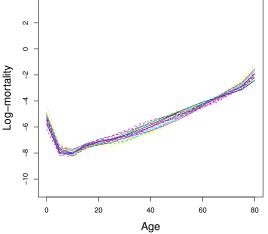
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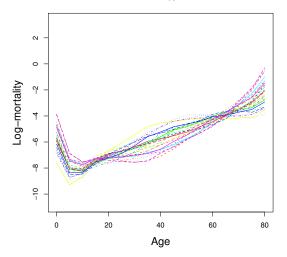
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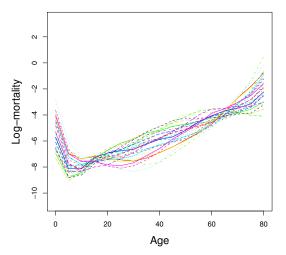
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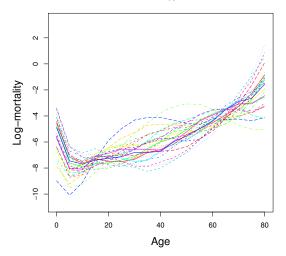


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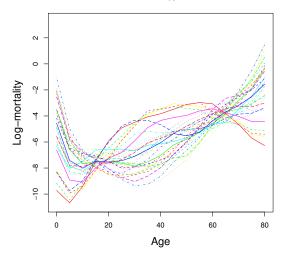
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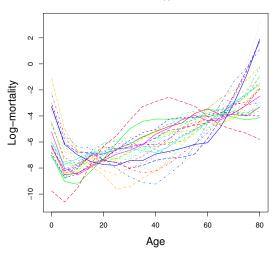


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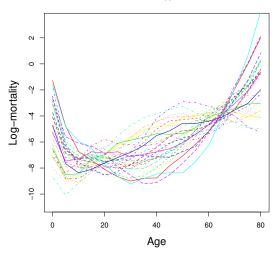


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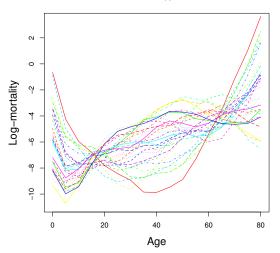


All Causes (f), n = 2

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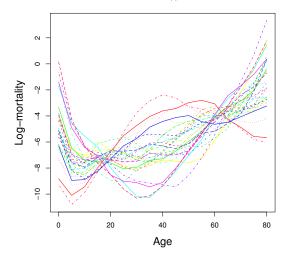
All Causes (f), n = 2



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All Causes (f), n = 2



Demographic Forecasting

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- We can also smooth over time (also a discretized continuous variable).

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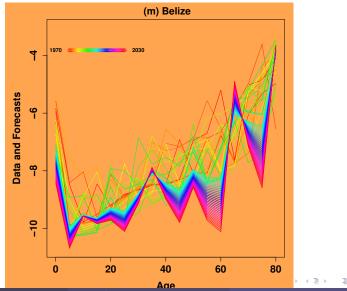
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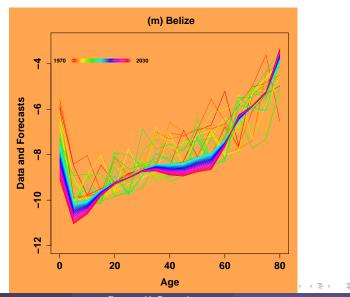
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- We can smooth interactions:
  - Smoothing *trends* over age groups.
  - Smoothing trends over age groups as they vary across countries, etc.
- The mathematical form for *all* these (separately or together) turns out to be the same:

$$\mathcal{P}(eta \mid heta) \propto \exp\left(-rac{ heta}{2}\sum_{ij}W_{ij}eta_i^\prime \mathbf{C}_{ij}eta_j
ight), \qquad \mathbf{C}_{aa^\prime} \equiv rac{1}{T}\mathbf{Z}_a\mathbf{Z}_{a^\prime}$$

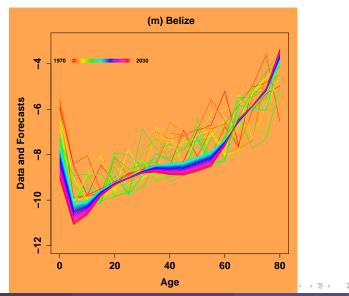
# Mortality from Respiratory Infections, Males



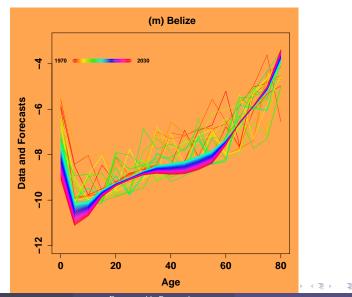
Demographic Forecasting



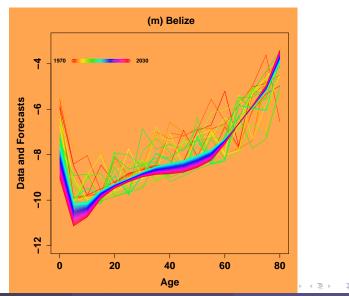
Demographic Forecasting



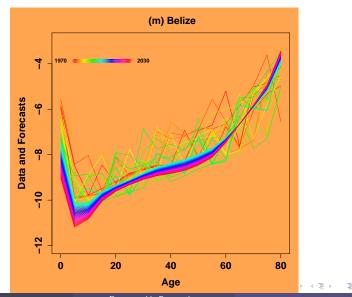
Demographic Forecasting



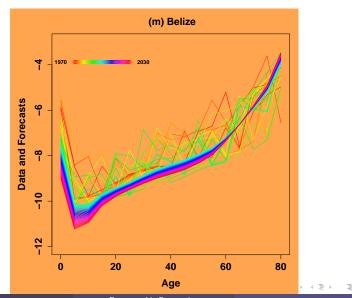
Demographic Forecasting



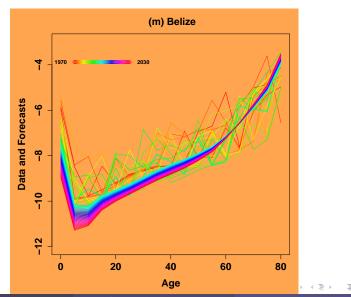
Demographic Forecasting



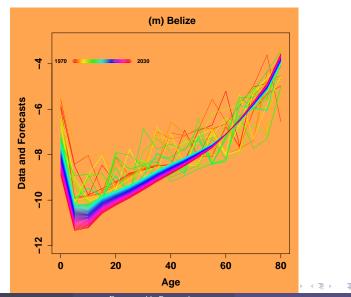
Demographic Forecasting



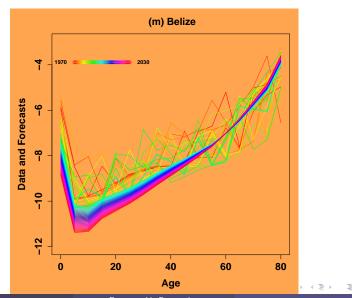
Demographic Forecasting



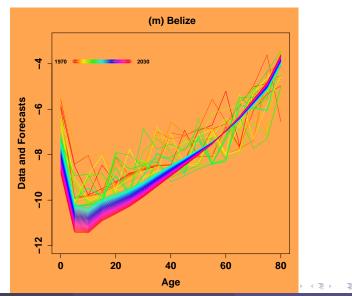
Demographic Forecasting



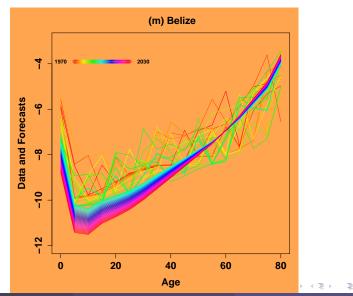
Demographic Forecasting



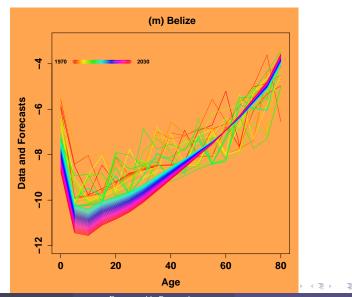
Demographic Forecasting



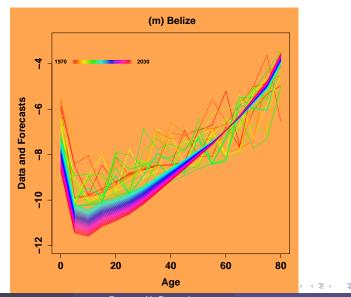
Demographic Forecasting



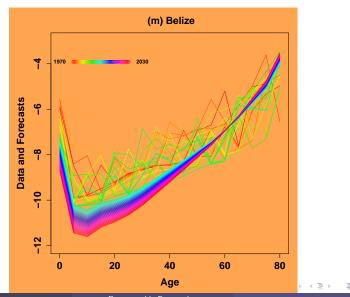
Demographic Forecasting



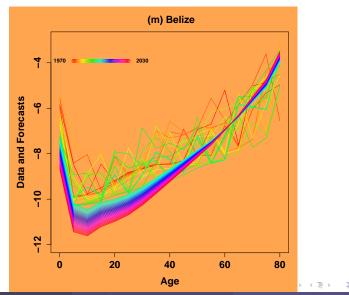
Demographic Forecasting



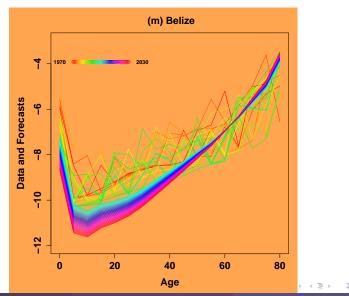
Demographic Forecasting



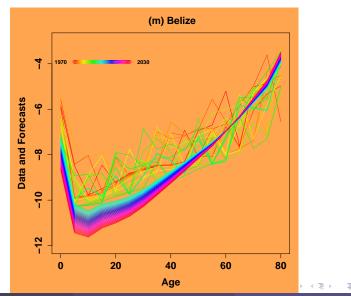
Demographic Forecasting



Demographic Forecasting

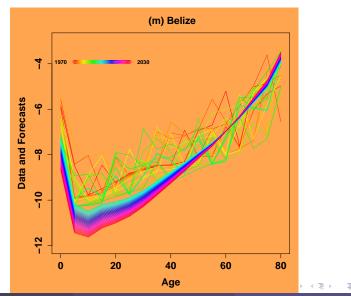


Demographic Forecasting



Demographic Forecasting

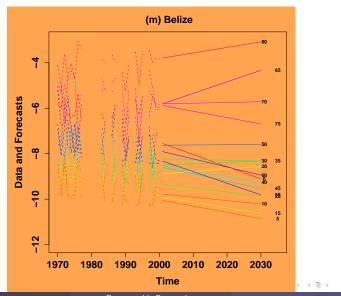
### Mortality from Respiratory Infections, males, $\sigma = 0.01$



Demographic Forecasting

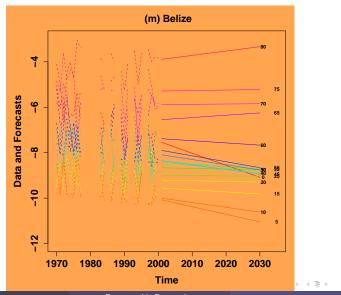
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### Mortality from Respiratory Infections, males Least Squares

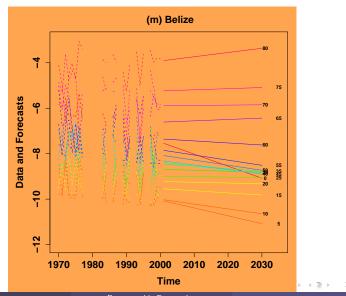


Demographic Forecasting

#### Mortality from Respiratory Infections, males, $\sigma = 2.00$ Smoothing over Age Groups

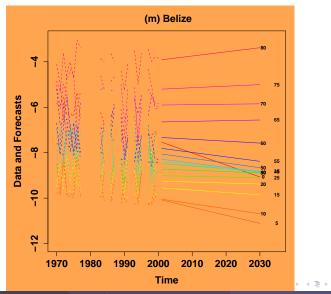


## Mortality from Respiratory Infections, males, $\sigma = 1.51$



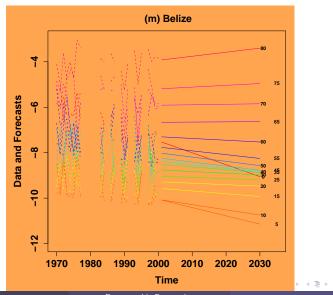
Demographic Forecasting

## Mortality from Respiratory Infections, males, $\sigma=1.15$



Demographic Forecasting

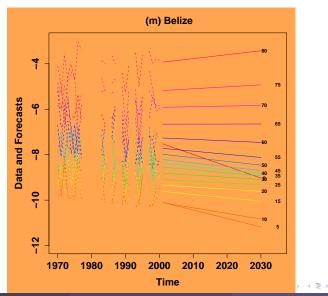
#### Mortality from Respiratory Infections, males, $\sigma = 0.87$ Smoothing over Age Groups



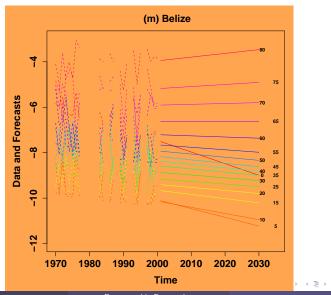
Demographic Forecasting

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## Mortality from Respiratory Infections, males, $\sigma = 0.66$

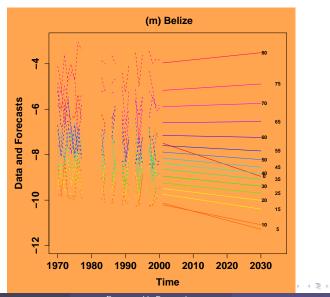


#### Mortality from Respiratory Infections, males, $\sigma = 0.50$ Smoothing over Age Groups



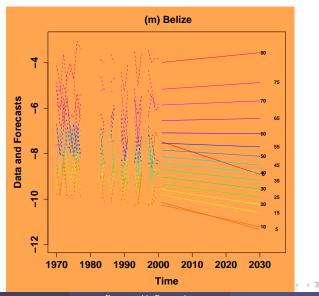
Demographic Forecasting

## Mortality from Respiratory Infections, males, $\sigma=0.38$

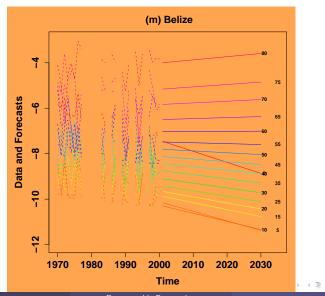


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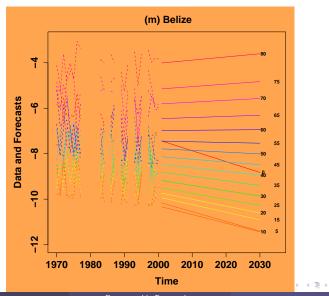
## Mortality from Respiratory Infections, males, $\sigma = 0.28$



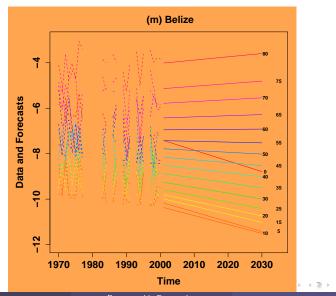
#### Mortality from Respiratory Infections, males, $\sigma = 0.21$ Smoothing over Age Groups



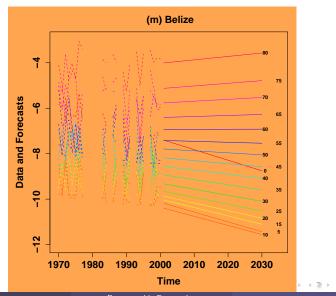
## Mortality from Respiratory Infections, males, $\sigma=0.16$



## Mortality from Respiratory Infections, males, $\sigma=0.12$

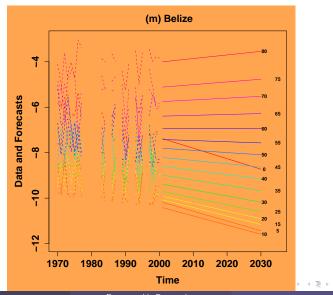


#### Mortality from Respiratory Infections, males, $\sigma = 0.09$ Smoothing over Age Groups



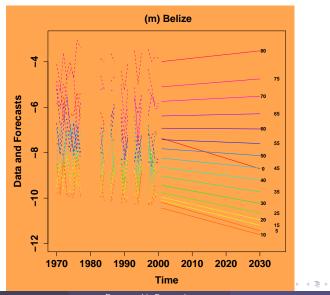
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#### Mortality from Respiratory Infections, males, $\sigma = 0.07$ Smoothing over Age Groups

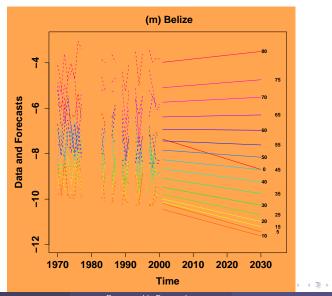


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## Mortality from Respiratory Infections, males, $\sigma = 0.05$

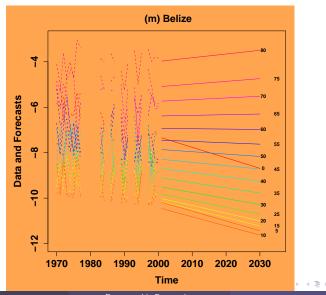


## Mortality from Respiratory Infections, males, $\sigma = 0.04$



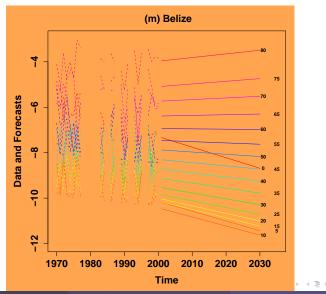
Demographic Forecasting

#### Mortality from Respiratory Infections, males, $\sigma = 0.03$ Smoothing over Age Groups

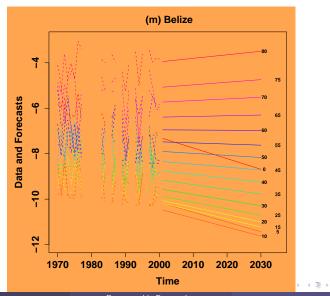


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## Mortality from Respiratory Infections, males, $\sigma=0.02$



#### Mortality from Respiratory Infections, males, $\sigma = 0.01$ Smoothing over Age Groups



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Log-mortality in Belize males from respiratory infections

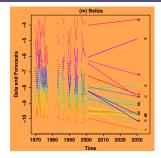
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Log-mortality in Belize males from respiratory infections

Least Squares



Log-mortality in Belize males from respiratory infections



#### Least Squares

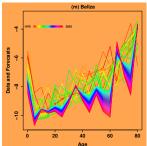
Log-mortality in Belize males from respiratory infections

1970 1980 1990 2000 2010 2020 2030

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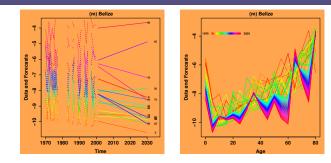
(m) Belize

Time



#### Least Squares

Log-mortality in Belize males from respiratory infections



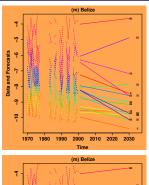
Least Squares

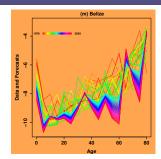
Smoothing Age Groups

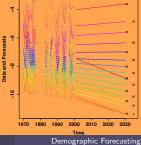
Log-mortality in Belize males from respiratory infections

Least Squares

Smoothing Age Groups





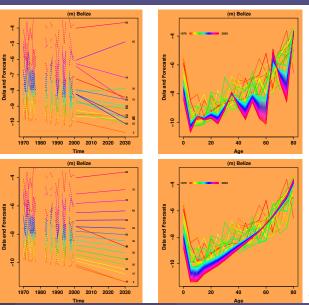




Log-mortality in Belize males from respiratory infections

Least Squares

Smoothing Age Groups



Demographic Forecasting

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Log-Mortality in Bulgarian males from respiratory infections

Log-Mortality in Bulgarian males from respiratory infections

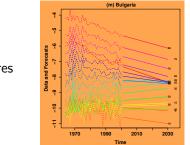
Least Squares

Demographic Forecasting

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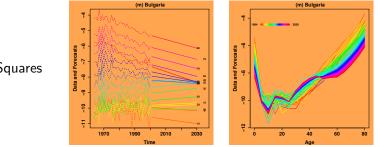
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Log-Mortality in Bulgarian males from respiratory infections



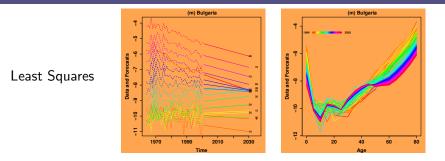
Least Squares

#### Smoothing Trends over Age Groups and Time Log-Mortality in Bulgarian males from respiratory infections



Least Squares

# Smoothing Trends over Age Groups and Time Log-Mortality in Bulgarian males from respiratory infections



Smoothing Age and Time

# Smoothing Trends over Age Groups and Time Log-Mortality in Bulgarian males from respiratory infections

1970

1990

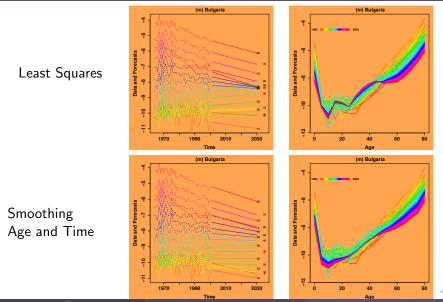
2010

Demographic Forecasting

2030

(m) Bulgaria (m) Bulgaria Data and Forecasts Data and Forecasts Least Squares 2 1970 1990 2010 2030 20 40 60 80 Time Aae (m) Bulgaria **Data and Forecasts** Smoothing Age and Time o, 무

# Smoothing Trends over Age Groups and Time Log-Mortality in Bulgarian males from respiratory infections



Demographic Forecasting

## Using Covariates (GDP, tobacco, trend, log trend)

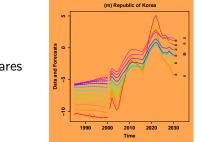
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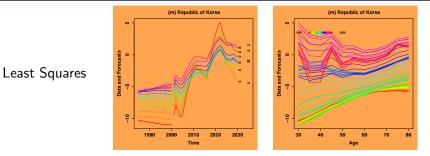
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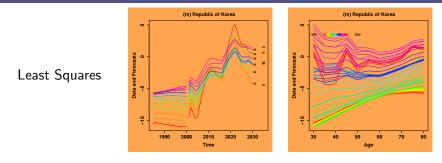


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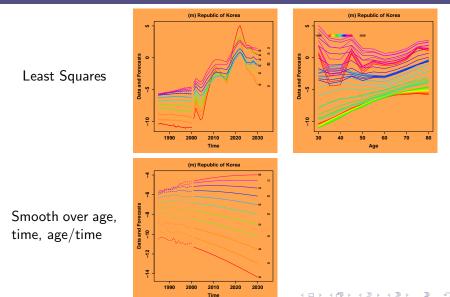


Least Squares

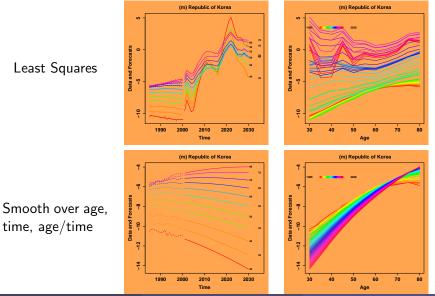




Smooth over age, time, age/time



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## Using Covariates (GDP, tobacco, trend, log trend)

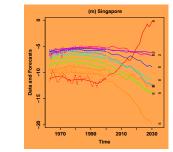
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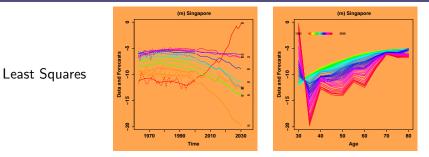
Least Squares



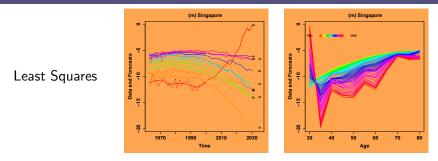
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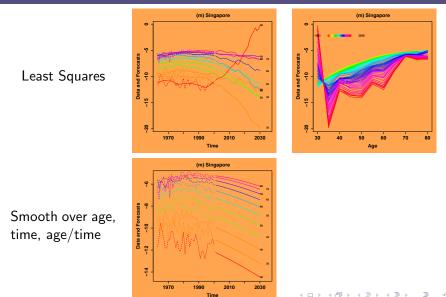
Least Squares

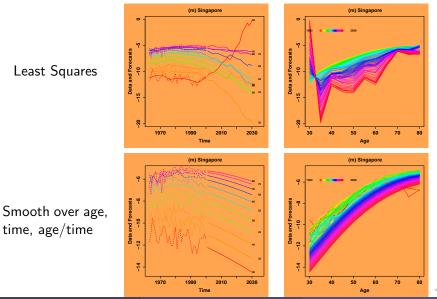


Demographic Forecasting

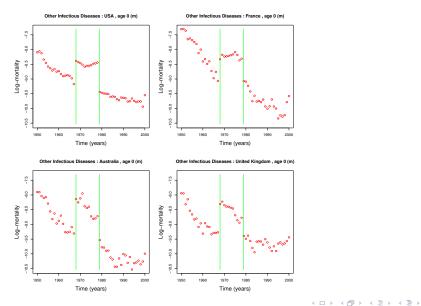


Smooth over age, time, age/time



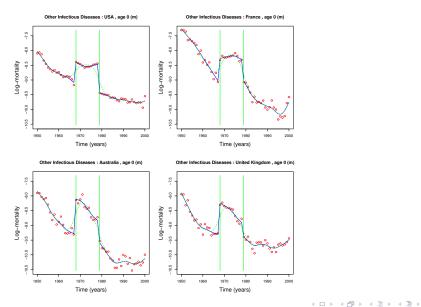


## What about ICD Changes?



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# Fixing ICD Changes

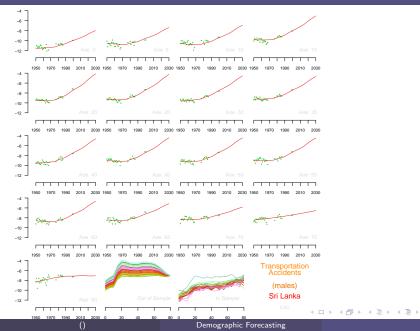


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## A book manuscript, YourCast software, etc.

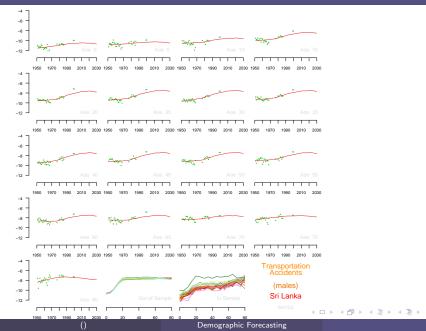
# http://GKing.Harvard.edu

## Without Country Smoothing



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## With Country Smoothing



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Demographic Forecasting

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Standard Bayesian Approach

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#### Standard Bayesian Approach

• Assume coefficients are similar

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  - But we know little about the coefficients

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#### Alternative Approach

• Assume expected mortality is similar

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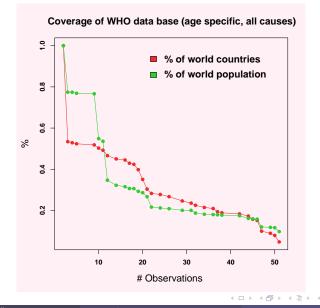
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- Covariates with the same name can have different meanings

## Many Short Time Series



## Preview of Results: Out-of-Sample Evaluation

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# Preview of Results: Out-of-Sample Evaluation

Mean Absolute Error in Males (over age and country)

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	Mean Absolute Error			% Improvement	
	Best	Our	Best	Over Best	to Best
	Previous	Method	Conceivable	Previous	Conceivable
Cardiovascular	0.34	0.27	0.19	22	49
Lung Cancer	0.36	0.27	0.17	24	47
Transportation	0.37	0.31	0.18	16	31
Respiratory Chronic	0.45	0.39	0.26	13	30
Other Infectious	0.55	0.48	0.32	12	30
Stomach Cancer	0.30	0.27	0.20	8	24
All-Cause	0.17	0.15	0.08	12	22
Suicide	0.31	0.29	0.18	7	17
Respiratory Infectious	0.49	0.47	0.28	3	7

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• Each row averages 6,800 forecast errors (17 age groups, 40 countries, and 10 out-of-sample years).

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- Does much better with better covariates